





#### **Roanoke Valley Visitor Information Center & Roanoke Valley Convention & Visitors Bureau**

Located in downtown Roanoke 101 Shenandoah Avenue, NE Roanoke, VA 24016 Open Daily from 9am-5pm (Jan. & Feb. Monday-Saturday 9am-5pm, Sunday

12pm-5pm) 540-342-6025 • 800-635-5535

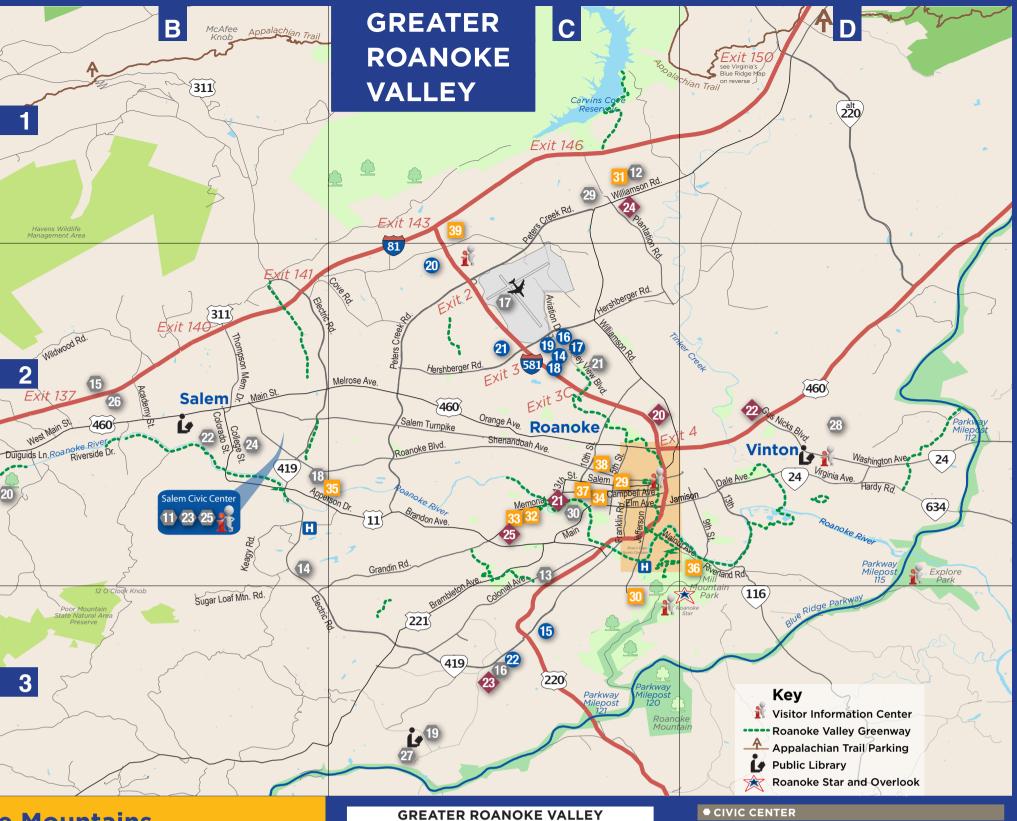
#### VisitVABlueRidge.com







#### **DOWNTOWN ROANOKE** Area code is 540 unless otherwise noted. 19 Big Lick Brewing Company 562-8383 A2 793-3354 A2 20 Big Lick Entertainment 21 Center in the Square 342-5700 A2 22 Downtown Roanoke, Inc 342-2028 A2 23 Harrison Museum of African American Culture 857-4395 A2 24 Mill Mountain Theatre 342-5730 A2 25 Roanoke Pinball Museum roanokepinballmuseum.org 342-5746 A2 26 Roanoke Symphony Orchestra (box office) 343-9127 A2 27 Taubman Museum of Art 342-5760 A2 28 Virginia Museum of Transportation 342-5670 A2 LODGING 400-6226 A3 11 Hampton Inn & Suites Roanoke-Downtown 400-6000 A2 goo.gl/4usgmk 12 The Hotel Roanoke & Conference Center, A DoubleTree by Hilton 985-5900 13 King George Inn (757) 675-4034 A2 **♦** SHOPPING 14 The Candy Store 904-5580 A2 342-6061 A2 982-2164 A2 7 Roanoke Natural Foods Co-op 904-2733 A2 18 UnderDog Bikes 204-4276 A2 19 Villages of Africa 345-7064 A2 853-5483 A1 10 River's Edge Sports Complex **VISITOR INFORMATION CENTERS** → Star Line Trolley Dr. Martin Luther King Jr. Memorial △ SmartWay Bus Stop SmartWay Connector to David R. & Susan S. Goode Railwalk



## Welcome to the Roanoke Valley in Virginia's Blue Ridge Mountains

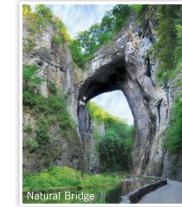
Parking (Parking is free all day Sunday

Located in the heart of the Blue Ridge Mountains, the Roanoke Valley in Virginia's Blue Ridge awaits as your next getaway destination. This former railroad town has blossomed into a vibrant center of art, culture, and culinary creativity, while remaining true to its roots of community, hospitality and a love for the outdoors.

You can spend a Blue Ridge Day gazing at the beauty of nature along the Blue Ridge Parkway or Appalachian Trail, sampling the delicious flavors and good times of over 15 local wineries and breweries, including the award-winning Chateau Morrisette Winery, and touring iconic sites such as the The Natural Bridge of Virginia.

