

2016 Tourism Economic Indicator
 Complied by the Shreveport-Bossier Convention & Tourist Bureau

Tourism Report
2016 Summary (August 2016)

Hotel/Motel Average Daily Rate for Caddo/Bossier Parishes
 (Smith Travel Research)

<u>Month</u>	<u>Average Daily Rate</u>	<u>Average Occupancy</u>
August	\$73.62	52.30%

Casino Admissions/AGR for Caddo/Bossier Parishes
 (Louisiana Gaming Control Board)

Vessel	August Admissions	August AGR
BoomTown	74,101	\$4,709,403
Horseshoe	108,210	\$14,126,000
Diamond Jack's	66,715	\$3,569,424
Sam's Town	94,363	\$5,937,186
Eldorado	188,765	\$10,545,794
Harrah's LA Downs	30,958	\$3,105,217
Margaritaville	164,711	\$12,408,458
Total Riverboat Gaming	727,823	\$54,401,482

Shreveport-Bossier Hotel Information	
BOSSIER ROOMS	5540
SHREVEPORT ROOMS	5220
Bed & Breakfast	8
Current Overall Total	10,768

Visitation to Shreveport-Bossier City and hotel rooms sold in 2014 are up about 10% compared to 2013. Year to date through September 2014 visitation is approximately 1,697,043 people.