Benefits Summary for Individuals

This tab will display reporting associated with your account. This is a place to view benefits you have received by partnering with Kansas Tourism. To view your own Benefits go to the Member Record of your account. Benefits Available:

- Articles
- Web Site
- Coupon Hits

Articles - This tab will show you the details of media publications where your destination was mentioned. The publication, article title, date of publication and circulation (when available) will be detailed in this section.

Web Site - View how many times your listing(s) have been viewed and how many times your website has been click on during the specified dates (you can view month-by-month by using the drop-down menus).

- Listing Views = number of times your individual listing has been viewed.
- Listing Click-thrus = number of times someone has clicked through to your website from your listing on TravelKS.com

Coupon Hits - View how many times you or one of your Child Account's Coupon(s) have been clicked.

