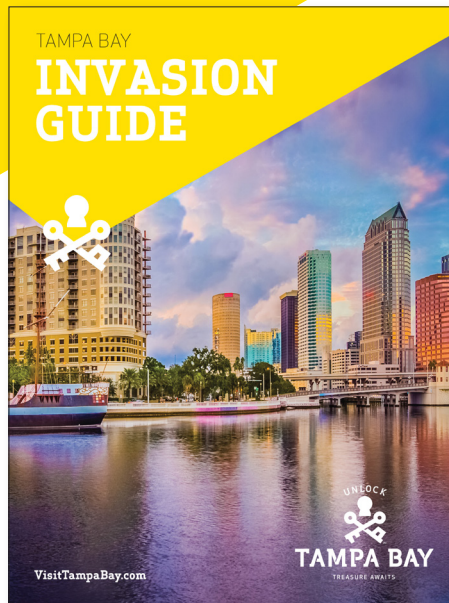


Visit Tampa Bay

MEETING PLANNER INVASION GUIDE

Our Tampa Bay Invasion Guide includes everything a meeting planner needs to know about Tampa Bay's meeting facilities, hotels, attractions, restaurants, transportation services and more. Reach meeting professionals considering Tampa Bay for their next event as well as those who have already selected Tampa Bay as their host destination. The guides are distributed by our sales and services team at tradeshows, sales events and through our satellite offices in Washington, D.C. and Chicago.



✦ Distribution

- To meeting planners working with Visit Tampa Bay
- Visit Tampa Bay's convention and services team distributes at trade shows, sales missions, client events, etc.
- Backed by Visit Tampa Bay's meetings ad campaign including inserts in *Convene* and *M&C* magazines
- Digital version on VisitTampaBay.com

✦ Dates

- Space Close: April 11
- Materials Due: April 18
- Published: May 2014
- Circulation:

PREMIUM PLACEMENTS	RATE
Inside Front Cover	\$2,500
Inside Back Cover	\$2,250
Outside Back Cover	\$3,500

AD SIZES	RATE
Full Page	\$1,500
1/2 Page	\$1,250
1/4 Page	\$1,000

1/4 Page
3.75" x 5"
(no bleed)

1/2 Page
7.75" x 5" (no bleed)

Full Page
8.5" x 11" (.25 bleed)
Live Area is 8" x 10.5"

Please send ad materials to Mary Wade
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