

**MERCADO & EVENTOS**  
**Brazil-Travel Trade Newspaper**

**MERCADO & EVENTOS** is Brazil's #1 bi-weekly newspaper with the largest circulation dedicated to Brazilian Travel Agents, Tour Operators and other travel trade professionals and includes news on all travel segments including destinations, hotels, airlines, cruise lines, car rental companies, travel agencies and tour operators.

**CO-OP:** Greater Fort Lauderdale CVB will run nine insertions in Mercado Eventos and is offering partners a "bundled" package at a highly discounted rate.

**CIRCULATION:** 16,600

**M&E WTM** Latin America Issue is the annual special edition published by MERCADO & EVENTOS for the WTM Latin America Travel Trade Show in Brazil—Sao Paulo, Perfect-bound, over 100 pages!

**CO-OP:** M&E WTM Latin America will produce One (1) special co-op advertising section in M&E Special Issue distributed at WTM Latin America Trade Show in Sao Paulo, Brazil

**CIRCULATION:** 18,000

**TIMING:** Nov 2016 - June 2017 & September 2017- VF sections

**Unit Size:** 1/6 page formatted

**Space & Payment Deadlines:** October 1, 2016

**Partner cost** \$2,000 (Package rate)

**Value:** \$3,000

**Max # of partners:** 3

**Material specifications:**

Please send: property picture, logo, address, phone numbers, URL and 25 words of copy. All advertisers to provide images in 300 DPI, CMYK, TIF, EPS, or JPG files. All logos in EPS Vector file. Copy should be submitted in a Word document.

Visit [gflcvb.starmark.com](http://gflcvb.starmark.com) to reserve space, access invoice and upload your materials.

**Billing will go directly through Starmark International.**