

Agenda

Board of Directors Meeting

Wednesday, January 27, 2016 | 12:00 PM – 5:00 PM

Asilomar Conference Grounds | 800 Asilomar Ave., Pacific Grove CA. 93950

CALL TO ORDER

PUBLIC COMMENT

(This portion of the meeting is reserved for members of the public to address the Board of Directors on any matter not on this agenda but under the jurisdiction of the MCCVB Board of Directors. Board members may respond briefly to statements made or questions posed. They may ask a question for clarification; make a referral to staff for factual information, or request staff to report back to the Committee at a future meeting but no deliberation may occur.)

MEMBER AND STAFF ANNOUNCEMENTS

CONSENT AGENDA

- A. Minutes for the October 28, 2015 Board of Directors Meeting**
Recommended Action: Approve Minutes.
- B. Minutes for the November 5, 2015 Board of Directors Special Meeting**
Recommended Action: Approve Minutes.
- C. Minutes for the November 12, 2015 Board of Directors Special Meeting**
Recommended Action: Approve Minutes.
- D. Committee Meeting Minutes**
Recommended Action: Receive Minutes.
- E. Sales Committee Roster**
Recommended Action: Approve revised Sales Committee roster.
- F. MCCVB Reports**
Recommended Action: Receive Reports.
- G. 2015-16 Board Schedule**
Recommended Action: Approve revised 2015-16 schedule.

REGULAR AGENDA

NEW BUSINESS

- A. Mid-Year Financial Review**
Recommended Action: Approve financial statements as presented.
- B. Revised 2015-16 Financial Forecast/Incremental Spending Plan**
Recommended Action: Approve revised 2015-16 financial forecast and Incremental spending plan as presented.

C. Strategic Planning Discussion

Recommended Action: Review results from the stakeholder survey and discuss strategic plan priorities and objectives. Approve recommended changes as appropriate. Determine priorities to provide direction for staff in development of the 2016-17 Business Plan.

GOOD OF THE ORDER

Recommended Action: Discussion from members of the Board for the Good of the Order.

ADJOURN

NEXT MEETING:

March 23, 2016 | 2:00 PM – 5:00 PM | Corral De Tierra