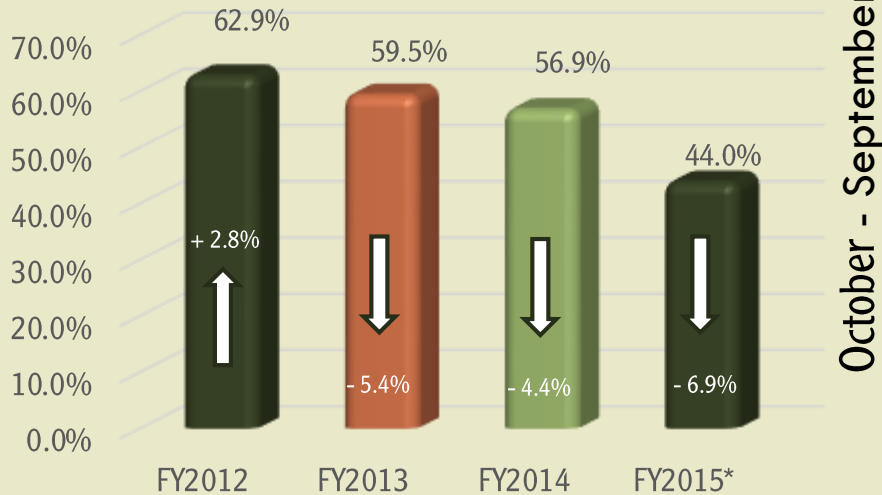


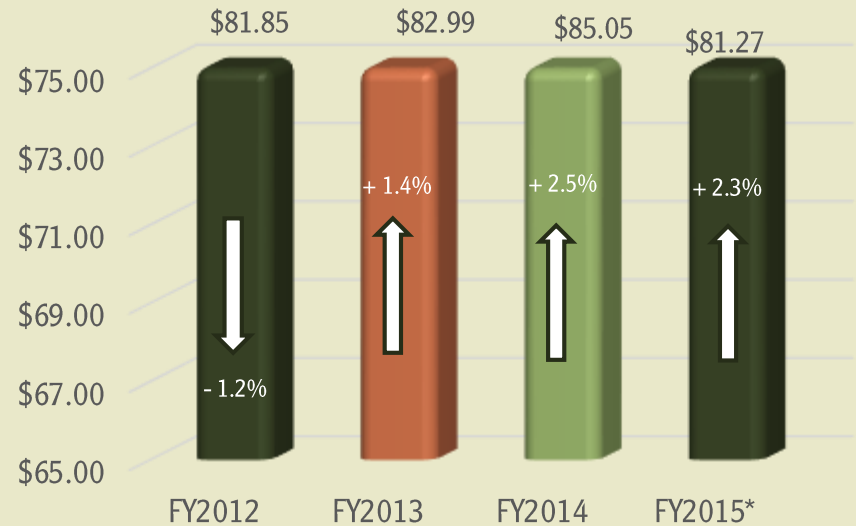


HOTEL OCCUPANCY & ADR - Annual

Occupancy Rate

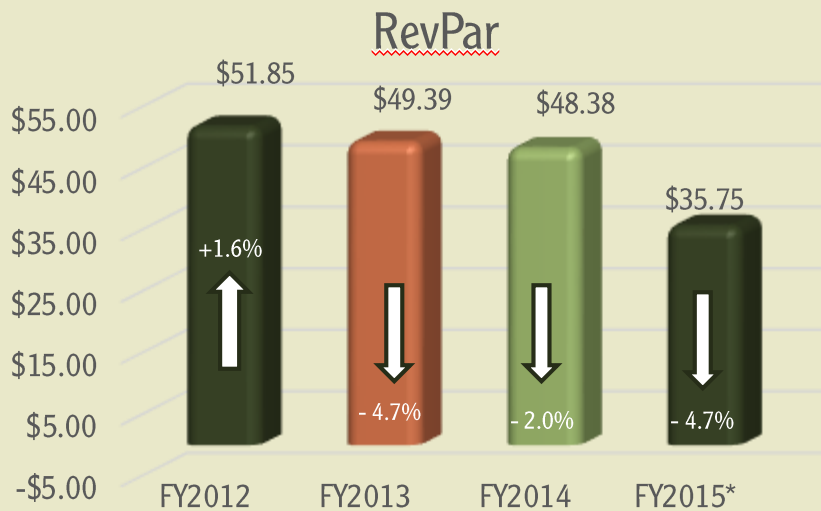


Average Daily Rate

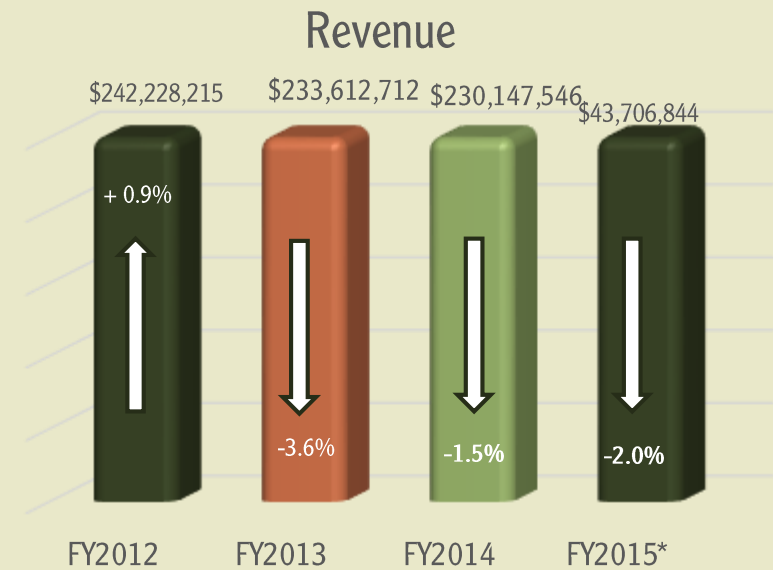


*Note: FY2015 numbers are FY YTD, October - December 2014

HOTEL REVPAR & REVENUE - Annual



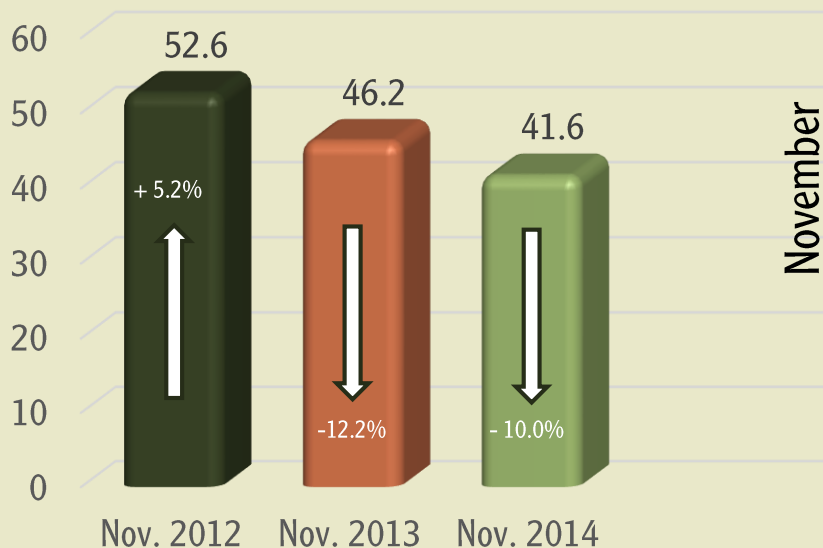
October - September



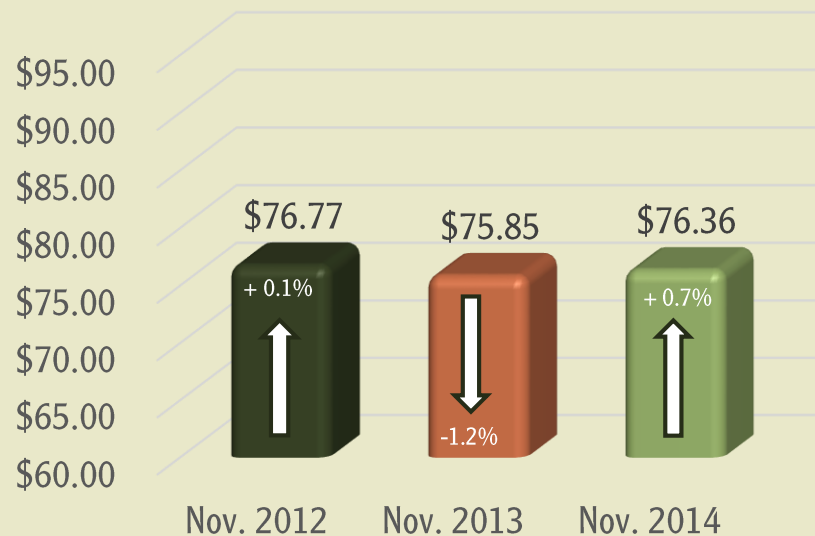
*Note: FY2015 numbers are FY YTD, October - December 2014

