



October 10, 2016

Dear Colleagues:

It is so hard to believe that we are already finished with the first quarter of the new fiscal year. I'm not sure where time has gone or how it is moving so fast, but a lot has happened in this first quarter.

Your CVB team has been busy. Definite bookings this year are up by over 10,000 room nights or 17.6% from last year and tentatives are up by 57% through the end of the first quarter. Group tours are up as are group tour passengers, website visits, pitched stories for publication, and assisted stories. And even with some slippage in our hotel tax the total receipts the collections are still above budget for the fiscal year.

I'm sure many of you attended the 2016 State Fair and saw the new Bennet Events Center. It will soon be turned over to the State Fair team and they will be able to begin getting it ready for use by existing and new shows. And no doubt you have seen the renderings in the paper of the new convention center and the proposed Omni Hotel. While neither of these renderings are yet final it has been wonderful to hear the very positive comments from all quarters on the modern look and significant difference in these facilities that we expect to see when the final drawings are approved, hopefully later this year.

We continue to receive great comments from visitors, planners and meeting delegates about the treatment they receive in OKC. And with the horse show season starting this week with the Morgan Grand National and World Championships it is a great time to be in OKC for the beauty and pageantry we see each year from the great shows. Take time to go the State Fair Park and watch at least a little of the shows so you can see first-hand what our guests and visitors enjoy so much about being in "The Horse Show Capital of the World".

Have a great month and keep up the great work.

Kindest regards,

Michael Carrier
President



Industry Report September , 2016

Oklahoma City Convention & Visitors Bureau
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Oklahoma City, OK 73102
1.800.225.5652
www.visitokc.com

OKLAHOMA CITY HOSPITALITY INDUSTRY REPORT

Should you have any questions regarding the information contained in this report, please contact the appropriate department head. General questions about the e-mailing format or an updated e-mail address should be directed to Paula Marshall at (405) 297-8926 or pmarshall@visitokc.com.

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**Convention Sales Department
Complete Detail Report
From 09/01/2016 to 09/30/2016**

Definite Bookings

Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
University of Tulsa - Athletics - Individual Rowing Teams- University of Tulsa Rowing HQ Hotel: SpringHill Suites Oklahoma City Airport	National	10/01/2016 - 10/01/2016	25	17	19	SH
Oklahoma City University Wrestling Program - OCU Women's Duals 2016 HQ Hotel: Various Hotels	International	10/21/2016 - 10/23/2016	1,300	500	1,500	JB
24 The Hard Way - 24 The Hard Way - Oklahoma Championship 2016 HQ Hotel: Country Inn & Suites Oklahoma City North Quail Springs	Regional	10/22/2016 - 10/23/2016	200	60	180	JB
Oklahoma USA Wrestling - Battle for the Belt 2016 HQ Hotel: Various Hotels	Regional	11/25/2016 - 11/27/2016	2,500	400	1,100	JB
Oklahoma City Memorial Marathon - Marathon 2017 HQ Hotel: Sheraton Hotel Oklahoma City Downtown	International	04/27/2017 - 04/30/2017	16,667	8,500	13,100	SH
Athletic & Sports/Recreation - 5			20,692	9,477	15,899	

Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Express Employment Professionals - Express New Franchise Training October 2016 HQ Hotel: Renaissance Oklahoma City Convention Center Hotel	National	10/02/2016 - 10/13/2016	12	12	144	DW
Express Employment Professionals - Express Professional Staffing October 2016 HQ Hotel: Renaissance Oklahoma City Convention Center Hotel	National	10/23/2016 - 10/26/2016	10	25	75	DW
Corporate - 2			22	37	219	

Educational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Fellowship of Catholic University Students - Recruitment Event HQ Hotel: Sheraton Hotel Oklahoma City Downtown	Regional	11/10/2016 - 11/13/2016	150	62	127	MO
Educational - 1			150	62	127	

