

**Finger Lakes Visitors Connection, Ontario County, New York
Board of Directors Meeting Friday, December 12, 2008 8:30 a.m.
Simply Crepes, Canandaigua**

PRESENT

Russ Kenyon Mary Luckern
Mike Roeder Mike Kauffman
Dick Maltman John Brahm
Bob Bennett Lois Kozlowski
Alexa Gifford Chris Iversen
Jessica Bacher Gary Ross
Lisa Fitzgerald
Suzanne Farley

EX-OFFICIO

Alison Grems, Cdga Chamber
Cindy Kimble, FLTA

EXCUSED

Brian Nicholson
Frank Riccio
Kevin Reeder

STAFF

Valerie Knoblauch
Pat Charland
Sue Schmidt
Meg Colombo
Rebecca Donovan

WELCOME / INTRODUCTIONS – Chairman Russ Kenyon called the meeting to order at 8:30 a.m. and asked for introductions. Russ introduced Deb Lemke, of the auditing firm Fredericksen & Sirianni, LLP.

OFFICIAL BUSINESS – Bob Bennett moved to approve the **Minutes of the November 19, 2008 Board of Directors meeting**. Dick Maltman seconded. The motion passed unanimously.

Deb Lemke gave a brief history of Fredericksen & Sirianni, LLP, which started in 1992 and currently has offices in Bushnell's Basin and Geneva, and then presented the 2007-2008 audit. Several board members questioned specific items, which were answered by Deb Lemke or Valerie, or will be followed up. Valerie noted that the house mortgage is due for its 5-year interest rate adjustment. Russ Kenyon appointed Frank Riccio and Dick Maltman to join him in exploring a possible refinance. Deb Lemke noted that the figure of \$172,031 in Note 2 will be changed to \$191,783. Deb Lemke summarized Fredericksen & Sirianni's forthcoming letter to the Executive Committee, and indicated that there were no difficulties, no disagreements with management and no conflicts between staff during the audit. Lois Kozlowski moved to **authorize the Executive Committee to approve the 2007-2008 Audit after corrections**. Mary Luckern seconded, and the motion passed unanimously.

Chris Iversen asked whether there was a policy in place for the use of accumulated revenues; Russ Kenyon indicated that the Executive Committee will consider creating a policy specifically for unrestricted revenues. Valerie responded, citing the reserve policy which was adopted by the board in January of 2008; the reserve is not fully funded yet.

Deb Lemke informed that board of a recent IRS change which now requires board approval of the corporation's 990 tax return. Russ Kenyon suggested a possible educational program for the board at a spring meeting to address insurance coverage and the 990 return. Valerie expressed her thanks to Deb Lemke and Randy Hess for their expertise and advice during the audit process.

Valerie requested approval of the budget proposed at the November 19, 2008 board meeting. John Brahm moved to **approve the 2008-2009 Budget**. Bob Bennett seconded. The motion passed unanimously.

OFFICIAL BUSINESS – continued

Dick Maltman reported for the Nominating Committee. Lois Kozlowski, Bob Bennett, Suzanne Farley, and Chris Iversen have all agreed to renew their terms which expire January 31, 2009; all of these renewed terms will expire on September 30, 2011. Dan Fuller has agreed to return to the Board. Gary Ross notified the board of his resignation, due to the demands of his position at Ferris Hills.

Recommendation: Appoint Dan Fuller, owner of Bristol Mountain Winter Resort and Roseland Waterpark, to the board to fill Brian Nicholson’s vacancy. The term will expire September 30, 2011.

Recommendation: Appoint John Maerhofer, owner of The Clifton Pearl B&B, to the board to fill the vacancy due to Gary Ross’ resignation. The term will expire September 30, 2009.

The Nominating Committee proposed the following slate of Officers:

Russ Kenyon, Chairperson

Mike Kaufmann, 1st Vice Chairperson

Bob Bennett, Treasurer

Suzanne Farley, Secretary

John Brahm, Immediate Past Chairperson

Chris Iversen moved to **accept the recommendations of the Nominating Committee and approve the slate of Officers**. Mike Kauffman seconded. The motion passed unanimously.

CHAIRPERSON’S REPORT – Russ Kenyon introduced Pierre Heroux, owner of Simply Crepes. Pierre noted that Simply Crepes Canandaigua location will celebrate its one year anniversary on December 27th, and had recently acquired the license to add Finger Lakes wines to their offerings. Pierre thanked FLVC for the opportunity to showcase their business to the board members.

Russ Kenyon presented and read a **resolution** for the FLVC Board of Directors recognizing Pat Charland for her service with Ontario County’s official Tourism Promotion Agency. A copy of the resolution is attached to these minutes. The Board acknowledged Pat’s commitment and wished her the best with a hearty round of applause.

Russ Kenyon adjourned the meeting at 9:45 a.m. and invited the board members to stay for a reception in honor of Pat Charland’s retirement.