

# Destination Travel Network & Finger Lakes VC

Online Advertising Media Kit | <http://visitfingerlakes.com>

## Insider Diaries

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Finger Lakes weekend Pokémon roundup!

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By *Jake Barnes* on July 18, 2016

Onanda Park is a great all-day getaway with the kids

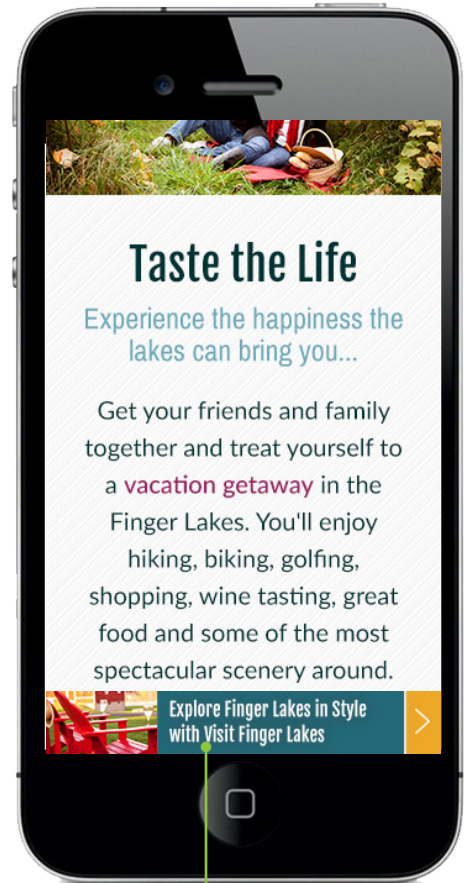
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By *Valerie Durbin* on July 14, 2016

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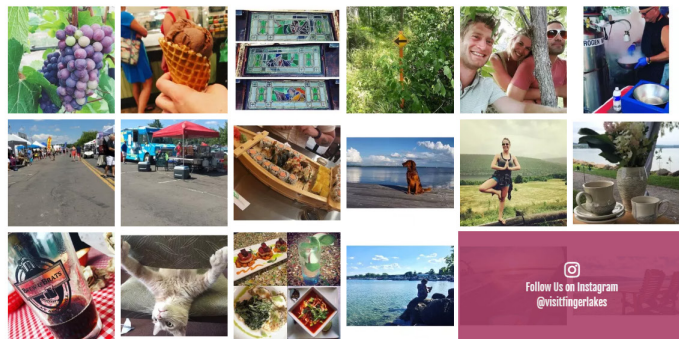
## Taste the Life

Experience the happiness the lakes can bring you...

Get your friends and family together and treat yourself to a **vacation getaway** in the Finger Lakes. You'll enjoy hiking, biking, golfing, shopping, wine tasting, great food and some of the most spectacular scenery around.

Explore Finger Lakes in Style with Visit Finger Lakes

## Find Your #FLXperience



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in 2 Hours, 2 days or a week!

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### Mobile Banner

- Give "ready-to-spend" visitors one-click mobile access to your business **NOW**
- Photo (90x50 Pixels)
- Copy (40-50 characters)
- URL Link

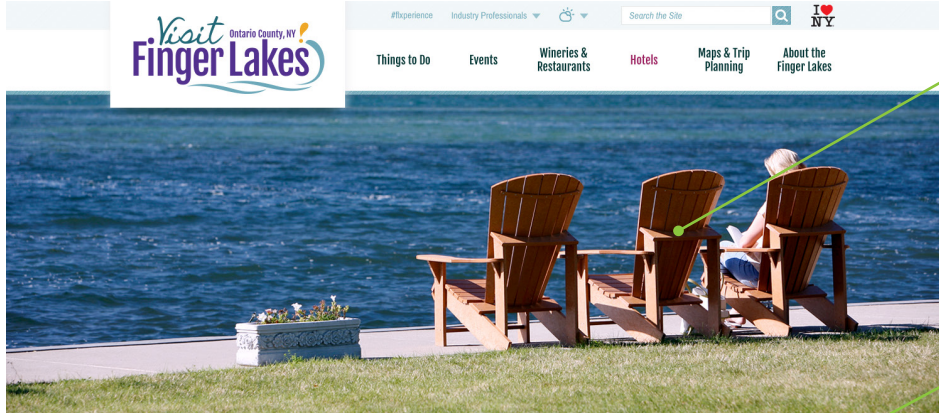
### Home Page Banner

- Showcase your business to visitors on the "entry page" of [visitfingerlakes.com](http://visitfingerlakes.com)
- Ad Size (728x90 Pixels)
- Copy (20-40 characters)

Responsive website design allows advertising to display on multiple devices.

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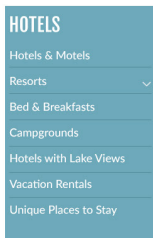


## Interior Header Image

- Premium branding with a top of the page bold image, tag line and link to listing details
- Photo (1500x510 Pixels)
- Title (50-70 characters)

## Spotlight Text Links

- Highlight unique offers with "run of site visibility" that is easily updated seasonally
- Copy (1-2 lines)
- URL Link

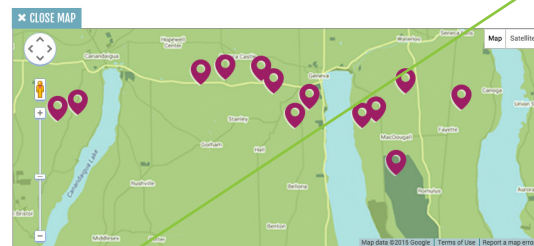
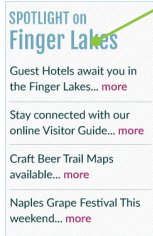


## Hotels

A variety of hotels await you in the Finger Lakes. AAA Four-Diamond **Genova on the Lake** is sure to "wow" anyone with the hotel's incredible dedication to every detail. Stay right on the shore of Canandaigua Lake at **The Inn on the Lake in Canandaigua** or get a view of the entire lake and enjoy some golf in the summer or cross-country skiing in the winter at **Bristol Harbour Resort**. Take the family and experience the incredible views of Seneca Lake at the **Ramada Geneva Lakefront**, which offers easy access to a variety of activities in downtown Geneva.

The **Homewood Suites** in Victor is great if you are looking to stay in the area for an extended amount of time. **Belhurst Castle** in Geneva is the perfect location for a romantic weekend getaway and has received kudos for its expansive wine list.

SHOW MORE



## Page Sponsor

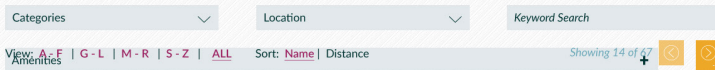
- Secure targeted placement on category-specific pages for premium visibility
- Photo (540x362 Pixels)
- Title (25 characters)
- Body (20-40 characters)
- URL Link



## Run of Site Banner Ad

- Be seen on nearly every page of the website with title, image box, tag line and website link
- Photo (540x362 Pixels)
- Title (25 characters)
- Body (20-40 characters)
- URL Link

## Filter Your Search



## Featured Listing

- Stand out from the crowd- put your company listing at the top of your industry category.
- Photo (299x283 Pixels)
- Featured Tab



If you are interested in DTN, please contact [David@VisitFingerLakes.com](mailto:David@VisitFingerLakes.com)