



NAPA VALLEY TOURISM CORPORATION
BOARD MEETING
MARCH 24, 2016 10:30 AM – NOON

All materials relating to an agenda item for an open session of a regular meeting of the Napa Valley Tourism Corporation Board of Directors which are provided to a majority or all of the members of the Committee by Committee members, staff or the public within 72 hours of but prior to the meeting will be available for public inspection, on and after at the time of such distribution, in the office of the Napa Valley Tourism Corporation, 1001 Second Street, Suite 330, Napa, California 94559, Monday through Friday, between the hours of 9:00 a.m. and 5:00 p.m., except for County holidays. Materials distributed to a majority or all of the members of the Committee at the meeting will be available for public inspection at the public meeting if prepared by the members of the Committee or Committee staff and after the public meeting if prepared by some other person. Availability of materials related to agenda items for public inspection does not include materials which are exempt from public disclosure under Government Code sections 6253.5, 6254, 6254.3, 6254.7, 6254.15, 6254.16, or 6254.22.

It is the policy of the Napa Valley Tourism Corporation to fully comply with the anti-trust laws of the United States and the State of California. This applies to all Directors, employees and partners convened at any meeting or corporate function. A full list of anti-trust policies is on file with the Corporation at 1001 Second St., Ste. 330, Napa, CA 94559.

BOARD MEETING LOCATION: **Visit Napa Valley – Conference Room Suite 265**
1001 Second St.
Napa, CA 94559
(707) 226-5813

MEETING AGENDA

1. Call to Order – Don Shindle

2. Public Comment

(In this time period, anyone may address the Board regarding any subject over which they have jurisdiction, but which is not on today's posted agenda. In order to provide all interested parties an opportunity to speak, time limitations shall be at the discretion of the chair. As required by Government Code, no action or discussion will be undertaken on any item raised during this comment period).

3. Welcome & Introductions – Shindle/Gregory

4. Nomination, Election & Appointment of Directors – Shindle

The Board will be asked to fill vacancies for Yountville lodging, Calistoga lodging and Calistoga municipality representative

5. Review & Approval of December 2015 Meeting Minutes – Shindle

6. Review & Approval of February 2016 Financials/Review of VNV January 2016 Financials - Klorin

7. Government Relations Update – Gregory

8. Marketing Update – Poppen

9. Sales Update – Savage

10. Local TID Reports – Jurisdiction Reps

11. New Business / Future Agenda Items – All

12. Adjourn – Next meeting: June 16, 2016 10:30am, location TBA