

SPOTIFY ON DEMAND RADIO (Audio and Video)

With Spotify, it's easy to find the right music for every moment – on your phone, your computer, your tablet and more. There are millions of tracks on Spotify. So whether you're working out, partying or relaxing, the right music is always at your fingertips. Choose what you want to listen to, or let Spotify surprise you. You can also browse through the music collections of friends, artists and celebrities, or create a radio station and just sit back. Soundtrack your life with Spotify.

[Audio Everywhere](#): All audio ads are only served to active users and is accompanied by a 640x640 companion banner as added value. In addition to standard reporting metrics, we can report on audio completion rates.

[Overlay Everywhere](#): Spotify's high impact display banner that greets users when they return to the Spotify app on desktop and mobile devices. This format guarantees viewability and delivers the highest site traffic of all standard formats.

[Desktop Video](#) and [Mobile Video](#): Spotify's video suite has a 95% viewability rating and we only charge for completed [Desktop Video](#) and [Mobile Video](#): Spotify's video suite has a 95% viewability rating and we only charge for completed views, guaranteeing your audience will see and hear your video spot across desktop and mobile.

Impressions: 351,853 (15% Share of Voice)

Issue date: November 2016 – March 2017 (2 weeks per month)

Winter Program Targeting the Northeast/Midwest:

Winter Markets: New York, Boston, Chicago, Philadelphia and Dallas

Max # of partners: 4

Net Cost: \$3,500

Value: \$12,000

Past results: 100% Video completion and 0.10% CTR

Space & Materials Deadlines: October 10, 2016

Payment Due: October 10, 2016

To upload your materials, please visit gflcvb.starmark.com, find this program and follow directions to upload materials.

Specs: Coop Partners to provide a :15 video. Banner specs include: Design or creative direction, Sample ads in illustrator or large PSD file format (if possible). More detailed specs will be provided at the time of commitment.

Billing will go directly through Starmark International