

# VISIT TAMPA BAY INVASION GUIDE

**Be included in FOUR  
PUBLICATIONS for the  
PRICE OF ONE!**



English



German



Spanish



Portuguese

Cover  
Images  
Subject to  
Change

The **Tampa Bay Invasion Guide** is our primary marketing tool for the International market. The guide will be printed in four languages (English, German, Spanish and Portuguese) with each language having a different, customized cover. The **Invasion Guide** helps visitors get the most out of their experience in Tampa Bay, including information about Tampa Bay's culture, history, events, shopping, dining, attractions, transportation and more. The guide will be distributed at international tradeshows, pre-promote events for upcoming conventions, and more.

## Rates and Deadlines

<b>SPACE CLOSE</b> Sept. 17, 2014	<b>MATERIALS DUE</b> Sept. 24, 2014	<b>PUBLISHED</b> Oct. 2014	<b>CIRCULATION</b> 80,000
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PREMIUM POSITIONS	PARTNER RATE	NON-PARTNER RATE
Back Cover	\$5,000	\$6,500
Inside Front Cover	\$3,000	\$3,900
Inside Back Cover	\$2,500	\$3,250

AD SIZE	PARTNER RATE	NON-PARTNER RATE
Full Page	\$1,500	\$1,950
1/2 Page	\$1,000	\$1,300
1/4 Page	\$500	\$650

## SECURE YOUR SPOT TODAY!

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<p><b>1/4 Page</b> 2.25" x 3.75" [No bleed]</p>	<p><b>Full Page</b> 5" x 8" [No bleed]</p>
<p><b>1/2 Page</b> 5" x 4" [No bleed]</p>	<p><b>Back Cover, IFC and IBC</b> Trim 5.5" x 8.5" Bleed 5.75" x 8.75"</p>

**AD MATERIALS** | Please send ad materials to [Production@VisitTampaBay.com](mailto:Production@VisitTampaBay.com)

**PAYMENT** | A 50 percent non-refundable deposit is due with advertisement order. All orders are accepted subject to publisher's requirements. All advertisements are net. Advertisers who cancel the advertising contract during the agreement period will be billed 50 percent of the unearned agreement balance. Remaining balance is due upon published date.