HOTEL OCCUPANCY & ADR - Monthly

Occupancy (%)

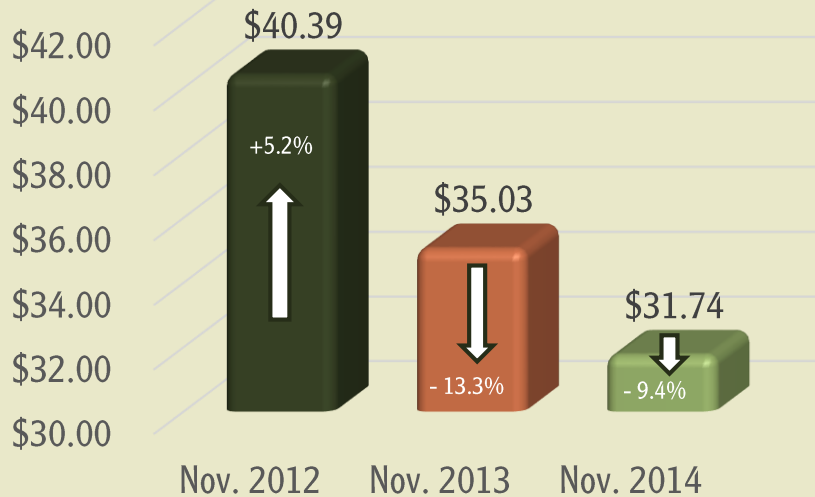


Average Daily Rate



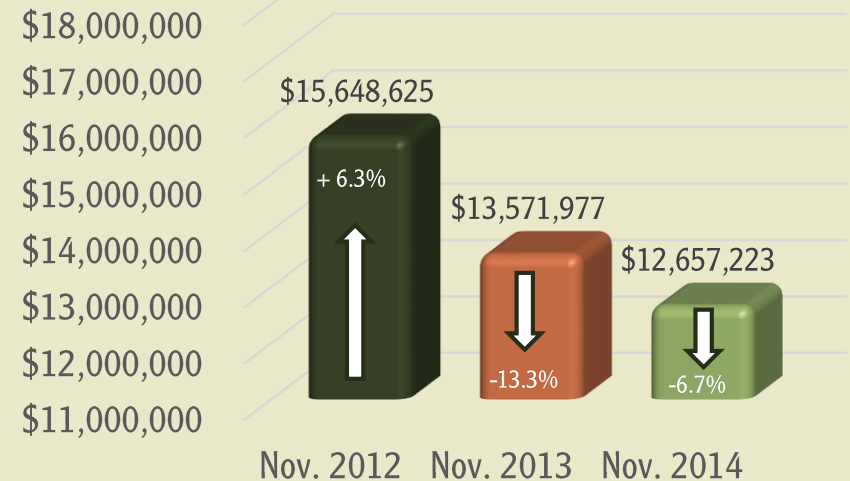
HOTEL REVPAR & REVENUE - Monthly

RevPar



November

Revenue

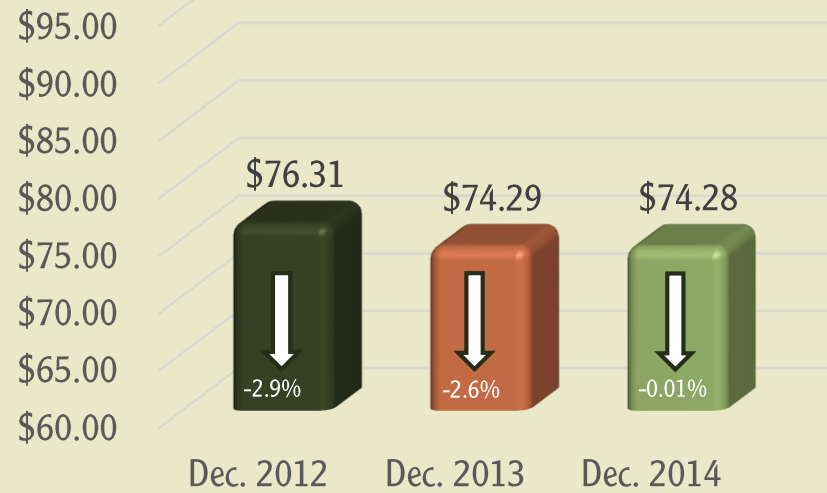


HOTEL OCCUPANCY & ADR - Monthly

Occupancy (%)



Average Daily Rate

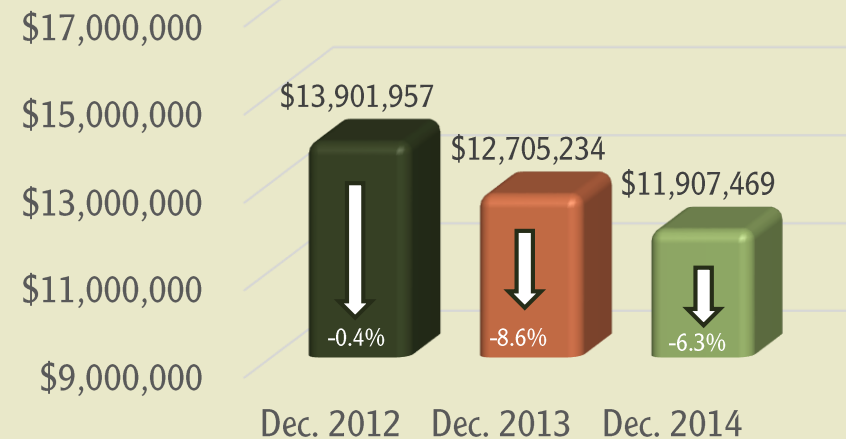


HOTEL REVPAR & REVENUE - Monthly

RevPar



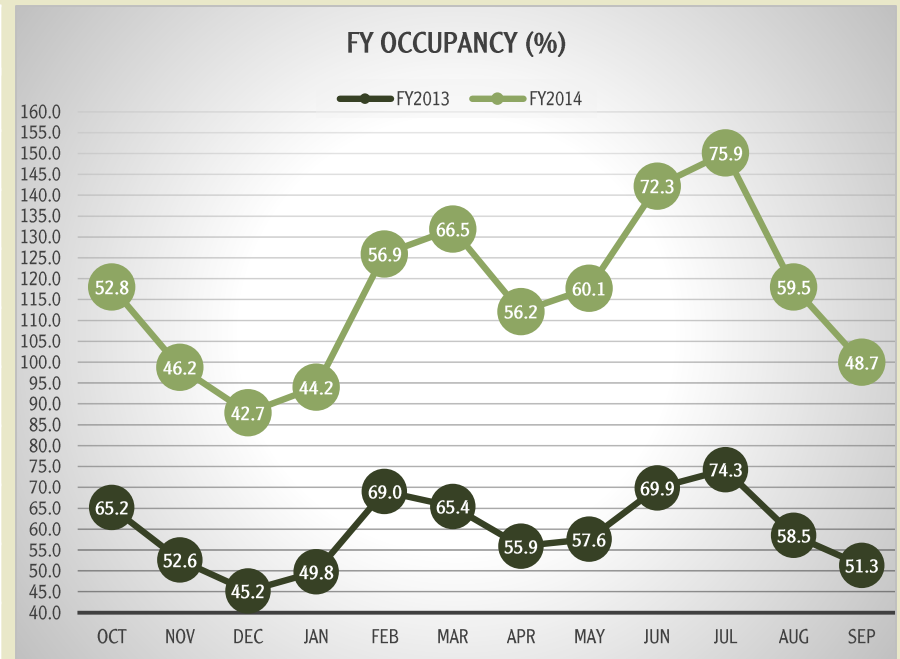
Revenue



Regional Hotel Occupancy – Annual

9

Annual	FY2013	FY2014	FY2015YTD
Total Room Nights	2,814,799	2,705,943	537,782
	-4.1%	-3.9%	-4.2%
Occupancy %	59.5	56.9	44.0
	-5.4%	-4.4%	-6.9%
ADR (\$)	82.99	85.05	81.27
	+1.4%	+2.5%	+2.3%
RevPAR (\$)	49.39	48.38	35.75
	-4.7%	-2.0%	-4.7%
Revenue (\$)	233,612,712	230,147,546	43,706,844
	-3.6%	-1.5%	-2.0%



