



LĀNA'I – "THE EMBRACING ISLE"

HIGHLIGHTS

Major City: Lāna'i City

Population: 3,200

2013 Visitor Arrivals: 74,500

Number of Rooms: More than 300

Top Venue Regions: Hulopo'e Bay, Lāna'i City

LESS IS MORE

Lāna'i, the smallest inhabited island in Hawai'i embraces visitors with beauty and adventure. Spanning only 141 square miles and relatively small in population, the island is known for luxurious pampering, gourmet dining, and unconventional outdoor activities. Civilized games of archery, skeet shooting and croquet, back country hikes, four-wheel driving off the beaten path, and welcoming beaches make Lāna'i seem like a private paradise. The island's intriguing contrasts prove to be a great choice for exclusive retreats on untouched and remote natural landscapes.

LAP OF LUXURY

Meeting attendees seeking the ultimate escape can indulge in five-star amenities in Central Lāna'i, including a luxurious spa treatment at Four Seasons Resort Lāna'i, The Lodge at Koele. The Lodge is unlike any other resort in Hawai'i featuring fine dining, horseback riding, and a number of outdoor settings perfect for small conferences, retreat barbeques, and rustic gatherings.

Sunny south Lāna'i is where meeting attendees will find a mix of luxury and tranquility. At the Four Seasons Resort Lāna'i at Mānele Bay, groups can play a round of golf at Mānele Golf Course designed by Jack Nicklaus and ranked among the best golf courses in the country. Ocean, golf, and outdoor expeditions can easily be organized into all corporate events. For an effortless experience, groups can explore Hulopo'e Bay and Mānele Bay, a beautiful marine life conservation area where spinner dolphins can frequently be spotted soaring from the sea. Or

get off the beaten path and four-wheel drive to Kaunolū, King Kamehameha's summer fishing retreat on Lānaʻi's southern cliffs.

Whether you're visiting for a day trip via air and by ferry between Maui and Lānaʻi or for an extended pre- or post-stay, there are endless attractions and activities to fit any itinerary and 80,000 acres of countryside where groups can spend hours and days exploring. Lānaʻi is a special haven for groups to find serenity and prosperity.

BIG ENTICEMENTS

Seclusion and verdant beauty are the primary reasons that meetings are scheduled on Lānaʻi. The island is ideal for hosting small, executive gatherings. Once home to the world's largest pineapple plantation, Lānaʻi now boasts two luxurious resorts – the Four Seasons Resort Lānaʻi at Mānele Bay and The Lodge at Koele; specializing in a true "getaway" experience. Each resort offers event space both indoors and out in a number of flexible settings. Exclusive retreats and strategic planning meetings are perfect for groups from ten to 200. Moreover, state-of-the-art technology meets impeccable service and amenities to create the ideal framework for social events, incentive programs, and conferences.

Special arrangements for group visits can also be made at the Lānaʻi Cultural & Heritage Center to educate and cultivate interest and knowledge in the history, folklore, culture, customs, and practices of Lānaʻi. The center houses a collection of traditional, cultural, and historical artifacts on display.

From golfing on immaculate courses; four-wheel driving on rugged trails; diving in pristine bays; and miles of deserted beaches, Lānaʻi offers one of Hawaiʻi's most diverse travel experiences in a setting far removed from the more populated resort areas. Above all else, Lānaʻi's enticement as a private destination lends itself to reflections and futuristic thinking for meeting attendees to be innovative.

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About Meet Hawaiʻi

Meet Hawaiʻi is a collaboration of the Hawaiʻi Visitors and Convention Bureau (HVCB) and Hawaiʻi Convention Center (HCC) to reinforce the brand of the Hawaiian Islands as a world-class destination for business meetings, conventions, and incentive programs. The marketing efforts of the Meet Hawaiʻi team are overseen by the Hawaiʻi Tourism Authority (HTA), the state of Hawaiʻi's tourism agency. HTA was established in 1998 to ensure a successful visitor industry well into the future. Its mission is to strategically manage Hawaiʻi tourism in a sustainable manner consistent with the state of Hawaiʻi's economic goals, cultural values, preservation of natural resources, community desires, and visitor industry needs.

Special note to media: HTA recognizes the use of the ʻokina [ʻ] or glottal stop, one of the eight consonants of the (modern) Hawaiian language; and the kahakō [ā] or macron (e.g., in place names of Hawaiʻi such as Lānaʻi). However, HTA respects the individual use of these markings for names of organizations and businesses.

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For information about Meet Hawaiʻi and the hosting of meetings, conventions and incentives, please visit MeetHawaii.com.