

# Lane County Travel Impacts

*1991-2008p*

March 2009

*Prepared for the*

Convention & Visitors Association of Lane County  
Eugene, Oregon

**East Lane County  
Travel Impacts, 1991-2008p**

	1991	2000	2002	2004	2006	2007	2008p
<b>Total Direct Travel Spending (\$Million)</b>							
Visitor Spending at Destination	200.9	318.8	336.5	370.4	428.8	438.3	451.4
Other Travel*	12.6	20.3	17.4	16.6	16.6	18.0	18.5
Total Direct Spending	213.5	339.1	353.9	387.0	445.5	456.3	470.0
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>							
Hotel, Motel	94.1	156.8	167.9	185.4	220.2	228.6	237.8
Private Campground	8.8	11.9	12.0	13.8	15.3	15.3	16.5
Public Campground	3.4	4.6	4.7	5.1	5.4	5.4	5.9
Private Home	36.9	57.3	57.1	63.3	74.1	77.1	80.9
Vacation Home	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Day Travel	57.7	88.2	94.8	102.8	113.9	111.8	110.3
Spending at Destination	200.9	318.8	336.5	370.4	428.8	438.3	451.4
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	32.9	50.5	53.7	57.0	69.4	74.4	77.4
Food & Beverage Services	48.7	74.8	83.3	90.0	99.6	101.6	102.9
Food Stores	17.0	25.2	27.9	30.6	32.3	33.3	34.6
Ground Tran. & Motor Fuel	38.2	69.0	65.0	87.1	115.2	118.6	128.3
Arts, Entertainment & Recreation	27.9	43.4	48.2	50.6	53.5	53.0	52.0
Retail Sales	31.0	46.2	50.6	50.1	52.3	50.9	49.2
Air Transportation (visitor only)	5.2	9.6	7.9	4.9	6.4	6.6	7.1
Spending at Destination	200.9	318.8	336.5	370.4	428.8	438.3	451.4
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accommodations & Food Service	34.8	53.2	58.4	62.4	70.9	75.3	77.9
Arts, Entertainment & Recreation	8.2	12.7	14.1	14.5	15.7	17.3	17.8
Retail**	7.1	10.6	10.9	12.1	12.8	12.9	12.8
Auto Rental & other ground tran.	1.1	2.7	3.0	3.2	3.4	3.5	3.6
Air Transportation (visitor only)	1.2	2.2	1.9	1.0	1.3	1.4	1.5
Other Travel*	4.4	6.9	6.0	4.9	4.9	5.3	5.4
Total Direct Earnings	56.8	88.3	94.1	98.2	109.0	115.6	119.0
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accommodations & Food Service	2,730	3,080	3,300	3,360	3,520	3,620	3,640
Arts, Entertainment & Recreation	1,110	1,280	1,380	1,380	1,470	1,640	1,640
Retail**	530	590	580	630	640	620	600
Auto Rental & other ground tran.	80	120	130	130	130	130	130
Air Transportation (visitor only)	30	50	50	30	30	30	30
Other Travel*	190	220	180	150	140	140	140
Total Direct Employment	4,670	5,340	5,620	5,680	5,930	6,190	6,180
<b>Tax Receipts Generated by Travel Spending (\$Million)</b>							
Local Tax Receipts	2.2	5.1	5.4	6.0	7.2	7.3	7.7
State Tax Receipts	7.1	10.6	10.6	11.9	13.1	13.3	13.2
Total Direct Tax Receipts	9.3	15.7	16.0	17.9	20.3	20.6	20.9

Details may not add to totals due to rounding. \*Other Travel includes resident air travel and travel agencies. \*\*Retail includes gasoline. Less than \$50,000 in spending, earnings or tax receipts = 'a'. Less than 50 employees = 'b'.

**West Lane County  
Travel Impacts, 1991-2008p**

	1991	2000	2002	2004	2006	2007	2008p
<b>Total Direct Travel Spending (\$Million)</b>							
Visitor Spending at Destination	58.8	88.9	93.3	99.5	105.3	100.9	109.7
Other Travel*	1.1	1.7	1.4	1.0	1.0	1.0	1.1
Total Direct Spending	59.9	90.6	94.8	100.4	106.3	102.0	110.8
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>							
Hotel, Motel	7.1	13.8	13.8	14.4	16.5	14.9	24.3
Private Campground	3.9	5.1	5.3	5.9	6.2	6.3	6.6
Public Campground	8.3	10.6	11.3	12.1	12.1	12.3	12.9
Private Home	1.7	2.4	2.6	2.8	3.1	3.2	3.3
Vacation Home	5.1	8.4	9.0	9.7	10.5	11.0	11.4
Day Travel	32.7	48.5	51.3	54.5	57.0	53.4	51.3
Spending at Destination	58.8	88.9	93.3	99.5	105.3	100.9	109.7
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	5.9	9.9	10.1	10.7	12.0	11.6	16.0
Food & Beverage Services	18.0	27.0	28.7	30.5	32.8	31.6	34.2
Food Stores	8.0	11.4	12.2	13.3	13.5	13.5	14.4
Ground Tran. & Motor Fuel	1.6	3.0	2.8	3.7	5.0	5.1	5.5
Arts, Entertainment & Recreation	10.0	14.9	15.7	17.9	18.3	17.1	17.6
Retail Sales	15.3	22.6	23.9	23.4	23.7	22.0	22.0
Air Transportation (visitor only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spending at Destination	58.8	88.9	93.3	99.5	105.3	100.9	109.7
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accommodations & Food Service	10.4	15.9	16.7	17.7	19.4	19.5	22.5
Arts, Entertainment & Recreation	2.9	4.4	4.6	5.1	5.4	5.6	6.0
Retail**	2.7	3.9	4.0	4.2	4.3	4.2	4.4
Auto Rental & other ground tran.	a	0.1	0.1	0.1	0.1	0.2	0.2
Air Transportation (visitor only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Travel*	0.6	1.0	0.8	0.5	0.6	0.6	0.6
Total Direct Earnings	16.6	25.3	26.3	27.8	29.8	30.1	33.6
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accommodations & Food Service	910	930	960	960	980	950	1,060
Arts, Entertainment & Recreation	430	440	450	490	500	530	550
Retail**	190	200	200	200	190	190	190
Auto Rental & other ground tran.	b	10	10	10	10	10	10
Air Transportation (visitor only)	0	0	0	0	0	0	0
Other Travel*	30	40	30	20	20	20	20
Total Direct Employment	1,580	1,610	1,640	1,670	1,700	1,700	1,830
<b>Tax Receipts Generated by Travel Spending (\$Million)</b>							
Local Tax Receipts	0.3	0.6	0.6	0.7	0.8	0.8	1.1
State Tax Receipts	1.0	1.6	1.6	1.8	1.9	1.9	2.1
Total Direct Tax Receipts	1.3	2.2	2.2	2.5	2.7	2.7	3.2