Environmental	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Water Works Association - Southwest Section Annual Conference HQ Hotel: Renaissance Oklahoma City Convention Center Hotel	Regional	10/14/2017 - 10/18/2017	300	75	187	DJ
Environmental - 1			300	75	187	

Equine	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Youth Horse Council - Symposium HQ Hotel: Embassy Suites Oklahoma City Downtown/Medical Center	National	04/18/2018 - 04/24/2018	50	65	200	DJ
Equine - 1			50	65	200	

Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
National Association of State Workforce Agencies - NASWA 80th Annual Conference HQ Hotel: Renaissance Oklahoma City Convention Center Hotel	National	09/26/2016 - 09/30/2016	200	160	535	GT
Government, Public Administration - 1			200	160	535	

Hobby & Vocational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
National Street Rod Association - 2017 Southwest Nationals Streetrods HQ Hotel: The Tower Hotel Oklahoma City	Regional	04/02/2017 - 04/09/2017	4,000	2,000	4,769	DW

Hobby & Vocational - 1

4,000

2,000

4,769

Medical/Pharmaceutical	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
OU Health Sciences Center - National Meeting on Precision Medicine and Cancer in American Indian & Alaska Native Communities	National	11/09/2016 - 11/11/2016	150	75	90	MO
HQ Hotel: Embassy Suites Oklahoma City Downtown/Medical Center						

American College of Prosthodontists - American College of Prosthodontists Board of Directors Meeting	Regional	06/02/2017 - 06/04/2017	30	35	70	MO
HQ Hotel: Colcord Hotel						

Medical/Pharmaceutical - 2

180

110

160

Meetings, Convention, Tourism Industry Events	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Marketing Association - Regional Retreat 2016	Regional	11/03/2016 - 11/06/2016	60	25	60	MO
HQ Hotel: 21c Museum Hotel						

Meetings, Convention, Tourism Industry Events - 1

60

25

60

Military Reunions	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
USS Epping Forest LSD-4/MCS-7 - 2016 Biennial Reunion	National	10/06/2016 - 10/09/2016	35	10	30	GT
HQ Hotel: Courtyard by Marriott Oklahoma City Airport						

Military Reunions - 1

35

10

30

Scientific, Engineering, Technical, Computers	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Institute of Electrical and Electronic Engineers (IEEE) - Annual IEEE Radar Conference	Regional	04/22/2018 - 04/28/2018	250	205	712	MO
HQ Hotel: Renaissance Oklahoma City Convention Center Hotel						

Scientific, Engineering, Technical, Computers - 1

250

205

712

State Assn	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Technology Association - OTA Encyclo-Media Conference 2016	State	10/04/2016 - 10/05/2016	1,000	220	430	GT
HQ Hotel: Renaissance Oklahoma City Convention Center Hotel						

State Assn - 1

1,000

220

430

Trade, Commercial Or Business	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Paycom - Monthly Training	National	10/02/2016 - 10/07/2016	10	10	50	MO
HQ Hotel: Skirvin Hilton Oklahoma City						

Trade, Commercial Or Business - 1

10

10

50

	Scope	Count	Attend	Peak Rooms	Room Nights	
	International	2	17,967	9,000	14,600	
	National	8	492	374	1,143	
	Regional	8	7,490	2,862	7,205	
	State	1	1,000	220	430	
Total # of Definite Bookings:		19	Totals: 26,949	12,456	23,378	

Sales Leads

Agricultural, Commodities, Food/Food Products	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Institute for Rural Prosperity - 2016 Ag Partners Meeting	Regional	11/03/2016 - 11/05/2016	200	200	205	MO
Texas Longhorn Marketing Alliance - Longhorn World Championship 2017	National	10/17/2017 - 10/21/2017	500	100	290	DW

