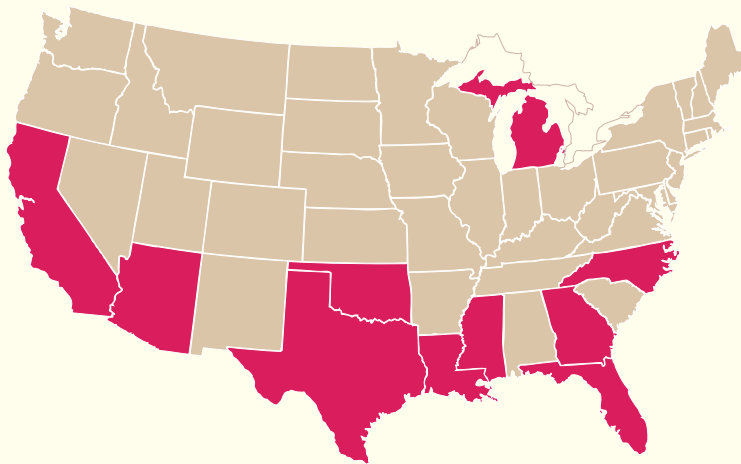


TOP 10 STATES

WITH THE MOST VISITORS TO SWLA (2015)



1. Texas
2. Louisiana
3. Florida
4. California
5. Georgia
6. Oklahoma
7. Arizona
8. Michigan
9. Mississippi
10. North Carolina

TOP 5 FOREIGN COUNTRIES

WITH THE MOST VISITORS TO SWLA (2015)

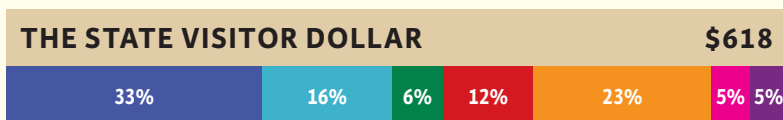
1. Canada
2. France
3. United Kingdom/England
4. Australia
5. Germany

STATE TOURISM FACTS*

Average Overnight Trip Duration: **3.0 nights**

Average Spending: **\$618**

Average Age of Traveler: **47**



VS.



- Transportation
- Food
- Entertainment
- Casino/Gaming
- Lodging
- Shopping
- Other

*Source: TNA 2015 | Louisiana Office of Tourism