Details may not add to totals due to rounding. \*Other Travel includes resident air travel and travel agencies. \*\*Retail includes gasoline. Less than \$50,000 in spending, earnings or tax receipts = 'a'. Less than 50 employees = 'b'.

**Lane County  
Travel Impacts, 1991-2008p**

	1991	2000	2002	2004	2006	2007	2008p
<b>Total Direct Travel Spending (\$Million)</b>							
Visitor Spending at Destination	259.7	407.7	429.8	469.8	534.2	539.2	561.2
Other Travel*	13.7	22.0	18.8	17.6	17.6	19.0	19.6
Total Direct Spending	273.4	429.7	448.6	487.4	551.8	558.3	580.8
<b>Visitor Spending by Type of Traveler Accommodation (\$Million)</b>							
Hotel, Motel	101.2	170.7	181.7	199.8	236.6	243.4	262.2
Private Campground	12.7	17.0	17.3	19.7	21.4	21.6	23.1
Public Campground	11.7	15.3	16.0	17.2	17.5	17.7	18.8
Private Home	38.6	59.7	59.7	66.1	77.2	80.3	84.2
Vacation Home	5.1	8.4	9.0	9.7	10.5	11.0	11.4
Day Travel	90.4	136.7	146.1	157.3	170.9	165.2	161.6
Spending at Destination	259.7	407.7	429.8	469.8	534.2	539.2	561.2
<b>Visitor Spending by Commodity Purchased (\$Million)</b>							
Accommodations	38.8	60.4	63.7	67.7	81.4	86.0	93.4
Food & Beverage Services	66.7	101.8	112.0	120.5	132.5	133.2	137.1
Food Stores	25.0	36.7	40.0	43.9	45.9	46.8	49.0
Ground Tran. & Motor Fuel	39.8	72.0	67.8	90.8	120.1	123.7	133.8
Arts, Entertainment & Recreation	37.9	58.4	63.9	68.5	71.9	70.1	69.5
Retail Sales	46.4	68.8	74.5	73.5	76.0	72.9	71.2
Air Transportation (visitor only)	5.2	9.6	7.9	4.9	6.4	6.6	7.1
Spending at Destination	259.7	407.7	429.8	469.8	534.2	539.2	561.2
<b>Industry Earnings Generated by Travel Spending (\$Million)</b>							
Accommodations & Food Service	45.2	69.1	75.1	80.2	90.3	94.8	100.3
Arts, Entertainment & Recreation	11.1	17.1	18.7	19.7	21.0	22.9	23.8
Retail**	9.8	14.5	14.8	16.3	17.1	17.2	17.2
Auto Rental & other ground tran.	1.2	2.8	3.1	3.3	3.6	3.6	3.7
Air Transportation (visitor only)	1.2	2.2	1.9	1.0	1.3	1.4	1.5
Other Travel*	5.0	7.8	6.8	5.5	5.4	5.9	6.0
Total Direct Earnings	73.4	113.6	120.4	126.0	138.8	145.7	152.6
<b>Industry Employment Generated by Travel Spending (Jobs)</b>							
Accommodations & Food Service	3,640	4,010	4,250	4,320	4,500	4,570	4,690
Arts, Entertainment & Recreation	1,540	1,720	1,830	1,870	1,970	2,170	2,200
Retail**	720	790	780	830	830	810	790
Auto Rental & other ground tran.	80	130	140	140	140	140	130
Air Transportation (visitor only)	30	50	50	30	30	30	30
Other Travel*	220	260	210	170	160	170	160
Total Direct Employment	6,240	6,950	7,260	7,350	7,630	7,890	8,010
<b>Tax Receipts Generated by Travel Spending (\$Million)</b>							
Local Tax Receipts	2.5	5.7	6.1	6.7	8.0	8.1	8.8
State Tax Receipts	8.1	12.2	12.2	13.7	15.0	15.2	15.4
Total Direct Tax Receipts	10.6	17.9	18.3	20.4	23.0	23.3	24.1

Details may not add to totals due to rounding. \*Other Travel includes resident air travel and travel agencies. \*\*Retail includes gasoline. Less than \$50,000 in spending, earnings or tax receipts = 'a'. Less than 50 employees = 'b'.