American Society of Farm Managers and Rural Appraisers - Annual Meeting and Tradeshow	National	11/08/2018 - 11/18/2018	350	240	1,050	DJ
Agricultural, Commodities, Food/Food Products - 3			1,050	540	1,545	
Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
University of Tulsa - Athletics - Individual Rowing Teams- University of Tulsa Rowing	National	10/01/2016 - 10/01/2016	25	15	15	SH
24 The Hard Way - 24 The Hard Way - Oklahoma Championship 2016	Regional	10/22/2016 - 10/23/2016	200	60	180	JB
Central Oklahoma Wrestling Association - 2017 United States Junior Open Championships (USJOC)	National	01/06/2017 - 01/07/2017	6,000	800	1,800	JB
Oklahoma Wind Volleyball - Redland Rendezvous Tournament 2017	Regional	01/06/2017 - 01/08/2017	6,500	600	1,600	JB
NCAA - Women's College World Series 2017	National	05/30/2017 - 06/07/2017	9,500	2,800	13,000	SH
USA Jump Rope - U.S. National Jump Rope Championship 2018	National	06/20/2018 - 06/24/2018	1,600	350	1,550	JB
USA Triathlon - Age Group National Championships 2018	National	08/23/2018 - 08/26/2018	11,000	800	2,460	JB
USA Triathlon - Age Group National Championships 2019	National	08/22/2019 - 08/24/2019	11,000	800	2,460	JB
Athletic & Sports/Recreation - 8			45,825	6,225	23,065	
Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Express Employment Professionals - Express New Franchise Training October 2016	National	10/02/2016 - 10/13/2016	12	12	144	DW
Express Employment Professionals - Express New Franchise Training November 2016	National	10/30/2016 - 11/10/2016	12	12	144	DW
Express Employment Professionals - Express New Franchise Training December 2016	National	11/27/2016 - 12/08/2016	12	12	144	DW
Phillips 66 - CFR Conference- Oklahoma City	Regional	02/08/2017 - 02/10/2017	100	95	190	MO
Corporate - 4			136	131	622	
Cultural, Fine Arts, Libraries	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
All That Dance - All That Dance OKC	Regional	04/28/2017 - 04/30/2017	20	20	40	MO
Preservation Oklahoma, Inc. - Oklahoma's 29th Annual Statewide Preservation Conference	National	06/07/2017 - 06/09/2017	300	50	150	DW
Cultural, Fine Arts, Libraries - 2			320	70	190	
Educational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Michigan State University - 5th International Animal Mortality Management Symposium	National	05/20/2018 - 05/24/2018	150	75	265	MO
Educational - 1			150	75	265	
Environmental	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Water Works Association - Southwest Section Annual Conference	Regional	10/14/2017 - 10/18/2017	300	75	187	DJ
Wildlife Society Inc. Oklahoma Chapter - OKNRC 2018/2019	Regional	02/21/2018 - 02/23/2018	90	86	172	MO
Environmental - 2			390	161	359	
Fraternal	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Future Business Leaders of America - Phi Beta Lambda - 2017 National Fall Leadership Conference	Regional	11/03/2017 - 11/04/2017	1,500	400	850	GT
Delta Tau Delta Fraternity - Delta Tau Delta 2018 Western Plains Division Annual Meeting	Regional	02/14/2018 - 02/18/2018	245	64	184	MO

