

## Minutes

### Board of Directors Meeting

Wednesday, September 30, 2015 | 3:00 PM – 5:30 PM

#### Nicklaus Club | 100 Pasadera Dr., Monterey, CA 93940

<b>DIRECTORS PRESENT</b>	<b>ADVISORS PRESENT</b>	<b><u>ALL ABSENT</u></b>	<b>Staff Present</b>
Bob Buescher	Kimbley Craig	Ed Smith	Tammy Blount
Dave Potter	Carol Chorbajian	Janine Chicourrat	Scott Wilson
Mike Zimmerman	Dave Spaur	Julie Weaver	Rob O'Keefe
Joy Anderson	Hans Uslar	Lisa Dias	Jennifer Johnson
Mimi Hahn	Jennifer Hickerson	Mairead Hennessy	Alliah Sheta
Rick Aldinger	Kim Stemler	Mike Oprish	
Steve McNally	Marilyn Lidyoff	Aaron Johnson	
Steve Thomas	Monta Potter	Paulette Lynch	
	Sean Panchal	Ralph Rubio	
	Todd Kruper		
	Tom Frutchey		

**CALL TO ORDER:** Rick Aldinger called the meeting to order at 3:15 PM.

**PUBLIC COMMENT:** None

#### **MEMBER AND STAFF ANNOUNCEMENTS**

Jennifer Hickerson introduced the new Monterey Airport Director, Michael LaPier.

Rick Aldinger welcomed new board members and advisers. Tammy Blount recapped last year's results. Rob O'Keefe briefly discussed the new Analytics Task Force and also gave an update on MCC Branding. Scott Wilson gave a brief sales update.

#### **CONSENT AGENDA**

**Motion to approve Consent Agenda, M/S/C, Steve McNally, Bob Buescher, Unanimous**

#### **REGULAR AGENDA**

##### **NEW BUSINESS**

##### **A. June Financials**

Paul Martin presented the June Financials.

**Motion to approve the June Financials, M/S/C, Steve Thomas, Steve McNally, Unanimous**

##### **B. 2015-16 Priorities**

Tammy Blount, Rick Aldinger, and Tom Frutchey reviewed 2015-16 board member responsibilities, job description and obligations in 2015-16.

**C. Airport Task Force Update**

Dave Spaur discussed the new Airport grant for \$500K to be used in securing service to Seattle. He announced the next meeting of the committee will be held in August.

**GOOD OF THE ORDER**

Supervisor Potter shared an update on the Mazda Raceway Laguna Seca management review taking place by ISC. The review is set to be 90 days. The County also has a new parks director, Mark Mariscal.

Kimbley Craig thanked the Board and the MCCVB for their participation and sponsorship in July's Forbes AgTech Summit.

Mimi Hahn announced the BBC/PBS promotion coming up, "Big Blue Live" to take place in late August/September. A crew of 100 people will be in town and utilizing the MCCVB's Flash your Badge program.

Rick Aldinger adjourned the meeting at 4:31 PM.

**NEXT MEETING:**

August 27, 2015 | Annual Meeting of the Membership  
11:30 AM – 1:30 PM  
Monterey Marriott