#### Things to Do

Plan a Blue Ridge Day around all the amazing things to do in the Roanoke Valley. You can go on an underground adventure at Dixie Caverns and Natural Bridge Caverns, See the friendly faces of the adorable red pandas at Mill Mountain Zoo.



Walk through fascinating exhibits, such as the exotic butterfly habitat at the Science Museum of Western Virginia or unique galleries at the Taubman Museum of Art. And experience the rich railroad heritage of Virginia's Blue Ridge at the Virginia Museum of Transportation, which is home to many iconic steam locomotives.

#### History

History is alive and well through the fascinating museums and major historical sites that let you walk in the footsteps of soldiers, explorers and statesmen who've had a presence in the region. Visit where Thomas Jefferson used to take retreats at Poplar Forest estate. Pay tribute to National icons at the National D-Day Memorial and the Booker T. Washington National Monument.



Lynchburg Amtrak

### **Outdoors**

With over 600 miles of trails and multiple waterways, Virginia's Blue Ridge will serve as your mountain playground for outdoor adventure. Take your picture at the ledge at McAfee Knob, relax on the water at Smith Mountain Lake, have a scenic drive on the Blue Ridge Parkway, and float your way down the James River.

### **Roanoke Star**

No trip to the Roanoke Valley is complete without a visit to the Roanoke Star. This 100-foot-tall, iconic structure sits atop Mill Mountain and provides a breathtaking overlook of the surrounding valley and mountains.

#### Shopping

Visit one-of-a-kind shops and galleries for the perfect gift. Spend

a girls' day out exploring for antiques or the latest fashions. Get the gear you need from our fantastic outdoor apparel dealers. From the handmade goods at the farmers markets to the antique shopping at Black Dog Salvage, the region is full of unique, locally-made products.

Each year, the Roanoke Valley in Virginia's Blue Ridge hosts so many festivals, you'll swear we celebrate just about everything. Beer. Chili. Music. Dogs. Outdoor recreation. Blues and barbecue. Between the Vinton Dogwood Festival, Blue Ridge Music Festival, GO Outside Festival, Dickens of a Christmas celebration, or any of the other amazing events, there's always something exciting on the



The chefs of Virginia's Blue Ridge are part of a growing movement that is putting Virginia on the map as a food destination.