Future Business Leaders of America - Phi Beta Lambda - 2018 National Fall Leadership Conference	Regional	11/02/2018 - 11/03/2018	1,500	400	850	GT
Alpha Tau Omega National Fraternity - Alpha Tau Omega 2020 Congress	National	08/04/2020 - 08/09/2020	500	220	920	MO
Fraternal - 4			3,745	1,084	2,804	
Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Association of State and Territorial Solid Waste Management Officials - 2017 ASTSWMO Joint Hazardous Waste & Materials Management Training Conference	National	08/15/2017 - 08/17/2017	160	130	400	GT
American Association of Motor Vehicle Administrators (AAMVA) - 2018 AAMVA Workshop and Law Institute	National	03/13/2018 - 03/15/2018	300	205	611	GT
Regional Organized Crime Information Center - 2018 Spring Training Meeting	Regional	03/18/2018 - 03/21/2018	350	150	463	GT
Regional Organized Crime Information Center - 2018 Fall Training Conference	Regional	09/30/2018 - 10/03/2018	350	150	463	GT
Government, Public Administration - 4			1,160	635	1,937	
Heritage, Patriotic, Veterans	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Civitan International - The Region 7 of Civitan International	Regional	03/17/2017 - 03/19/2017	150	79	158	MO
1st Cavalry Division Association - 73rd Annual Reunion	National	06/24/2020 - 06/28/2020	700	300	1,100	MO
Heritage, Patriotic, Veterans - 2			850	379	1,258	
Hobby & Vocational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
ARC Pyrotechnics Inc. - Pyrotechnics Conference 2018	National	09/04/2018 - 09/08/2018	2,000	400	1,280	DW
Hobby & Vocational - 1			2,000	400	1,280	
Medical/Pharmaceutical	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Holistic Nurses Association - AHNA's 39th Annual Conference	National	06/03/2019 - 06/08/2019	500	275	1,230	MO
Medical/Pharmaceutical - 1			500	275	1,230	
Scientific, Engineering, Technical, Computers	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
FIRST - 2017 First Robotics - Oklahoma Regional Competition	Regional	03/21/2017 - 03/25/2017	3,000	400	850	DW
Scientific, Engineering, Technical, Computers - 1			3,000	400	850	
Trade, Commercial Or Business	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Paycom - Monthly Training	National	10/02/2016 - 10/07/2016	10	8	40	MO
Society for Protective Coatings - 2017 DOD Corrosion Conference	National	08/14/2017 - 08/18/2017	300	300	1,155	GT
National Funeral Directors and Morticians Association - House of Representatives Meeting	National	04/19/2018 - 04/26/2018	200	125	470	DJ
American Association of Woodturners - 2021 Annual Convention	National	06/21/2021 - 06/27/2021	1,500	700	2,511	GT
Trade, Commercial Or Business - 4			2,010	1,133	4,176	
	Scope	Count	Attend	Peak Rooms	Room Nights	
	National	23	46,631	8,729	33,189	
	Regional	14	14,505	2,779	6,392	
Total # of Sales Leads:			37	Totals: 61,136	11,508	39,581

Definite Bookings Adjustments

Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
University of Tulsa - Athletics - Individual Rowing Teams- University of Tulsa Rowing HQ Hotel: SpringHill Suites Oklahoma City Airport	National	10/01/2016 - 10/01/2016	25	2	4	SH
Athletic & Sports/Recreation - 1			25	2	4	
	Scope	Count	Attend	Peak Rooms	Room Nights	
	National	1	25	2	4	
Total # of Definite Bookings Adjustments:			1	Totals: 25	2	4

Sales Leads Adjustments

Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Express Employment Professionals - Express Professional Staffing October 2016	National	10/23/2016 - 10/26/2016	0	25	-25	DW
Corporate - 1			0	25	-25	
State Assn	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Technology Association - OTA Encyclo-Media Conference 2016	State	10/04/2016 - 10/05/2016	0	150	0	GT
State Assn - 1			0	150	0	
	Scope	Count	Attend	Peak Rooms	Room Nights	
	National	1	0	25	-25	
	State	1	0	150	0	
Total # of Sales Leads Adjustments:			2	Totals: 0	175	-25