FY2014	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
Occupancy (%)	52.5	45.8	42.1	43.9	56.8	66.4	56.1	60.0	72.2	75.9	59.3	48.4
ADR	87.45	76.74	75.53	74.59	80.38	84.24	86.61	89.44	94.95	95.54	89.25	80.31
RevPAR	45.95	35.11	31.84	32.77	45.65	55.90	48.56	53.66	68.60	72.52	52.96	38.85

*Note: FY2015 numbers are FY YTD, Oct. - December 2014

Occupancy and ADR – December 2014

Weekday vs. Weekend

10

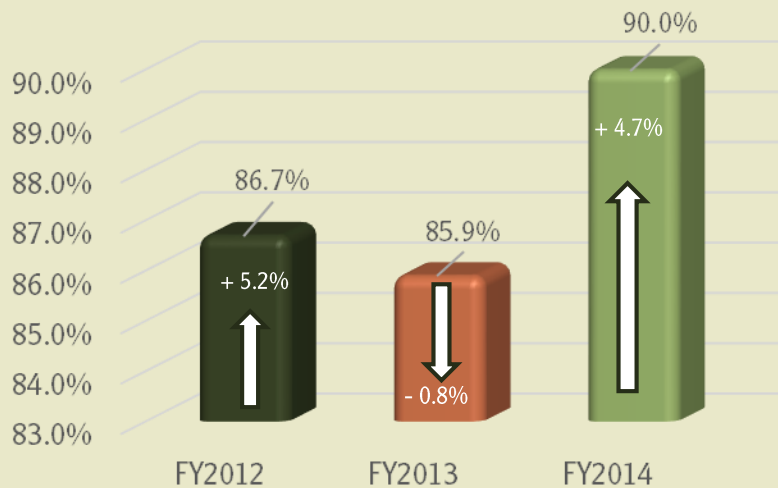
Harrison County	Sun	Mon	Tues	Wed	Thurs	WD	Fri	Sat	WE	Total
Occupancy (%)	30.1	35.5	38.6	46.1	33.3	37.2	44.1	51.6	47.9	39.9
ADR (\$)	74.19	76.89	78.60	87.77	75.59	79.63	78.37	78.67	78.53	79.29
RevPAR (\$)	22.35	27.32	30.32	40.47	25.14	29.59	34.60	40.56	37.58	31.65
Jackson County	Sun	Mon	Tues	Wed	Thurs	WD	Fri	Sat	WE	Total
Occupancy (%)	29.9	35.2	35.7	38.9	33.0	34.8	36.0	38.7	37.4	35.5
ADR (\$)	56.76	60.86	61.44	65.04	59.06	61.09	58.49	59.57	59.05	60.54
RevPAR (\$)	16.99	21.45	21.96	25.30	19.48	21.28	21.08	23.08	22.08	21.48
Gulf Coast Region	Sun	Mon	Tues	Wed	Thurs	WD	Fri	Sat	WE	Total
Occupancy (%)	30.1	35.2	37.7	44.3	33.0	36.5	42.5	48.9	45.7	38.9
ADR (\$)	70.10	73.01	74.72	83.16	71.68	75.45	74.45	75.18	74.84	75.26
RevPAR	21.07	25.73	28.17	36.88	23.68	27.52	31.67	36.76	34.21	29.24

CASINO OCCUPANCY

Annual	FY2012	FY2013	FY2014
Total Room Nights Available	2,057,744	2,021,005	2,079,405
	+1.0%	-1.8%	+2.9%
Total Room Nights	1,784,064	1,736,043	1,871,465
	+6.3%	-2.7%	+7.8%
Occupancy %	86.7	85.9	90.0
	+5.2%	-0.8%	+4.7%
ADR (\$)	71.48	72.75	72.97
	-4.5%	+1.8%	+0.3%
RevPAR (\$)	62.27	62.63	65.82
	+0.8%	+0.6%	+5.1%
Revenue (\$)	127,529,327	126,292,810	136,560,765
	+1.5%	-1.0%	+8.1%

