

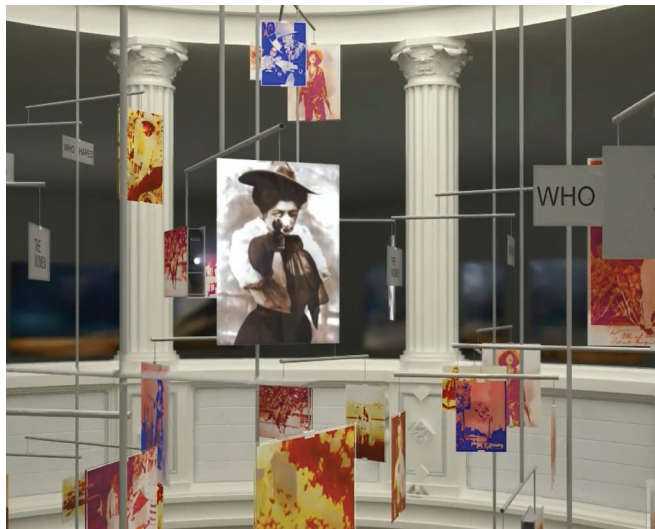
WORTH KNOWING

FORT WORTH
CONVENTION & VISITORS BUREAU

2015/2016 DEVELOPMENTS

NATIONAL COWGIRL MUSEUM & HALL OF FAME RENOVATION

The only museum of its kind in the world honoring women and their role in the American West, the National Cowgirl Museum and Hall of Fame unveiled the first phase of its extensive renovation in May 2015. A new art gallery features temporary exhibitions, while the Grand Rotunda showcases a mobile comprised of 100 moving pieces of still photography and video footage of the Honorees. A life-size statue of Annie Oakley will display Oakley's gun in the Wild West Gallery, set to open mid-summer 2015. Paris-based Projectiles, an architectural firm, and Milan-based Goppion, a museum display case designer, are working with the Museum on the project. Second-floor renovations are scheduled for completion in fall 2016.



WORLD PREMIERE *JFK: THE OPERA*

In celebration of the company's 10th Opera Festival and 70th anniversary, the Fort Worth Opera has commissioned the world premiere of *JFK*. The opera is an intimate portrait of President John F. Kennedy and first lady Jackie Kennedy, which recounts their visit to Fort Worth on the eve of November 21, 1963, as imagined by the critically acclaimed artistic duo librettist Royce Vavrek and composer David T. Little. The world premiere is April 23, 2016, at 7:30 p.m.

NEAR SOUTHSIDE DISTRICT

An emerging district adjacent to downtown known for its hip vibe and an assortment of local, specialty shops, the Near Southside proudly touts the self-proclaimed title of "restaurant row." Welcoming over 22 new restaurants and bars in the past year and a half, the district is an eclectic and diverse community that also boasts a major medical district with a \$5 billion economic impact and provides approximately 30,000 jobs. Fort Worth-based companies include Justin Boots and Williamson-Dickie. The district is home to many distilleries and breweries, and hosts multiple events year-round.



STOCKYARDS ADVENTURE PASS

Experience the sights and sounds of the Old West with the easy, one-ticket Stockyards Adventure Pass. This new, self-guided tour includes a **Stockyards Walking Tour** with a cowboy guide, a **souvenir photo** taken on the bull at Billy Bob's Texas – the world's largest honky-tonk – admission to the **Texas Cowboy Hall of Fame and Stockyards Museum**, and a screening of the "Spirit of the West." While you're here, don't miss the world's only twice-daily cattle drive presented by the Fort Worth Herd at 11:30 a.m. and 4 p.m. Visit FortWorth.com/StockyardsAdventure.com for more information.



FORT WORTH SPORTS

The **Dallas Cowboys** take on the **New York Giants** at AT&T Stadium Sunday, September 13, for the first home game of the season. Enjoy an American pastime at the world's largest domed-stadium located just 15 miles from downtown Fort Worth. America's second-largest sports and entertainment facility, Fort Worth's **Texas Motor Speedway**, will host the **Red Bull Air Race World Championships** for the second year, September 26-27. Watch the world's best pilots battle in the air as they navigate 82-foot-high pylons at speeds up to 230 mph.