Bid Books

Scope	Count	Attend	Peak Rooms	Room Nights
Total # of Bid Books:	0	Totals: 0	0	0

Site Inspection - Sales

Educational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma State University - Southwest Association of College and University Housing Officers 2019	National	02/23/2019 - 02/28/2019	375	150	505	DW
Educational - 1			375	150	505	
Ethnic	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
CHUMS Incorporated - Chums Annual Conclave 2019	National	10/15/2019 - 10/20/2019	130	131	424	DW
Ethnic - 1			130	131	424	
Military Reunions	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Americal Division Veterans Association - 2018 ADVA Annual Reunion	National	09/13/2018 - 09/16/2018	400	200	650	GT
Military Reunions - 1			400	200	650	
Scientific, Engineering, Technical, Computers	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Indian Science and Engineering Society - Annual National Conference and Career Fair 2018	National	10/01/2018 - 10/07/2018	1,200	500	1,920	DW
Scientific, Engineering, Technical, Computers - 1			1,200	500	1,920	
	Scope	Count	Attend	Peak Rooms	Room Nights	
	National	4	2,105	981	3,499	

Total # of Site Inspection - Sales:	4	Totals:	2,105	981	3,499
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Site Inspection - Services

Franchise/Multi-level Marketing	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager	
LegalShield - International Convention	International	03/06/2017 - 03/13/2017	12,000	3,600	13,830	DJ	
Franchise/Multi-level Marketing - 1			12,000	3,600	13,830		
	Scope	Count	Attend	Peak Rooms	Room Nights		
	International	1	12,000	3,600	13,830		
Total # of Site Inspection - Services:			1	Totals:	12,000	3,600	13,830

Lost Business

Agricultural, Commodities, Food/Food Products	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Institute for Rural Prosperity - 2016 Ag Partners Meeting	Regional	11/03/2016 - 11/05/2016	200	200	205	MO
Reason(s): • Meeting cancelled						
Association of American Feed Control Officials - AAFCO Midyear Meeting	National	01/14/2017 - 01/20/2017	300	230	681	DW
Reason(s): • Committee politics						
Travel and Transport - 2020 Annual Conference	National	03/04/2020 - 03/10/2020	500	275	1,185	DW
Reason(s): • Lack of hotel mtg space option						
Agricultural, Commodities, Food/Food Products - 3			1,000	705	2,071	

Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
National Association of Intercollegiate Athletics (NAIA) - 2018 Women's Golf National Championships	National	05/22/2018 - 05/25/2018	500	200	1,000	JB
Reason(s): • Rotation schedule						
Athletic & Sports/Recreation - 1			500	200	1,000	

Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Giant Worldwide - XCORE 2016 Oklahoma City	Regional	10/13/2016 - 10/14/2016	50	15	15	MO
Reason(s): • Meeting cancelled						
BNSF Railway Company - Annual meeting-Group 1 & 2	National	01/09/2017 - 01/20/2017	400	400	4,000	DJ
Reason(s): • Overall cost too high						
MATCO Tools - 2017 MATCO TOOLS NFMM	National	09/10/2017 - 09/14/2017	0	150	600	DJ
Reason(s): • Lower hotel rate in other city						
Corporate - 3			450	565	4,615	

Educational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Council for Accreditation of Educator Preparation - 2017 Spring CAEPCon	National	03/13/2017 - 03/17/2017	850	600	1,748	DW
Reason(s): • Needs hotel with more guest rooms						
National Council of University Research Administrators - 2017 NCURA Region V Annual Regional Meeting	National	04/21/2017 - 04/25/2017	200	125	400	DW
Reason(s): • Meeting cancelled						

Educational - 2 **1,050** **725** **2,148**

Fraternal	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Gen Grand Chpt Order of the Eastern Star - Oklahoma Grand Chapter Order of Eastern Star Annual Session	Regional	10/15/2016 - 10/20/2016	300	235	995	JD
Reason(s):						
• Lower hotel rate in other city						

Kappa Delta Pi - Kappa Delta Pi Convocation 2019	National	10/16/2019 - 10/19/2019	700	401	1,354	DW
Reason(s):						
• Need DT hotel w/more guest rms						

Fraternal - 2 **1,000** **636** **2,349**

Hobby & Vocational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Cat Fanciers' Association - CFA Annual Program 2017	National	11/15/2017 - 11/18/2017	500	200	550	DW
Reason(s):						
• Unable to get preferred dates						