It's not just about Southern cooking, with the influence of different nationalities from around the world, the local dining scene is a true melting pot of cuisines and cultures.

Whether it's the elegance of fine dining, romance of an outdoor cafe, cutting-edge techniques at a hip farm-to-table restaurant, or good times at an unforgettable hole-in-the-wall, you'll savor every memorable bite.



# Area code is 540 unless otherwise noted.

	THINGS TO DO/RECREATION		
29	Alexander/Heath Contemporary alexander-heath.com (6	507) 226-2473	C2
30	Crystal Spring Pump Station	342-5770	С3
31	Eleanor D. Wilson Museum at Hollins University hollins.edu/museum	ty 362-6532	C1
32	Grandin Theatre grandintheatre.com	345-6377	C2
33	Historic Grandin Village		C2
34	Jefferson Center Jeffcenter.org	345-2550	C2
<i>35</i>	Launching Pad Trampoline Park & Family Cen launchingpadsalem.com	ter 404-9235	B2
36	Mill Mountain Zoo mmzoo.org	343-3241	D2
<i>37</i>	Opera Roanoke (box office) operaroanoke.org	982-2742	C2
<i>3</i> 8	Soaring Ridge Craft Brewers soaringridge.com	529-2140	C2
<i>3</i> 9	Splash Valley Water Park at Green Ridge Reci SplashValleyWaterPark.com		C1
	LODGING		

14	BEST WESTERN PLUS Inn at Valley View bestwesternplusroanoke.com		362-2400	C2
15	Colony House Motor Lodge colonyhousemotorlodge.com (	866)	203-5850	C3
16	Comfort Inn Airport Roanoke choicehotels.com/va302		527-2020	C2
17	Hampton Inn & Suites Roanoke Airport/ Valley View Mall		366-6300	C2
18	Hyatt Place Roanoke Airport / Valley View M hyattplaceroanoke.com		<i>366-47</i> 00	C2
19	MainStay Suites - Airport choicehotels.com/va342		<i>527-303</i> 0	C2
20	Quality Inn Roanoke Airport qualityinnroanoke.com		366-8861	C2
21	Sheraton Roanoke Hotel & Conference Cente sheratonroanoke.com		563-9300	C2
22	Sleep Inn Tanglewood choicehotels.com/va123		772-1500	C3
•	SHOPPING			

20	Quality Inn Roanoke Airport qualityinnroanoke.com	366-8861	C2
21	Sheraton Roanoke Hotel & Conference Center sheratonroanoke.com	563-9300	C2
22	Sleep Inn Tanglewood choicehotels.com/va123	772-1500	C3
•	SHOPPING		
20	2nd helpings Shop, Gallery and Café 2ndhelpings.org	491-9405	C2
21	Black Dog Salvage BlackDogSalvage.com	343-6200	C2
22	Creative C.A.T. Consignment	266-4147	D2
23	Magnolia	204-4774	C3
24	Sports Haven Inc. sportshaveninc.com	<i>7</i> 98-4649	C1
25	Too Many Books	985-6469	C2

#### 11 Salem Civic Center 375-3004 B2 • EDUCATIONAL INSTITUTIONS 12 Hollins University 362-6000 C1 13 Virginia Western Community College 857-8922 C2 **● MEDICAL SERVICES** 14 VelocityCare Urgent Care by Carilion Clinic 772-8900 B2 15 VelocityCare Urgent Care by Carilion Clinic 16 VelocityCare Urgent Care by Carilion Clinic 772-8670 C3 **■** TRAVEL 362-1999 C2 SPORTS VENUES 18 Burton Center B2 19 C. Darrell Shell Park 20 Green Hill Park 21 Huff Lane C2 22 James I. Moyer Sports Complex 23 LewisGale Medical Center Field at Salem Memorial Baseball Stadium B2 24 Salem Kiwanis Field B2 25 Salem Stadium 27 Starkey Park

**SAVE WITH ONLINE PACKAGES** Lodging, attractions, transportation and more.

VisitVABlueRidge.com

or 800-213-6247.