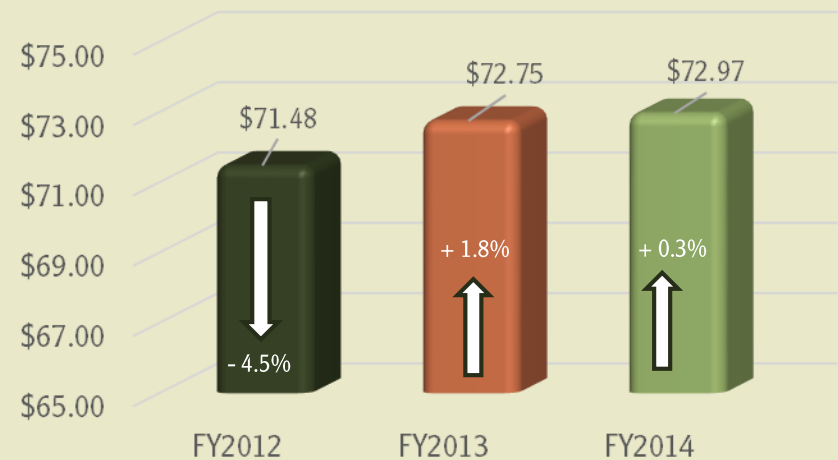
CASINO OCCUPANCY & ADR

Occupancy Rate



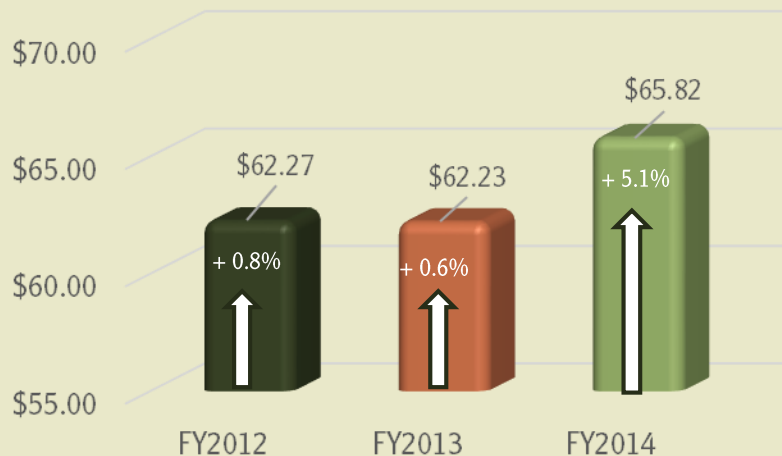
Average Daily Rate

October - September



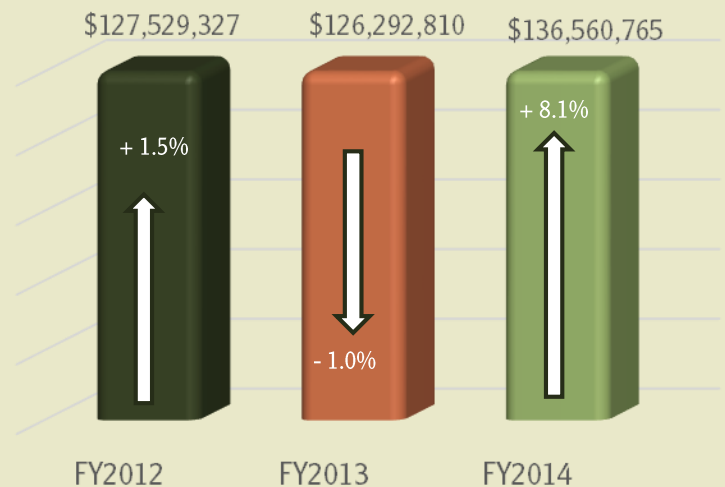
CASINO REVPAR & REVENUE

RevPar



Revenue

October '13 - September '14



Regional Casino Statistics

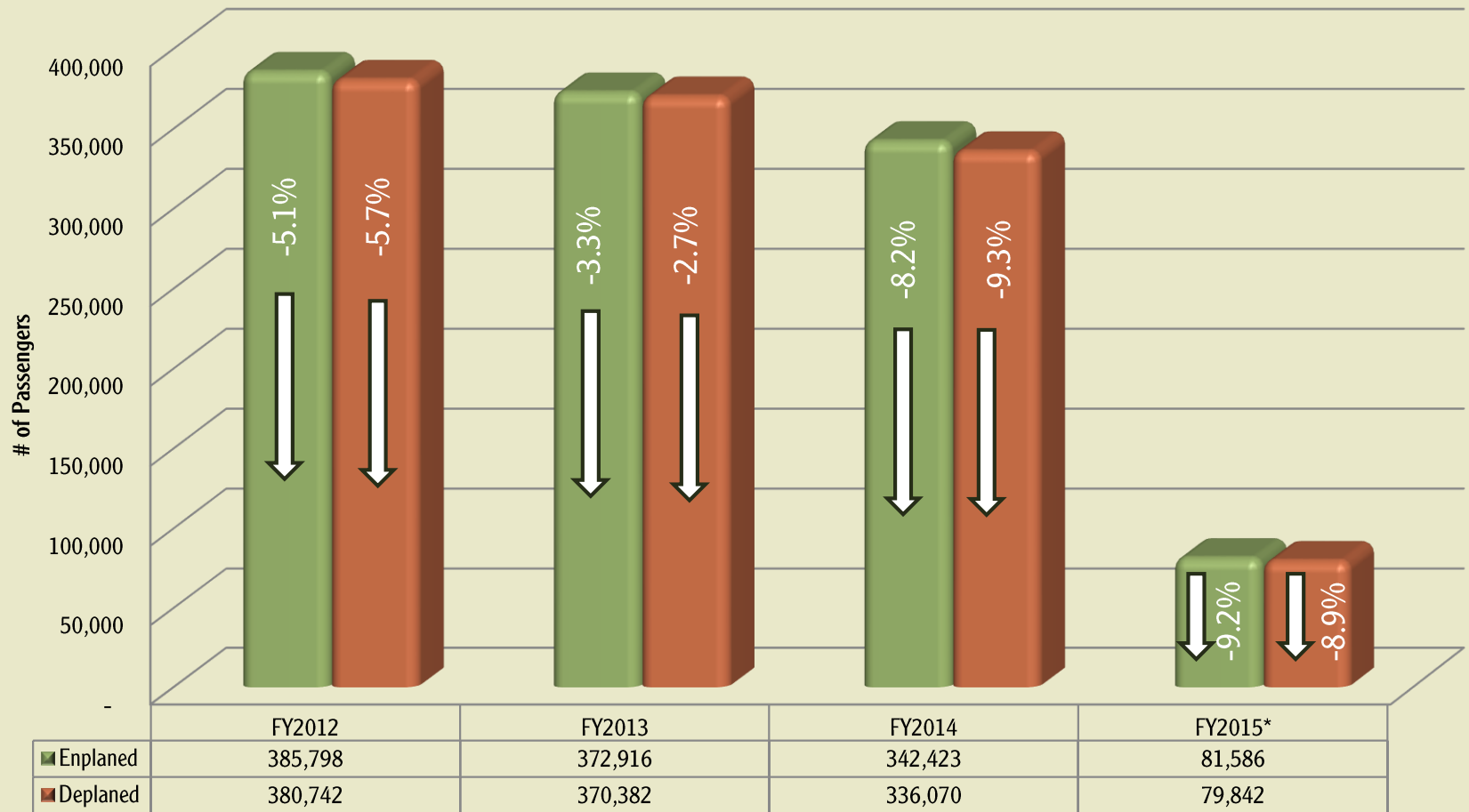
Annual	FY2012	FY2013	FY2014
# of Conferences	832	920	1,050
	N/A	+10.6%	+14.1%
Conference Attendees	110,820	121,231	153,650
	N/A	9.4%	26.7%
Ticketed Show/Concert Attendees	304,993	400,519	462,044
	N/A	31.3%	15.4%
# of Patrons	14,916,344	14,514,756	15,300,982
	-4.2%	-2.7%	+5.4%



