

Triple Lift- New

Deliver custom, high impact native placements that beautifully integrate your brand's visual content alongside relevant and compelling editorial content to drive awareness and consideration

Triplelift's unique native offering will reach the most qualified audience at scale across contextually relevant placements with their own proprietary technology that will ensure your brand's creative assets will look beautiful on every site. Program provides the opportunity to build in social sharing functionality with analytics to track shares and social reach

Impressions: 500,000 (15% Share of Voice)

Launch date: November 2016 – March 2017 (2 weeks per month)

Winter Program Targeting the Northeast/Midwest:

Winter Markets: New York, Boston, Chicago, Philadelphia and Dallas

Max # of partners: 4

Net Cost: \$3,500

Value: \$7,500

2016 results: 0.17% CTR with a 2.64% Mouse Hover rate.

Space & Materials Deadlines: October 10, 2016

Payment Due: October 10, 2016

To upload your materials, please visit gflcvb.starmark.com, find this program and follow directions to upload materials.

Specs: Coop Partners to provide Banner specs include: Native Ads: 800-1200 pixels wide images. More detailed specs will be provided at the time of commitment.

Billing will go directly through Starmark International