Hobby & Vocational - 1 **500** **200** **550**

Military Reunions	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
USS SKAGIT AKA 105 Reunion - 2016 Annual Reunion	National	09/06/2016 - 09/10/2016	100	50	230	GT
Reason(s):						
• No response from Meeting Planner						

ASR-ARS Association - 2016 Annual Reunion	National	09/12/2016 - 09/15/2016	100	50	180	GT
Reason(s):						
• No response from Meeting Planner						

Military Reunions - 2 **200** **100** **410**

Scientific, Engineering, Technical, Computers	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Development Capital Networks - WBT Open Innivation Forum-Unmanned Aerial Systems	National	09/13/2016 - 09/15/2016	150	20	30	DJ
Reason(s):						
• Lack of hotel interest						

Scientific, Engineering, Technical, Computers - 1 **150** **20** **30**

State Assn	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Claims Association - 2016 Fall Convention	State	09/14/2016 - 09/16/2016	100	40	50	GT
Reason(s):						
• Lower hotel rate in other city						

State Assn - 1 **100** **40** **50**

	Scope	Count	Attend	Peak Rooms	Room Nights
	National	12	4,300	2,701	11,958
	Regional	3	550	450	1,215
	State	1	100	40	50
Total # of Lost Business:		16	Totals: 4,950	3,191	13,223

Conventions Serviced

Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
United States Tennis Association - Missouri Valley - USTA Missouri Valley Supers 2016	Regional	09/02/2016 - 09/06/2016	550	250	650	JB
USA Softball - ASA Men's Class C National Championship 2016	National	09/02/2016 - 09/04/2016	1,500	640	1,920	SH
USA Softball - ASA Men's Class D & E National Championship 2016	National	09/09/2016 - 09/11/2016	1,500	640	1,920	SH

South Lakes Soccer Club - 13th Annual Cosmos Cup	Regional	09/16/2016 - 09/18/2016	2,600	500	1,200	JB
Friends of Multisport, Inc. - ITU Long Distance World Triathlon	International	09/21/2016 - 09/25/2016	5,000	2,500	7,000	JB
USA Softball - Individual Teams for USA Softball events	National	09/28/2016 - 10/02/2016	60	25	150	SH
Oklahoma City Boathouse Foundation (OKCBF) - Head of the Oklahoma Regatta 2016	National	09/29/2016 - 10/02/2016	9,500	1,500	3,905	SH
Intercollegiate Tennis Association - 2016 Division II Men's and Women's Central Regional	Regional	09/30/2016 - 10/03/2016	700	250	925	JB
North Oklahoma City Soccer Club - Red Earth Fall Invitational 2016	Regional	09/30/2016 - 10/01/2016	2,000	300	600	JB

Athletic & Sports/Recreation - 9 **23,410** **6,605** **18,270**

Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Fiserv Solutions LLC - 2016 Premier Regional Training	Regional	09/26/2016 - 09/29/2016	85	40	160	MO

Corporate - 1 **85** **40** **160**

Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Tinker Air Force Base - TODO Conference	International	09/05/2016 - 09/09/2016	135	125	500	MO
Executive Service Corps of OK - ESC-US National Conference	National	09/15/2016 - 09/17/2016	25	22	44	MO
U.S. Environmental Protection Agency - EPA Region 6 MS4 Conference	National	09/17/2016 - 09/22/2016	250	175	835	JD
National Association of State Workforce Agencies - NASWA 80th Annual Conference	National	09/26/2016 - 09/30/2016	200	160	535	GT

Government, Public Administration - 4 **610** **482** **1,914**

Hobby & Vocational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
C2 Ventures / Comic Con - 2016 Geekinomicon OKC	National	09/01/2016 - 09/05/2016	10,000	3,500	7,200	DW

