



DOWNTOWN ROANOKE

DOWNTOWN ROANOKE

Area code is 540 unless otherwise noted.

THINGS TO DO/RECREATION		
19 Big Lick Brewing Company	biglickbrewing.com	562-8383 A2
20 Big Lick Entertainment		793-3354 A2
21 Center in the Square	centerinthesquare.org	342-5700 A2
22 Downtown Roanoke, Inc.	downtownroanoke.org	342-2028 A2
23 Harrison Museum of African American Culture	harrisonmuseum.com	857-4395 A2
24 Mill Mountain Theatre	millmountain.org	342-5730 A2
25 Roanoke Pinball Museum	roanokepinballmuseum.org	342-5746 A2
26 Roanoke Symphony Orchestra (box office)	rso.com	343-9127 A2
27 Taubman Museum of Art	taubmanmuseum.org	342-5760 A2
28 Virginia Museum of Transportation	vmt.org	342-5670 A2
LODGING		
10 Cambria Suites	CambriaSuitesRoanoke.com	400-6226 A3
11 Hampton Inn & Suites Roanoke-Downtown	go.gl/4u3gm	400-6000 A2
12 The Hotel Roanoke & Conference Center, A DoubleTree by Hilton	hotelroanoke.com	985-5900 A1
13 King George Inn	(757) 675-4034	A2
SHOPPING		
14 The Candy Store	thecandystoreroanoke.com	904-5580 A2
15 chocolatepaper	chocolatepaperroanoke.com	342-6061 A2
16 Eli's Provisions	facebook.com/ellisprovisionsroanoke	982-2164 A2
17 Roanoke Natural Foods Co-op	roanokenaturalfoods.coop	904-2733 A2
18 UnderDog Bikes		204-4276 A2
19 Villages of Africa	villagesofafrica.com	345-7064 A2
CIVIC CENTERS		
9 Berglund Center	TheBerglundCenter.com	853-5483 A1
SPORTS VENUES		
10 River's Edge Sports Complex		A3
VISITOR INFORMATION CENTERS		
Roanoke Valley Visitor Information Center (7 days, 9-5)	VisitVABlueRidge.com	342-6025, (800) 635-5535 A1

GREATER ROANOKE VALLEY

GREATER ROANOKE VALLEY

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THINGS TO DO/RECREATION		
29 Alexander/Heath Contemporary	alexander-heath.com	(607) 226-2473 C2
30 Crystal Spring Pump Station		342-5770 C3
31 Eleanor D. Wilson Museum at Hollins University	hollins.edu/museum	362-6532 C1
32 Grandin Theatre	grandintheatre.com	345-6377 C2
33 Historic Grandin Village		C2
34 Jefferson Center	jeffcenter.org	345-2550 C2
35 Launching Pad Trampoline Park & Family Center	launchingpadsalem.com	404-9235 B2
36 Mill Mountain Zoo	mmzoo.org	343-3241 D2
37 Opera Roanoke (box office)	operaroanoke.org	982-2742 C2
38 Soaring Ridge Craft Brewers	soaringridge.com	529-2140 C2
39 Splash Valley Water Park at Green Ridge Recreation Center	SplashValleyWaterPark.com	777-6300 C1
LODGING		
14 BEST WESTERN PLUS Inn at Valley View	bestwesternplusroanoke.com	362-2400 C2
15 Colony House Motor Lodge	colonyhousemotorlodge.com	(866) 203-5850 C3
16 Comfort Inn Airport Roanoke	choicehotels.com/va302	527-2020 C2
17 Hampton Inn & Suites Roanoke Airport/Valley View Mall		366-6300 C2
18 Hyatt Place Roanoke Airport / Valley View Mall	hyattplaceroanoke.com	366-4700 C2
19 MainStay Suites - Airport	choicehotels.com/va342	527-3030 C2
20 Quality Inn Roanoke Airport	qualityinnroanoke.com	366-8861 C2
21 Sheraton Roanoke Hotel & Conference Center	sheratonroanoke.com	563-9300 C2
22 Sleep Inn Tanglewood	choicehotels.com/va123	772-1500 C3
SHOPPING		
20 2nd helpings Shop, Gallery and Café	2ndhelpings.org	491-9405 C2
21 Black Dog Salvage	BlackDogSalvage.com	343-6200 C2
22 Creative C.A.T. Consignment		266-4147 D2
23 Magnolia		204-4774 C3
24 Sports Haven Inc.	sportshaveninc.com	798-4649 C1
25 Too Many Books		985-6469 C2

BLACK DOG SALVAGE

902 13th St. SW
Roanoke, VA 24016
540.343.6200 BlackDogSalvage.com

The Home of DIY Network's Salvage Dawgs

Explore 40,000 square feet of Treasures from Around the World. Reclaiming and Renewing Salvage is our Passion! Antique Wrought Iron, Stained Glass, Mantels, Garden Statuary, Doors, Vintage House Parts and much more. Mon-Sat 9am-5pm

CENTER IN THE SQUARE

Roanoke, VA 24011
540.342.5700 centerinthesquare.org

Center in the Square is home to five independent cultural organizations: History Museum of Western Virginia, Harrison Museum of African American Culture, Science Museum of Western Virginia, the Roanoke Pinball Museum, and Mill Mountain Theatre. Also aquariums, butterfly garden, and beautiful open rooftop on the 6th & 7th floors.