13 Virginia Western Community College

VISITOR INFORMATION CENTERS

Salem Visitors Center (7 days, 9-5)

Town of Vinton (call for info)

George Washington & Jefferson National Forest Information Center (M-F, 8-4:30)

Mill Mountain Discovery Center (M-Sat. 12-4)

Blue Ridge Parkway Visitor Center (seasonal M-Sat.) 427-1800 D2

28 Vinyard Park

29 Walrond Park

30 Wasena Park

D2

C2

C1

265-5100 C2

853-1236 C3

375-4044 B2

983-0613 D2



### Roanoke, VA 24016 m Around the World. Reclaiming and newing Salvage is our Passion! Antique rought Iron, Stained Glass, Mantels, rden Statuary, Doors, Vintage House arts and much more. Mon-Sat 9am-5pm

902 13th St. SW

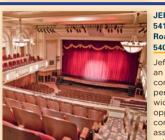


anoke Pinball Museum, and Mill Mounta atre. Also aquariums, butterfly garder nd beautiful open rooftop on the 6th & SALEM CIVIC CENTER



em, VA. 24153

nia's entertainment needs for nearly ddition, the complex has over 4,000 ng spots and on-site catering for you



JEFFERSON CENTER 541 Luck Avenue Roanoke, VA 24016

mpactful educational hub, a vibrant rmance venue. Featuring a ortunities, and diverse services to the set with spaces perfect for your next



MILL MOUNTAIN ZOO Mill Mountain Park Roanoke, VA 24014 540-343-3241 mmzoo.org

This AZA accredited pocket zoo is nestled op Mill Mountain next to Roanoke's nd offers year-round opportunities to see nimals and the spectacular views of the Roanoke Valley. Kids of all ages love to ad and receive \$2 off your total purchase



**DUALITY INN ROANOKE AIRPORT** 6626 Thirlane Road anoke, VA 24019 540-366-8861

qualityinn.com/hotel-roanoke-virginia-VA411

ocated 1/2 mile off of I-81/I-581. We are d Valley View Mall. We offer a free hot nd free parking. Convenient to



ROANOKE SYMPHONY ORCHESTRA 128 East Campbell Ave. Roanoke, VA 24011 540.343.9127, 866.277.9127 RSO.com

The Roanoke Symphony Orchestra box office and "The Green Room" are located at the corner of Williamson Road and Campbell Avenue. The RSO offers classical nd pops performances from full orchestr guest artists, and new "Destination" oncerts in Downtown Roanoke. Youth programs include the Roanoke Youth mphony Orchestra and Summer usic Institute.



GREEN RIDGE RECREATION CENTER & SPLASH VALLEY WATER PARK Roanoke, VA 24019 540.777.6300

interactive games, high-tech exercise meeting spaces. Green Ridge is available Splash Valley is an outdoor aquatics facility



TAUBMAN MUSEUM OF ART 110 Salem Ave. SE Roanoke, VA 24011 540.342.5760 TaubmanMuseum.org

The Taubman Museum of Art offers 11 galleries of engaging exhibitions, an interactive gallery for youth, and unique programs and special events for adults. Open Wed. - Sat., 10am - 5pm, Sun. 12pm - 5pm. Open every third Thurs. & first Fri.



VIRGINIA MUSEUM OF TRANSPORTATION Roanoke, VA 24016 540.342.5670 VMT.org ome of the famous Norfolk & Western Class J

eam locomotive! See 611 and other histo otives, cabooses and rail equipment as model trains, aviation gallery, and -on exhibits. Stroll among our antique nobiles, trucks and buses. Downtown noke. Free parking. Plus, great gifts in our Museum Store!