AIRPORT ENPLANEMENTS



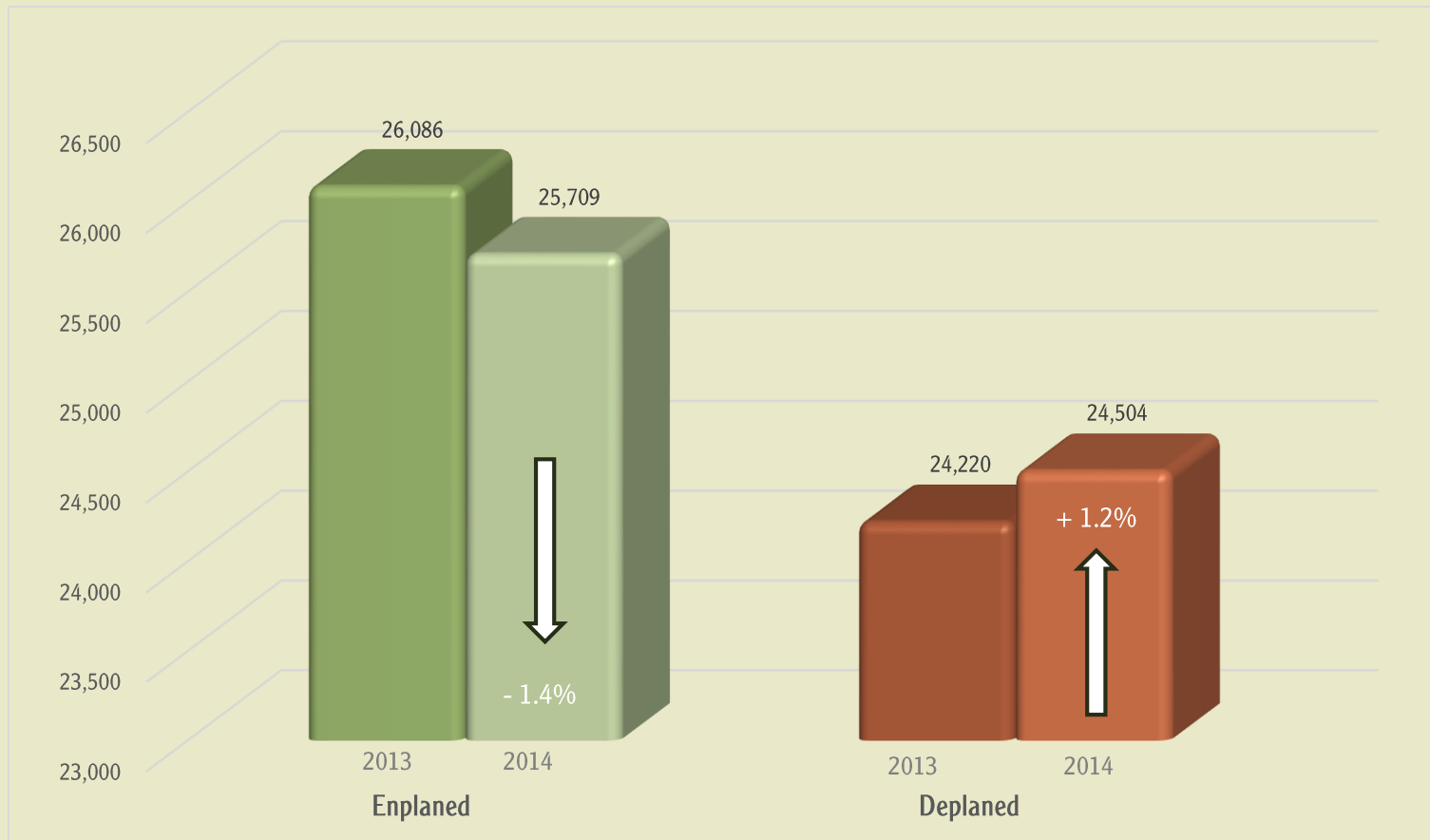
Enplaned/Deplaned



*Note: FY2015 numbers are FY YTD, October - December 2014

Enplaned/Deplaned –YTD Comparison

17



December 2013 vs 2014

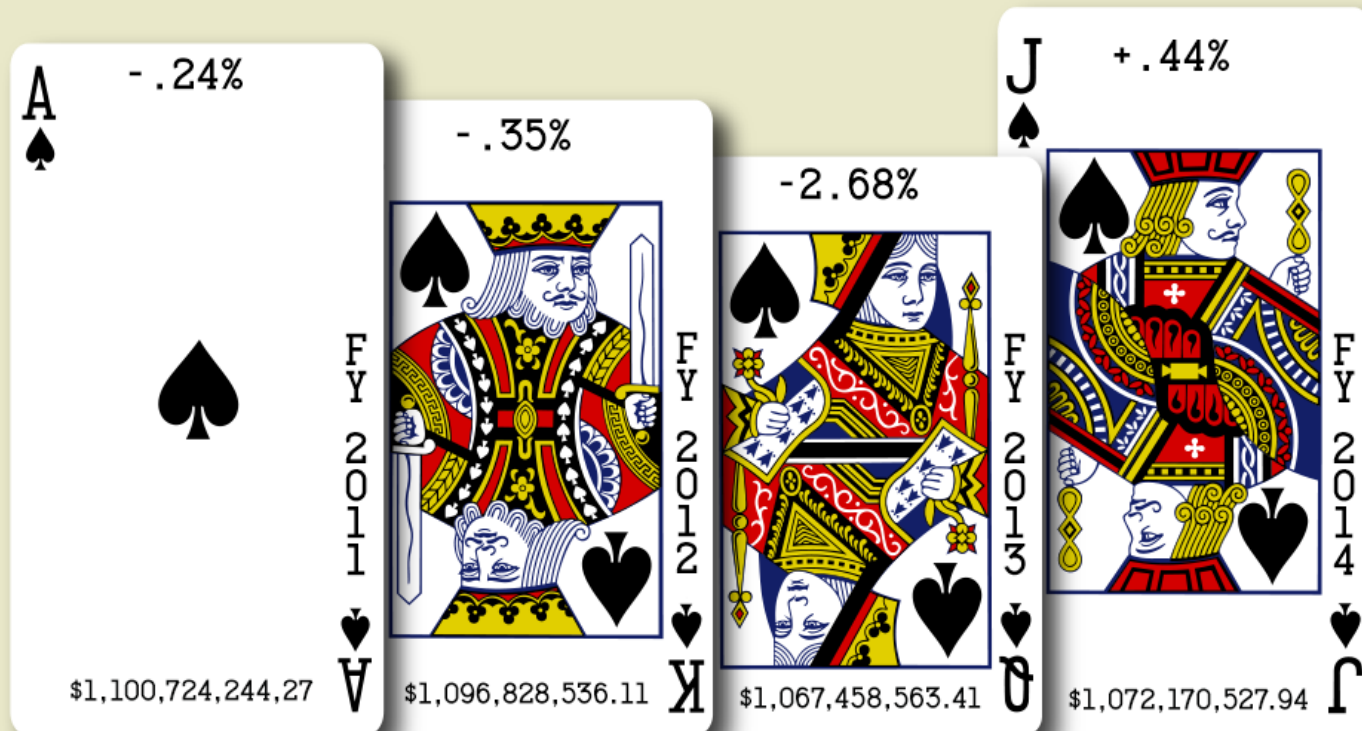
Number of Attraction Visitors

Category	2011	2012	2013	2014	% Reporting
<i>All Attractions</i>	<i>4,231,380</i>	<i>4,467,792</i>	<i>4,993,967</i>	<i>4,870,357</i>	<i>32%</i>
Arts & Culture	363,338	390,662	429,238	464,219	21%
Beaches & Outdoor Activities	102,145	101,518	108,595	116,214	22%
Casinos	301,629	317,102	500,007	353,975	N/A
Family	504,583	706,263	1,019,575	977,071	24%
Golf	118,078	109,278	92,900	116,000	18%
Nightlife	2,828,333	2,828,333	2,828,333	2,828,333	15%
Spas	13,273	14,636	15,318	14,545	11%

*Note: Numbers are by calendar year.

MSGC GAMING REVENUE

Gaming Revenue & Growth Rate:



Gaming Revenue by FY



*Note: FY2015 numbers are FY YTD, October - December 2014

Gaming Revenue - November

21

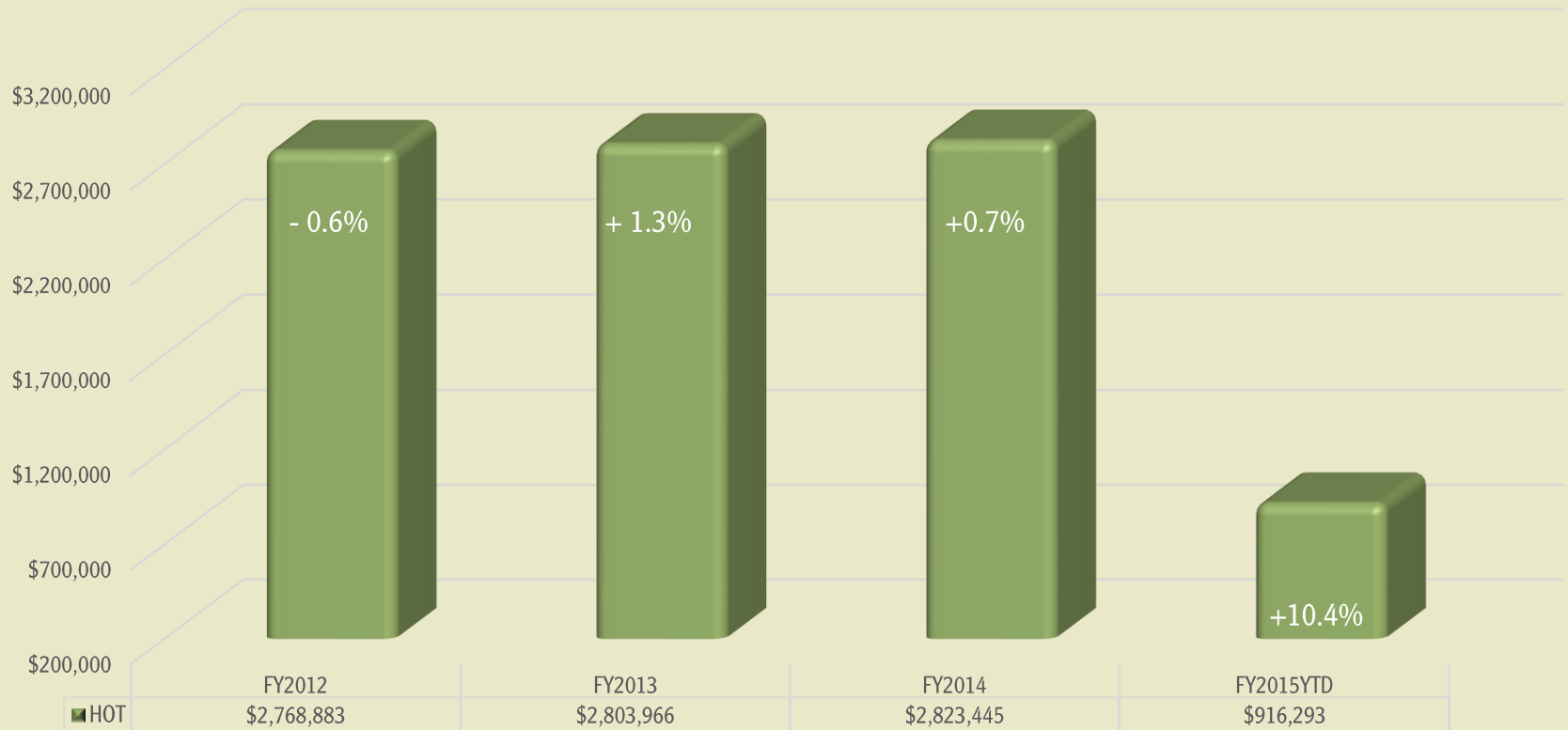


Gaming Revenue - December

22

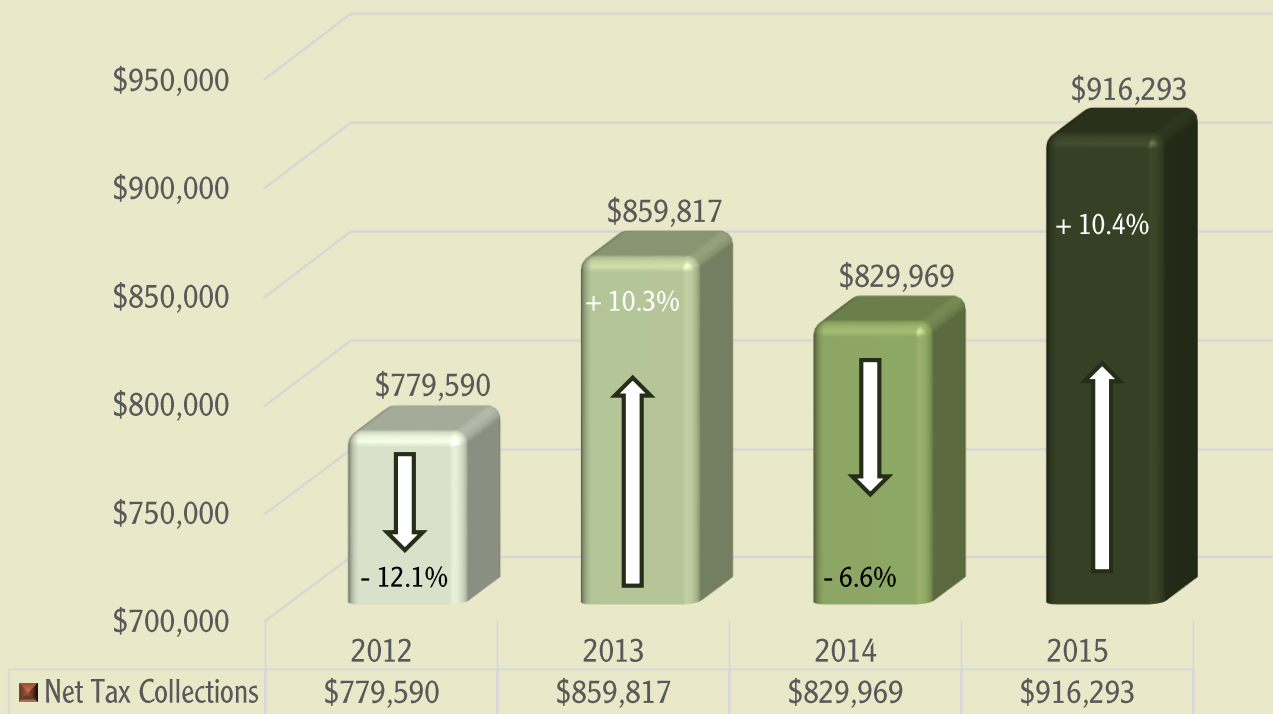


HOSPITALITY OCCUPANCY TAX



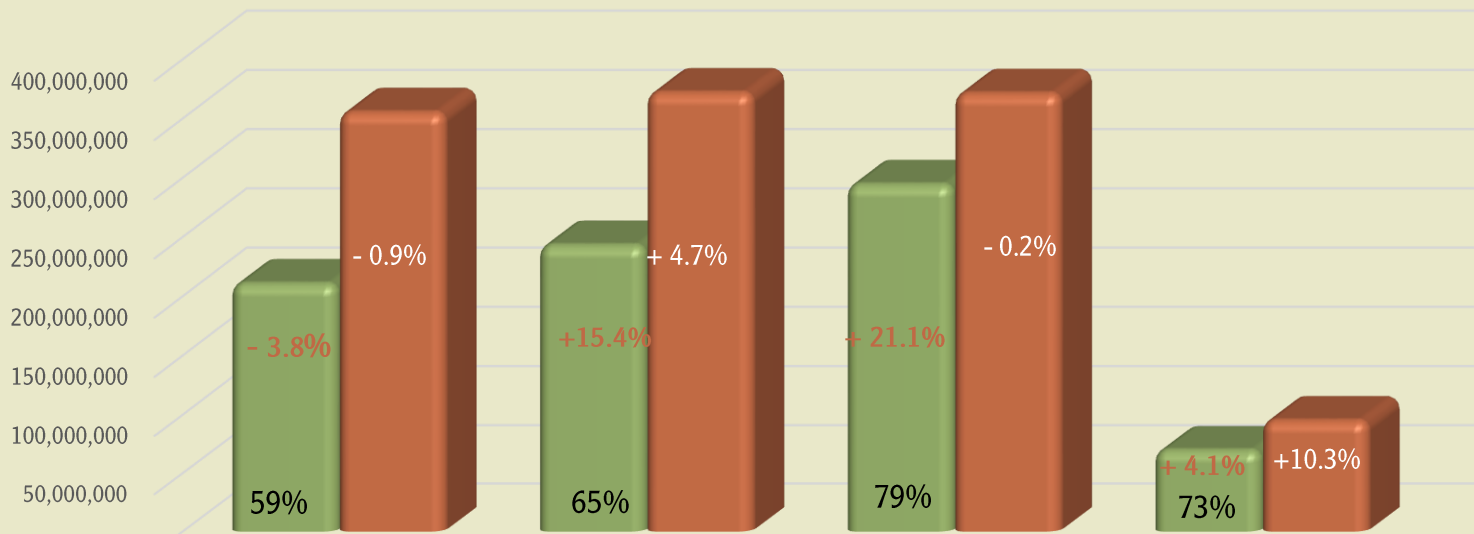
*Note: FY2015 numbers are FY YTD, January 2015

HOSPITALITY OCCUPANCY TAX



October '14 – January '15

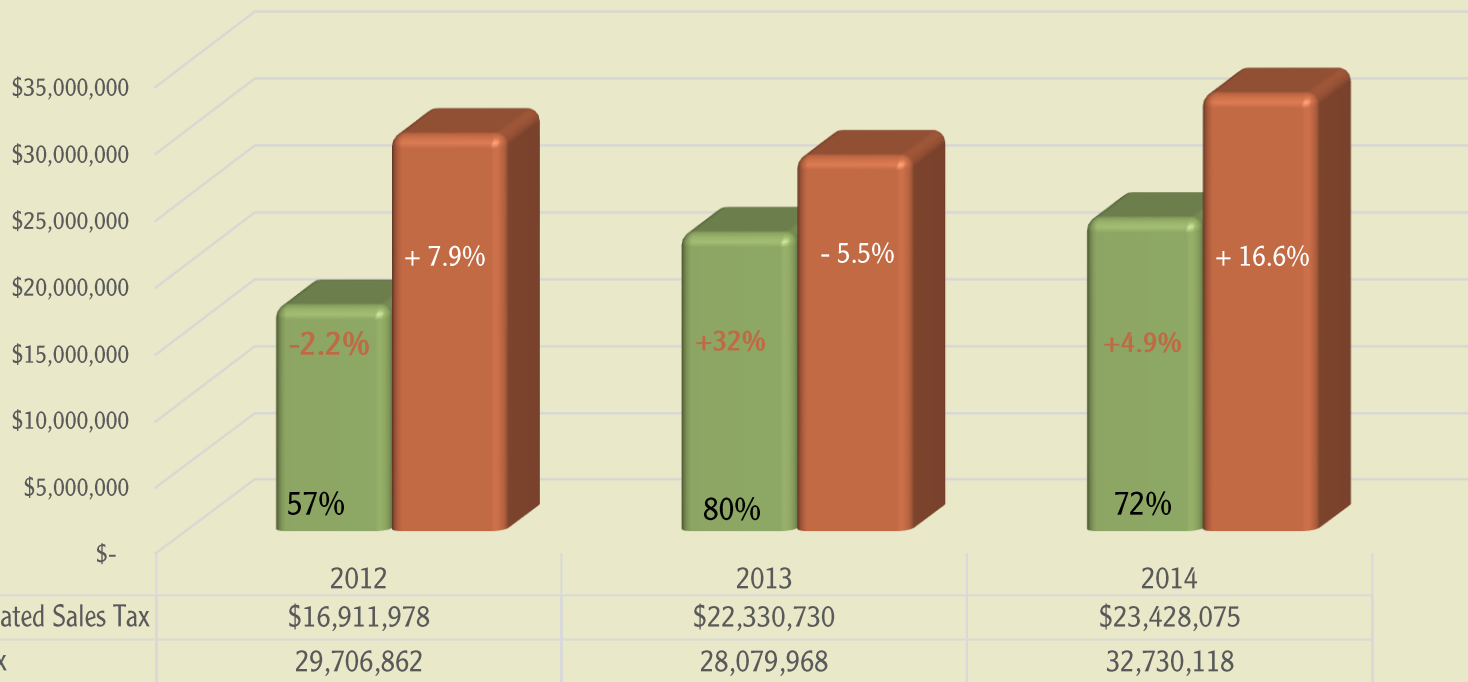
SALES TAX - Annual



	FY2012	FY2013	FY2014	FY2015*
■ Hospitality Related Sales Tax	210,766,665	243,178,935	294,481,601	69,721,203
■ Total Sales Tax	355,335,907	371,951,209	371,374,112	95,124,309