Hobby & Vocational - 1 **10,000** **3,500** **7,200**

Medical/Pharmaceutical	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Medical Research Foundation - Biomarkers and Therapeutics un Sjogren's Syndrome Conference	International	09/14/2016 - 09/17/2016	500	250	1,120	JD

Medical/Pharmaceutical - 1 **500** **250** **1,120**

Military Reunions	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
99th International Organization of Women Pilots - 2016 Section Meeting	National	09/15/2016 - 09/18/2016	150	0	0	ER
Super Sixth: The Story of Patton's 6th Armored Division in WWII - 2016 Annual Conference	National	09/28/2016 - 10/02/2016	30	12	48	MO

Military Reunions - 2 **180** **12** **48**

State Assn	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Municipal League - 2016 Annual Conference	State	09/13/2016 - 09/15/2016	300	195	506	GT

State Assn - 1 **300** **195** **506**

Trade, Commercial Or Business	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Association of University Research Parks - 2016 Intl Conference	International	09/25/2016 - 10/02/2016	35	110	324	DJ

Trade, Commercial Or Business - 1 **35** **110** **324**

Scope	Count	Attend	Peak Rooms	Room Nights
International	4	5,670	2,985	8,944
National	10	23,215	6,674	16,557
Regional	5	5,935	1,340	3,535
State	1	300	195	506
Total # of Conventions Serviced:	20	Totals: 35,120	11,194	29,542

**Tourism Tours Booked
Complete Detail Report
From 09/01/2016 to 09/30/2016**

Origin	Arrival Date	Trip Type	Days	Passengers	Rooms	Room Nights
Los Angeles, CA	07/11/16	Over Night	2	30	15	15
Chicago, IL	07/21/16	Over Night	3	48	24	48
Los Angeles, CA	07/25/16	Over Night	2	40	19	19
Los Angeles, CA	08/08/16	Over Night	2	52	26	26
Chicago, IL	08/11/16	Over Night	2	52	26	26
Los Angeles, CA	08/22/16	Over Night	2	52	25	25
Stillwater, OK	09/03/16	Day Tour	1	16	0	0
Fort Wayne, IN	09/04/16	Day Tour	1	48	0	0
Chanute, KS	09/04/16	Day Tour	1	20	0	0
Elgin, OK	09/07/16	Day Tour	1	35	0	0
Elgin, OK	09/08/16	Day Tour	1	30	0	0
Stephens City, VA	09/08/16	Over Night	2	55	25	25
Ft. Meyers, FL	09/09/16	Over Night	2	32	23	23
Chickasha, OK	09/09/16	Day Tour	1	41	0	0
Ringgold, GA	09/11/16	Over Night	2	24	12	12
Tulsa, OK	09/14/16	Over Night	2	47	20	20
Colombus, OH	09/16/16	Day Tour	1	54	0	0
Stone Mountain, GA	09/16/16	Over Night	3	136	52	104
Anaheim, OK	09/16/16	Over Night	3	21	11	22
Oklahoma City, OK	09/16/16	Day Tour	1	182	0	0
Knoxville, TN	09/16/16	Over Night	2	41	20	20
Hewitt, TX	09/16/16	Over Night	2	54	30	30
Atlanta, GA	09/17/16	Day Tour	1	90	0	0
Ft. Meyers, FL	09/18/16	Over Night	2	36	18	18
Ft. Meyers, FL	09/18/16	Over Night	2	30	15	15
Thomasville, GA	09/18/16	Over Night	3	26	13	26
Westminster, MD	09/19/16	Over Night	2	35	18	18
Idabel, OK	09/20/16	Day Tour	1	19	0	0
Forbes, MN	09/22/16	Over Night	2	40	19	19
Lawton, OK	09/24/16	Day Tour	1	23	0	0
Maize, KS	09/24/16	Day Tour	1	71	0	0
Ft. Meyers, FL	09/25/16	Over Night	2	51	26	26
Ft. Meyers, FL	09/25/16	Over Night	2	44	23	23
Ft. Meyers, FL	09/25/16	Over Night	2	39	20	20
Sharpsburg, GA	09/26/16	Day Tour	1	43	0	0
Stephens City, VA	09/26/16	Day Tour	1	23	0	0
West Columbia, SC	09/27/16	Over Night	2	25	13	13
Choctaw, OK	09/27/16	Day Tour	1	29	0	0
West Columbia, SC	09/27/16	Over Night	2	40	20	20
Bentonville, AR	09/27/16	Over Night	2	26	13	13
Terre Haute, IN	09/27/16	Over Night	2	21	11	11
Littleton, CO	09/28/16	Over Night	2	34	17	17
Stephens City, VA	09/28/16	Day Tour	1	17	0	0
Newton, NC	09/29/16	Over Night	2	49	25	25
Anaheim, OK	09/29/16	Over Night	3	48	24	48
Wilburton, OK	09/29/16	Day Tour	1	27	0	0
Ponca City, OK	09/29/16	Day Tour	1	41	0	0
Hillsboro, KS	09/30/16	Day Tour	1	40	0	0
Newton, NC	10/06/16	Over Night	2	27	14	14
Ft Worth, TX	10/11/16	Over Night	2	50	25	25
Ft Worth, TX	10/11/16	Over Night	2	50	25	25
Kinmundy, IL	10/25/16	Over Night	3	45	25	50
Tours Booked Total: 52				2,249	692	841

