

ACCOLADES



#1 Convention City in North America
for International Associations
International Congress and
Convention Association
2015, 2014, 2011, 2010, 2008, 2006



World's Best Convention Centre
International Association of
Congress Centres
2008, 2002



World's Healthiest Places to Live
Time Magazine
2014



Best Airport in North America
Skytrax World Airport Awards
2010-2016, 7th consecutive year



Most Livable City in North America
Mercer Quality of Living Survey
2016



Top Destination in Canada
TripAdvisor
2016



World's Most Reputable City
Reputation Institute, City RepTrak
2012



World's Best Food Cities
Condé Nast Traveler
2015

2021 WORLD CONGRESS OF OTO-RHINO-LARYNGOLOGY

VANCOUVER, CANADA | JUNE 17-24, 2021



WHY CANADA CAN HOST THE BEST WORLD CONGRESS OF OTO-RHINO-LARYNGOLOGY IN 2021



THE HISTORY OF CANADA'S INNOVATION IN THE MEDICAL FIELD

Canada has very good reason to be proud of our medical breakthroughs, considering that these discoveries are responsible for saving millions of lives around the world, and improving many people's quality of life. This list is but a snapshot of what Canadians have accomplished thus far.

Despite our relatively small population, Canadian researchers have made incredible discoveries that have impacted the lives of people all over the globe. Many Canadian researchers cite our culture of collaboration, our perseverance, and generosity as reasons for our success.

1923: Insulin, Treatments and a Potential Cure for Diabetes

In 1920, Frederick Banting was able to produce and purify insulin for testing on patients, while working at the University of Toronto.

1930: Development of Pabulum

In 1930, three doctors from The Hospital for Sick Children in Toronto developed Pabulum as a way to prevent and treat rickets in children.

1936: Stress Research

In 1936, Hans Selye published his first of 1,600 scientific papers on stress response. He is known as the father of the field of stress research.

1951: Development of the Cobalt Bomb

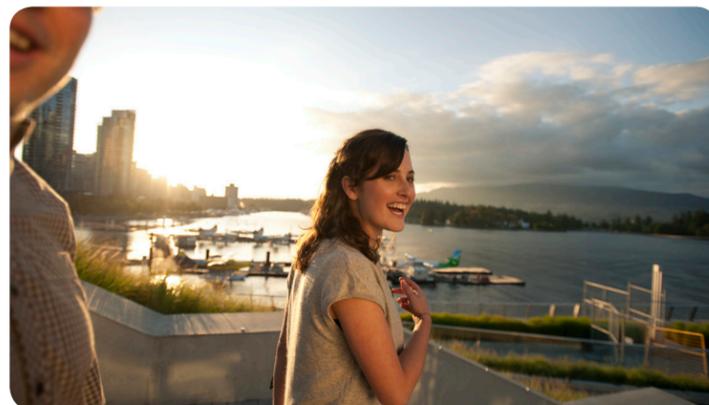
Canada ushered in the age of modern nuclear medicine. It has remained a leader in biophysics research and medical isotope supply ever since.

1984: Discovery of the T-Cell Receptor

Understanding T-cells has helped in developing new drugs for fighting infection, autoimmune disorders, cancer and post-transplant rejection.

2006: Safer Stem Cells

Researcher Andras Nagy found a way to safely generate stem cells from adult human skin cells, creating the possibility of using a patient's own cells to reverse damage caused by disease, injury, aging or genetics.



PROPOSED PLENARY SPEAKER TOPICS

1. Global burden of disease and initiatives to lessen this in regards to Otolaryngology and Head and Neck (OHNS) disorders
2. Innovative uses of mobile and wireless technology (mHealth) to support OHNS patient care
3. The economy and health outcomes – a close relationship
4. Value in surgical health care – local and global perspectives
5. The intrinsic roles of a surgeon as a health care professional
6. Effective OHNS residency training and knowledge exchange between high- and low-resource countries and settings



CONGRESS THEME

We propose that the International Federation of Oto-Rhino-Laryngological Societies (IFOS) World Congress be held at the Vancouver Convention Centre (VCC). The VCC is an award-winning, waterfront facility in the heart of downtown, surrounded by the mountains. It was built in conjunction with the 2010 Winter Olympics in Vancouver. Building on Olympian ideals of a global community, the proposed 2021 IFOS World Congress meeting theme is **Globalization of Health Care: Implications for Otolaryngology-Head and Neck Surgery**. This will capitalize on Canada's prominent role in health globalization and medical education.

There are problematic discrepancies in available physical and human health resources around the world. Technology is advancing at a rapid rate, yet many of our patients worldwide cannot access these improvements in health care and treatment. Selected papers will seek to identify critical global OHNS care needs and the burden of disability as a result of these disorders. In addition, we intend to invite translational researchers to present on means to prevent diseases and treat individuals using novel technologies applicable to both high- and low-resource settings.

The 2021 IFOS World Congress in Canada will build on recent congress themes of innovation in OHNS (Seoul 2013: Innovation and Integration in ORL; Paris 2017: Diversity, Innovation and Evaluation). We will promote the coming together of otolaryngologists and allied health workers to share knowledge and understanding of global OHNS diseases and their treatment, and to build relationships, new and old, among professionals from diverse cultural backgrounds. We expect to welcome 3500 to 4000 physicians and surgeons, medical educators, scientists and allied health workers from around the world to Vancouver. In addition, we will welcome our industry partners, to strive towards a collaboration between industry and researchers to attain these ideals. We have pulled together a team of surgeons with extensive experience in congress arrangement, and fully expect the 2021 IFOS World Congress in Vancouver to be a resounding success.



VANCOUVER

Vancouver has hosted some of the world's largest events and has received numerous awards. Advantages include accessibility from around the globe, a wide selection of world-class and affordable hotels, and its modern and efficient transport system. Vancouver is blessed with an ideal climate and year-round activities within minutes of its centrally-located convention centre. These include running, hiking, golfing, kayaking, sailing, harbour cruises and even mountain picnics. Vancouver has world class shopping, arts, and diverse, internationally-acclaimed restaurants of all cuisines. These are just a few of the reasons why Vancouver is ranked as the #1 destination in North America to host an international conference.



IFOS VANCOUVER 2021
CANDIDATE CITY