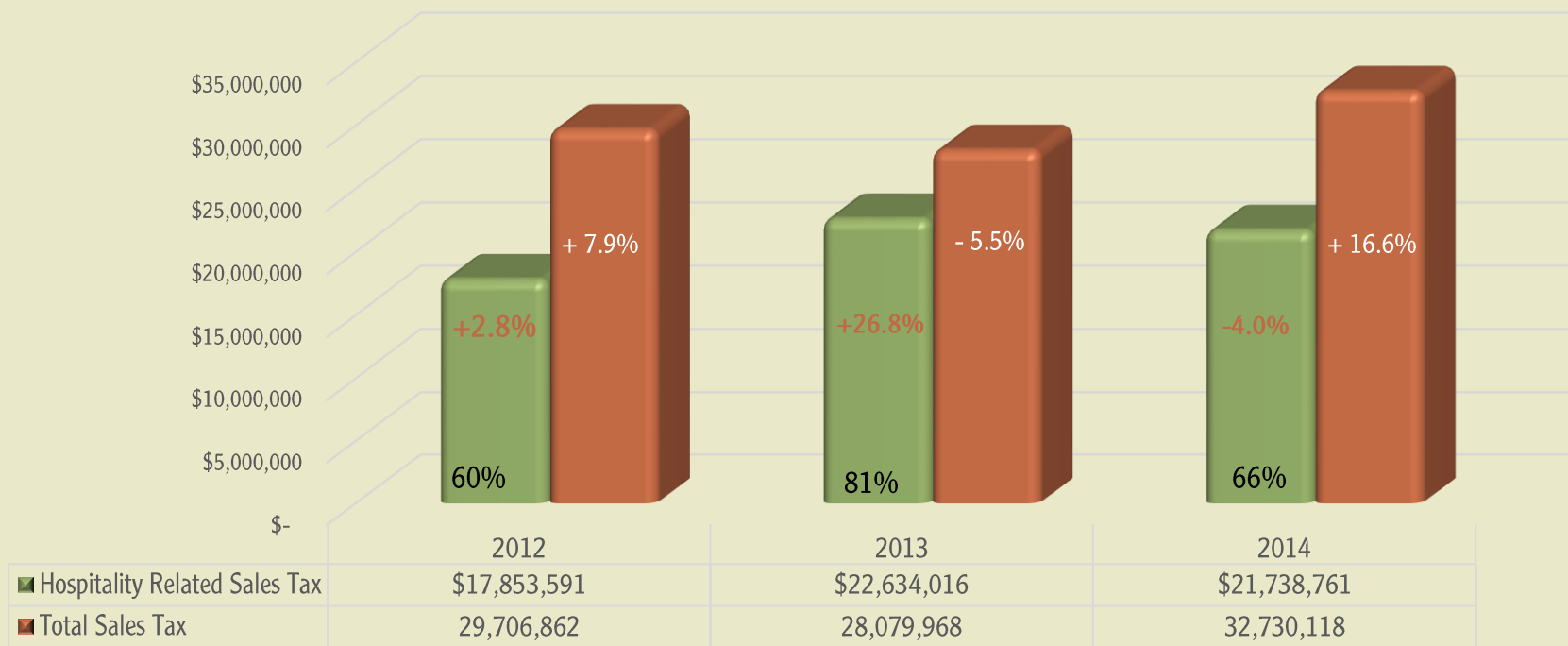
*State reporting methodology changed in FY2013

SALES TAX - November



*State reporting methodology changed in FY2013

SALESTAX - December

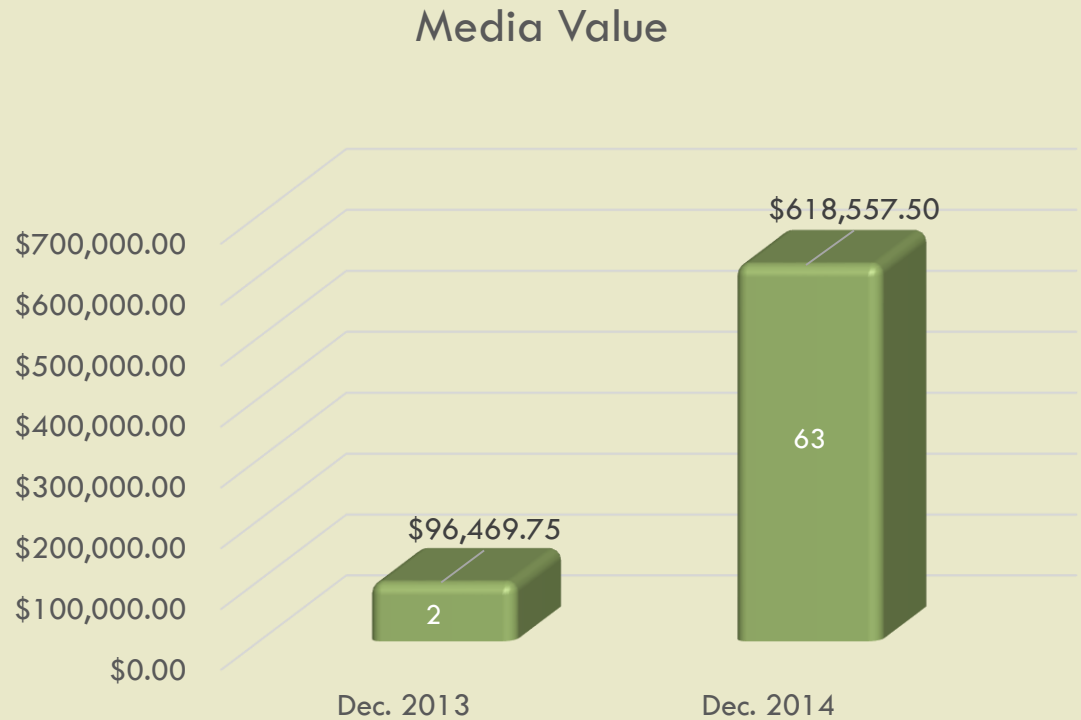


*State reporting methodology changed in FY2013

CVB PERFORMANCE

MEDIA RELATIONS:

Articles	Dec 2014	FYTD
Media Value	\$618,557.50	\$15,834,773.20
Identified	63	633



CVB PERFORMANCE

INQUIRIES:

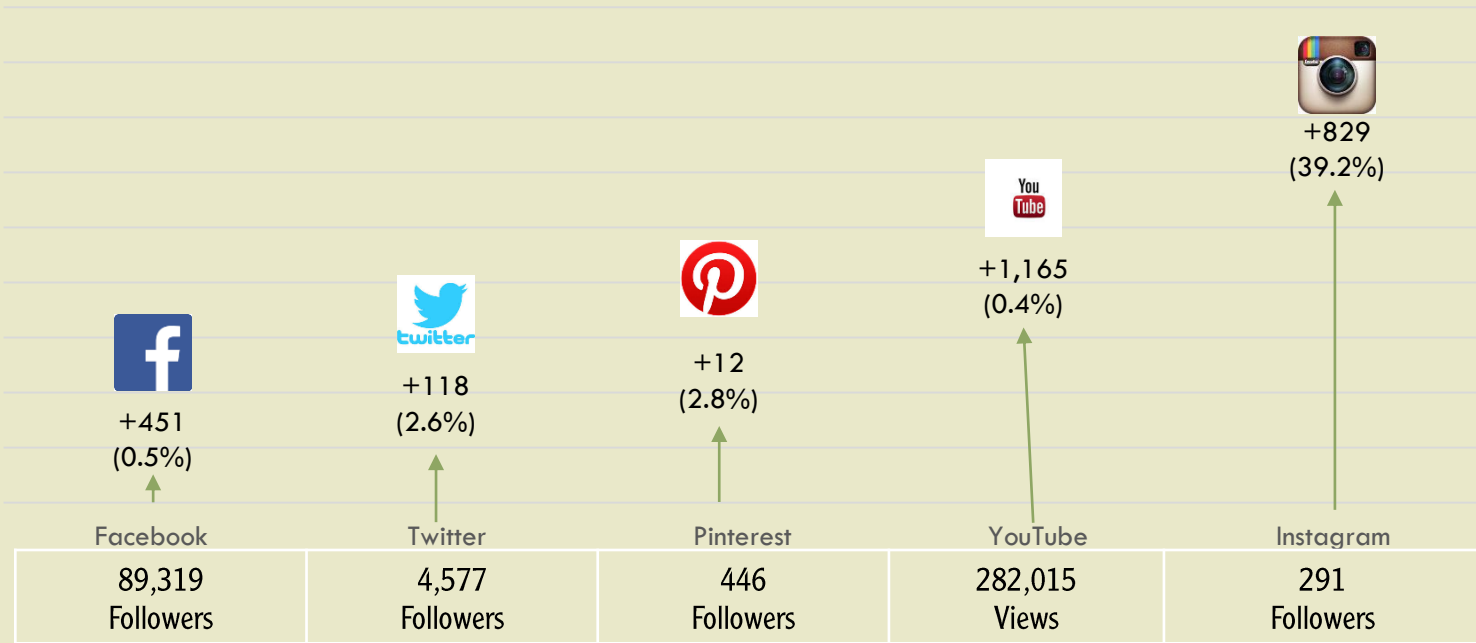
	November	FYTD
USA 800	519	6,753
CVB In-House	73	179