**Tourism Department Detail Report
September 1-30, 2016**

Tour Operator Shows

	Attendance	Attended	
UK/Ireland Sales Mission		S. Price	
Total Number of Tour Operator Shows			1

Group Leader Shows

	Attendance	Attended	
Total Number of Group Leader Shows to Date			1

Consumer Shows

	Attendance	Attended	
Ultimate Women's Show - San Antonio		T. Compton	
Total Number of Consumer Shows to Date			2

Education Programs

	Attendance	Attended	
Total Number of Education Programs to Date			1

Sporting Events

	Attendance	Attended	
Total Number of Sporting Events to Date			

Site Inspections/FAM Tours

	Attendance	Attended	
Maggi Smit, America As You Like It	1	S. Price/T. Compton	
Total Number of Site Inspections/FAM Tours to Date			1

Convention Support

	Attendance	Attended	
Total Number of Convention Support Functions Attended to Date			

Attractions Meeting

	Attendance	Attended	
Total Number of Attractions Meetings to Date			

Special Projects

DFW Sales Mission - September 13-15, 2016- 9 Appointments
Group Serviced - 4 Bus Boxes Delivered to Hotels
Premier Travel - 14 Request For Group Tour Planner

**2016 MAJOR EVENTS CALENDAR
STATE FAIR PARK**

January 15 - 17	International Finals Rodeo
February 11 - 14	Prairie Classic Quarter Horse Show
March 13 - 18	Oklahoma Youth Expo
March 24 - 27	OQHA Spring Show
April 7 - 10	Oklahoma Centennial Horse Show
April 14 - 16	Oklahoma City Farm Show
April 15 - 16	AQHA Level 1 Championships
April 21 - 24	Better Barrel Races World Finals
June 2 - 12	OQHA Redbud Spectacular
June 14 - 21	Non Pro Cutting Horse Show
June 25 – July 2	National Reining Horse Derby
July 6 - 17	GO Hunter Jumper Horse Show
July 23 – 30	Arabian Horse Association Youth Nationals
August 5 – 13	AQHA Youth World Championship Show
August 19 - 21	Summer Shootout Barrel Racing
September 15 - 25	Oklahoma State Fair
October 8 - 15	Grand National Morgan Horse Show
October 22 – 30	U.S. Team Roping Championships
November 4 - 19	AQHA World Championship Quarter Horse Show
November 24– Dec 3	National Reining Horse Futurity
December 6 - 10	World Barrel Racing Futurity
December 28 – 31	Oklahoma Paint Horse Holiday Classic