

2016 Tourism Economic Indicator  
 Compiled by the Shreveport-Bossier Convention & Tourist Bureau

Tourism Report  
 2016 Summary (June 2016)

Hotel/Motel Average Daily Rate for Caddo/Bossier Parishes  
 ( Smith Travel Research)

<u>Month</u>	<u>Average Daily Rate</u>	<u>Average Occupancy</u>
June	\$76.41	61.80%

Casino Admissions/AGR for Caddo/Bossier Parishes  
 (Louisiana Gaming Control Board)

Vessel	June Admissions	June AGR
BoomTown	70,632	\$4,791,742
Horseshoe	98,774	\$13,672,430
Diamond Jack's	66,197	\$3,896,673
Sam's Town	94,923	\$6,263,448
Eldorado	186,516	\$9,986,925
Harrah's LA Downs	29,295	\$3,096,640
Margaritaville	169,518	\$12,026,867
Total Riverboat Gaming	715,855	\$53,734,725

Shreveport-Bossier Hotel Information	
BOSSIER ROOMS	5540
SHREVEPORT ROOMS	5220
Bed & Breakfast	8
Current Overall Total	10,768

Visitation to Shreveport-Bossier City and hotel rooms sold in 2014 are up about 10% compared to 2013. Year to date through September 2014 visitation is approximately 1,697,043 people.