SALEM CIVIC CENTER

1001 Roanoke Blvd.
Salem, VA 24153
540.375.3004 salemciviccenter.com

The Salem Civic Center has been meeting Virginia's entertainment needs for nearly 50 years. The versatile complex features a 7,000 seat arena, a minor league baseball stadium and a field turf football stadium. In addition, the complex has over 4,000 parking spots and on-site catering for your next event or celebration.

JEFFERSON CENTER

541 Luck Avenue
Roanoke, VA 24016
540.345.2550 jeffcenter.org

Jefferson Center is known regionally as an impactful educational hub, a vibrant community center, and a spectacular performance venue. Featuring a wide variety of shows, arts education opportunities, and diverse services to the community, Jefferson Center is a cultural asset with spaces perfect for your next celebration, performance, wedding, or conference.

MILL MOUNTAIN ZOO

Mill Mountain Park
Roanoke, VA 24014
540-343-3241 mmzoo.org

This AZA accredited pocket zoo is nestled atop Mill Mountain next to Roanoke's famous Star. The Zoo is home to vulnerable and endangered species like red pandas, snow leopards and red wolves and offers year-round opportunities to see the animals and the spectacular views of the Roanoke Valley. Kids of all ages love to ride our Zoo Choo as well. - Present this ad and receive \$2 off your total purchase.

Welcome to the Roanoke Valley in Virginia's Blue Ridge Mountains

Located in the heart of the Blue Ridge Mountains, the Roanoke Valley in Virginia's Blue Ridge awaits as your next getaway destination. This former railroad town has blossomed into a vibrant center of art, culture, and culinary creativity, while remaining true to its roots of community, hospitality and a love for the outdoors.

You can spend a Blue Ridge Day gazing at the beauty of nature along the Blue Ridge Parkway or Appalachian Trail, sampling the delicious flavors and good times of over 15 local wineries and breweries, including the award-winning Chateau Morrisette Winery, and touring iconic sites such as the The Natural Bridge of Virginia.

Things to Do

Plan a Blue Ridge Day around all the amazing things to do in the Roanoke Valley. You can go on an underground adventure at Dixie Caverns and Natural Bridge Caverns. See the friendly faces of the adorable red pandas at Mill Mountain Zoo.

Walk through fascinating exhibits, such as the exotic butterfly habitat at the Science Museum of Western Virginia or unique galleries at the Taubman Museum of Art. And experience the rich railroad heritage of Virginia's Blue Ridge at the Virginia Museum of Transportation, which is home to many iconic steam locomotives.

History

History is alive and well through the fascinating museums and major historical sites that let you walk in the footsteps of soldiers, explorers and statesmen who've had a presence in the region. Visit where Thomas Jefferson used to take retreats at Poplar Forest estate. Pay tribute to National icons at the National D-Day Memorial and the Booker T. Washington National Monument.



Outdoors

With over 600 miles of trails and multiple waterways, Virginia's Blue Ridge will serve as your mountain playground for outdoor adventure. Take your picture at the ledge at McAfee Knob, relax on the water at Smith Mountain Lake, have a scenic drive on the Blue Ridge Parkway, and float your way down the James River.

Roanoke Star

No trip to the Roanoke Valley is complete without a visit to the Roanoke Star. This 100-foot-tall, iconic structure sits atop Mill Mountain and provides a breathtaking overlook of the surrounding valley and mountains.

Shopping

Visit one-of-a-kind shops and galleries for the perfect gift. Spend a girls' day out exploring for antiques or the latest fashions. Get the gear you need from our fantastic outdoor apparel dealers. From the handmade goods at the farmers markets to the antique shopping at Black Dog Salvage, the region is full of unique, locally-made products.

Events

Each year, the Roanoke Valley in Virginia's Blue Ridge hosts so many festivals, you'll swear we celebrate just about everything. Beer. Chili. Music. Dogs. Outdoor recreation. Blues and barbecue. Between the Vinton Dogwood Festival, Blue Ridge Music Festival, GO Outside Festival, Dickens of a Christmas celebration, or any of the other amazing events, there's always something exciting on the calendar in Virginia's Blue Ridge.



Dining

The chefs of Virginia's Blue Ridge are part of a growing movement that is putting Virginia on the map as a food destination.

It's not just about Southern cooking, with the influence of different nationalities from around the world, the local dining scene is a true melting pot of cuisines and cultures.

