

Minutes

Executive Committee

Wednesday, November 11, 2015 | 3:00pm – 5:00pm

MCCVB Offices | 787 Munras Ave. | Suite 110

Present

Rick Aldinger
Mairead Hennessy
Steve McNally
Bob Buescher

Absent

Mike Oprish

Staff Present

Tammy Blount
Alliah Sheta
Jennifer Johnson

Call to Order: Rick Aldinger called the meeting to order at 3:02 PM

Public Comment: None

MEMBER AND STAFF ANNOUNCEMENTS:

Tammy shared the recent media coverage in Corporate and Incentive Magazine and Smart Meetings. She also thanked Rick and Bob for traveling to LA for the media dinner. Rick shared his appreciation for being included and his congratulations for a successful event. Tammy also reminded the group of the General Managers meeting on November 19th at the Hilton.

CONSENT AGENDA

A. Minutes of the September 9, 2015 Executive Committee Meeting

B. Minutes of the October 30, 2015 Executive Committee Meeting

Motion to approve Consent Agenda, M/S/C, Mairead Hennessy/Bob Buescher, Unanimous

REGULAR AGENDA

NEW BUSINESS

A. MCCVB Benefit Proposal

Tammy introduced the flexible schedule plan and Jennifer explained the parameters. Alliah Sheta presented on the options for casual day. The Executive Committee expressed support for both initiatives.

B. MCCVB Strategic Planning

Tammy reviewed the timeline and survey questions in preparation for the strategic planning process. The group discussed what audiences should complete the full DestinationNEXT diagnostic tool and who should be asked to complete the limited survey. The group agreed that the MCHA Chair and Rene Boskoff should be invited to join the January strategic planning meeting.

GOOD OF THE ORDER: None

Rick Aldinger adjourned the meeting at 4:21 PM

NEXT MEETING:

December 2, 2015 | MCCVB Conference Room