GOOGLE ANALYTICS:

VISITOR OVERVIEW	December	FYTD
Sessions (Visits)	133,399	356,325
Users (Unique Visits)	105,881	273,234
Page Views	479,899	1,315,040
Pages per Session	3.6	3.69
Average Session Duration	0:02:38	0:02:39
Bounce Rate	43.32%	44.47%
% of New Sessions	71.93%	71.75%

CVB PERFORMANCE

YTD Social Media: December 2014



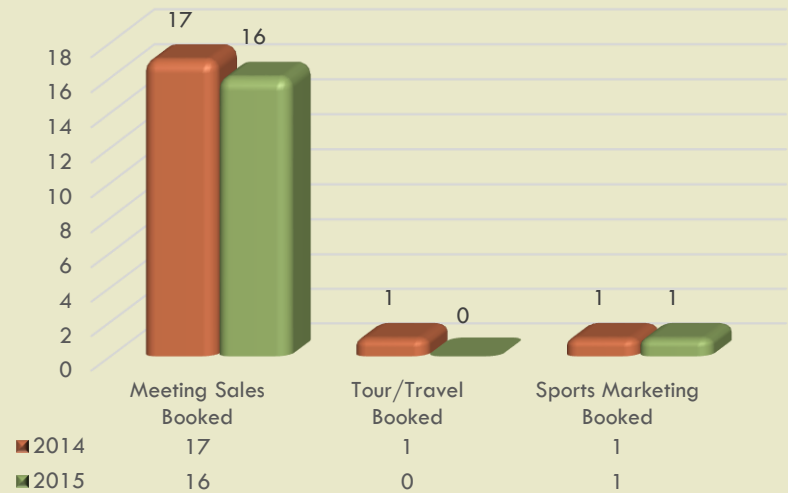
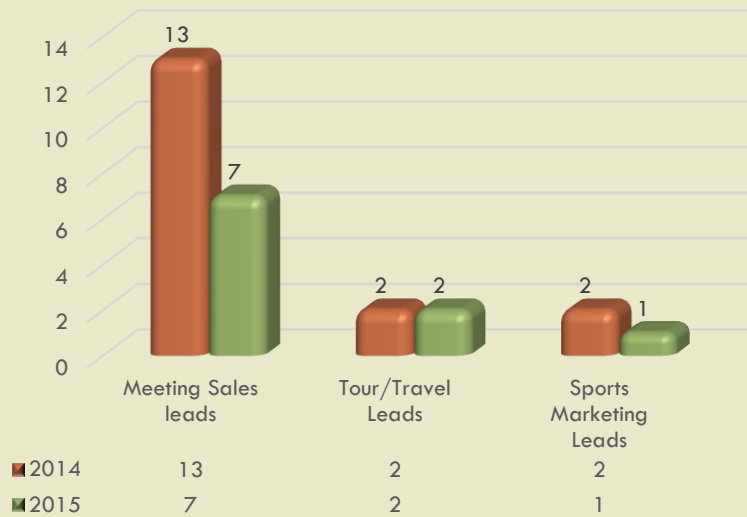
CVB PERFORMANCE

BANNER ADVERTISEMENTS:

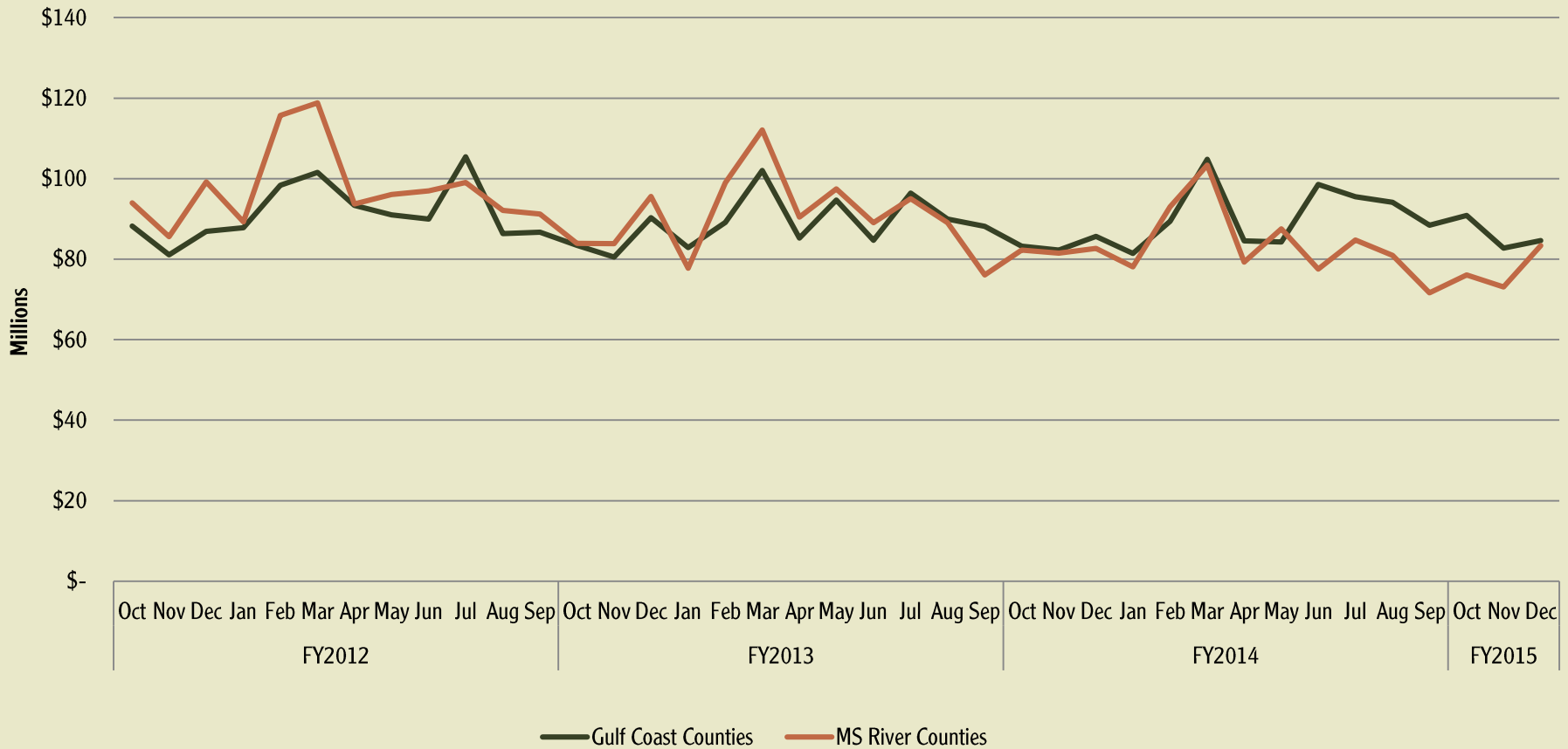
December 2014	Banner Page Impressions	Click Thru	Average Time on Banner Page	FYTD Banner Page Impressions	FYTD Click Thru
Island View Casino Resort	11,464	135	1:07	33,634	387
Palace Casino	11,464	116	1:07	33,634	344
South Beach Biloxi Hotel	1,437	78	1:43	5,035	307
MSHLA Golf Ad/Hotels	1,437	18	1:43	5,035	28
Preserve Golf Course	1,975	37	1:22	5,731	104
MSHLA Golf Ad/Golf	1,975	2	1:22	5,731	45

CVB PERFORMANCE

CONVENTION SALES: January



Gulf Coast vs. River Counties Gaming Revenue



*Note: FY2015 numbers are FY YTD, December 2014