Whether it's the elegance of fine dining, romance of an outdoor cafe, cutting-edge techniques at a hip farm-to-table restaurant, or good times at an unforgettable hole-in-the-wall, you'll savor every memorable bite.



VIRGINIA'S BLUE RIDGE®

Roanoke Valley Visitor Information Center & Roanoke Valley Convention & Visitors Bureau

Located in downtown Roanoke
101 Shenandoah Avenue, NE
Roanoke, VA 24016

Open Daily from 9am-5pm
(Jan. & Feb. Monday-Saturday 9am-5pm, Sunday 12pm-5pm)

540-342-6025 • 800-635-5535

VisitVABlueRidge.com

GREATER ROANOKE VALLEY

Area code is 540 unless otherwise noted.

CIVIC CENTER		
11 Salem Civic Center	375-3004	B2
EDUCATIONAL INSTITUTIONS		
12 Hollins University	362-6000	C1
13 Virginia Western Community College	virginiawestern.edu	857-8922 C2
MEDICAL SERVICES		
14 VelocityCare Urgent Care by Carilion Clinic	772-8900	B2
15 VelocityCare Urgent Care by Carilion Clinic	375-8190	B2
16 VelocityCare Urgent Care by Carilion Clinic	772-8670	C3
TRAVEL		
17 Roanoke-Blacksburg Regional Airport	roanokeairport.com	362-1999 C2
SPORTS VENUES		
18 Burton Center		B2
19 C. Darrell Shell Park		C3
20 Green Hill Park		B2
21 Huff Lane		C2
22 James I. Moyer Sports Complex		B2
23 LewisGale Medical Center Field at Salem Memorial Baseball Stadium		B2
24 Salem Kiwanis Field		B2
25 Salem Stadium		B2
26 Spartan Field		B2
27 Starkey Park		C3
28 Vinyard Park		D2
13 Virginia Western Community College		C2
29 Walrond Park		C1
30 Wasena Park		C2
VISITOR INFORMATION CENTERS		
Blue Ridge Parkway Visitor Center (seasonal M-Sat.)	427-1800	D2
George Washington & Jefferson National Forest Information Center (M-F, 8-4:30)	265-5100	C2
Mill Mountain Discovery Center (M-Sat, 12-4)	853-1236	C3
Salem Visitors Center (7 days, 9-5)	visitsalemva.com	375-4044 B2
Town of Vinton (call for info)	vintonva.gov	983-0613 D2

SAVE WITH ONLINE PACKAGES
Lodging, attractions, transportation and more.

VisitVABlueRidge.com
or 800-213-6247.

QUALITY INN ROANOKE AIRPORT

6626 Thirlane Road
Roanoke, VA 24019
540-366-8861
qualityinn.com/hotel-roanoke-virginia-VA411

Located 1/2 mile off of I-81/I-581. We are just one exit from the Roanoke Airport and Valley View Mall. We offer a free hot breakfast, free Wi-Fi, free airport shuttle and free parking. Convenient to major restaurants, movie theatre and shopping.

RSO ROANOKE SYMPHONY ORCHESTRA

DAVID STEWART WILEY, MUSIC DIRECTOR

The Roanoke Symphony Orchestra box office and "The Green Room" are located at the corner of Williamson Road and Campbell Avenue. The RSO offers classical and pops performances from full orchestra, guest artists, and new "Destination" concerts in Downtown Roanoke. Youth programs include the Roanoke Youth Symphony Orchestra and Summer Music Institute.

GREEN RIDGE RECREATION CENTER & SPLASH VALLEY WATER PARK

7415 Wood Haven Rd.
Roanoke, VA 24019
540.777.6300
GreenRidgeRecreationCenter.com

Offering visitors indoor aquatic play, interactive games, high-tech exercise equipment, recreation programs and public meeting spaces. Green Ridge is available through daily admission or membership. Splash Valley is an outdoor aquatics facility on site with two 34-foot high slides!

TAUBMAN MUSEUM OF ART

110 Salem Ave. SE
Roanoke, VA 24011
540.342.5760
TaubmanMuseum.org

The Taubman Museum of Art offers 11 galleries of engaging exhibitions, an interactive gallery for youth, and unique programs and special events for adults. Open Wed. - Sat., 10am - 5pm. Sun. 12pm - 5pm. Open every third Thurs. & first Fri. until 9pm.

VIRGINIA MUSEUM OF TRANSPORTATION

303 Norfolk Ave., SW
Roanoke, VA 24016
540.342.5670 VMT.org

Home of the famous Norfolk & Western Class J 611 steam locomotive! See 611 and other historic locomotives, cabooses and rail equipment as modern trains rumble past. Inside the museum, enjoy model trains, aviation gallery, and hands-on exhibits. Stroll among our antique automobiles, trucks and buses. Downtown Roanoke. Free parking. Plus, great gifts in our Museum Store!