TREYMARK BLACK-EYED VODKA

The only vodka on the market made from black-eyed peas, TreyMark Black-Eyed Vodka, is distilled in Fort Worth's Near Southside District. Trey Nickels of Muleshoe, Texas, came up with the idea years ago while facing another bad year of farming. With the knowledge that alcohol can be made from starches, Nickels turned the legumes into vodka and joined Fort Worth's growing craft spirit and beer scene. The distillery is fully operational and offers various tasting events.

FORT WORTH CULTURAL DISTRICT

Located a three miles west of downtown is one of the largest arts districts in the nation. The Fort Worth Cultural District features five internationally recognized museums acclaimed for their architecture, quality collections and programs: **Modern Art Museum of Fort Worth** designed by Tado Ando; **National Cowgirl Museum and Hall of Fame** designed by David Schwarz; **Fort Worth Museum of Science and History** designed by Legoretta + Legoretta; the **Amon Carter Museum of American Art** designed by Philip Johnson; and **Kimbell Art Museum** designed by Louis Kahn and Renzo Piano. The Kimbell is home to the only Michelangelo in the Americas, *The Torment of Saint Anthony*. This remarkable collection of museums in a single location has made Fort Worth a major destination for art lovers.



TRINITY RIVER VISION

This expansive project, now underway, will connect every neighborhood in Fort Worth directly to the Trinity River, creating a unified oasis of urban living and recreation. Projects underway include the revitalization of Gateway Park into one of the largest urban-programmed parks in the nation; the creation of Panther Island, a metropolitan waterfront neighborhood complete with over twelve miles of canals and walkways lined with cafés, restaurants and nightlife; new boat and canoe launches and environmental enhancements. New projects include:

Panther Island Pavilion

Panther Island Pavilion is a scenic venue for outdoor entertainment and recreation located on the Trinity River with downtown Fort Worth as a backdrop. It is home to the only waterfront stage in Texas, a main stage for year-round events and two additional band shells for multi-act festivals. A sand beach provides public access to the river for boating, tubing, fishing, and swimming. Kayak, canoe, paddleboard and food and beverage concessionaries are located onsite for rentals.



Coyote Vintage Drive-In Movie Theater

Fort Worth's first and only modern drive-in movie theatre, Coyote Drive-In, is equipped with three screens playing first-run movies in digital format, an upgraded concession stand, and enough space to welcome 250 to 500 vehicles at each screen. The drive-in is available for private events and transforms into an outdoor ice rink, Panther Island Ice, in the winter.

ANNUAL FESTIVALS & EVENTS

- PIP OKTOBERFEST, SEPTEMBER 24-26
- 25TH RED STEAGALL COWBOY GATHERING AND WESTERN SWING FESTIVAL, OCTOBER 23-25
- LONE STAR INTERNATIONAL FILM FESTIVAL, NOVEMBER 2015
- FORT WORTH STOCK SHOW AND RODEO, JANUARY 15 — FEBRUARY 8, 2016
- FORT WORTH FOOD + WINE FESTIVAL, MARCH 31 — APRIL 3, 2016
- MAIN ST. ARTS FESTIVAL, APRIL 14 — 17, 2016
- FORT WORTH OPERA FESTIVAL, APRIL 23 — MAY 8, 2016
- TEXAS MOTOR SPEEDWAY

APRIL: DUCK COMMANDER 500 WEEKEND

JUNE: FIRESTONE 600 WEEKEND

OCTOBER — NOVEMBER: AAA TEXAS 500 TRIPLEHEADER WEEKEND



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FOR MORE INFORMATION

Jessica Dowdy
Director of Public Relations
817.698.7842
JessicaDowdy@FortWorth.com



Sarah Covington
Public Relations Manager
817.730.5022
SarahCovington@FortWorth.com