



# EAU CLAIRE AREA CONVENTION AND VISITORS BUREAU CULTURAL ARTS GRANT APPLICATION FORM

\*\*\*Application must be received no less than 90 days prior to the first day of the event.\*\*\*

The Cultural Arts Grant is a competitive annual grant program designed to assist nonprofit organizations, volunteer managed organizations, and individuals seeking supplementary support. Proposals may encompass performing arts, visual media, literary arts, folk art, festivals, artist series, cultural programs of preK-12 schools, cultural traditions and public art programs.

Grant supported activities must culminate in tangible services presented to the community such as exhibitions, concerts, touring productions, festivals and/or publications. Public access to some aspect of the project is a requirement of the grant, however admission may be charged.

Additional consideration will be given to cultural projects that nourish artistic expression and development, enjoyment and understanding of arts and culture, and enhance the tourism industry through creative innovative planning and marketing.

The grant is appropriated by the City of Eau Claire and The Wisconsin Arts Board, and administered to qualifying organizations by the Eau Claire Area Convention & Visitors Bureau based on review by the Tourism Grant Committee. Applicants must provide all of the information requested and be in compliance with all criteria. Incomplete applications will be returned.

---

Applicant Organization

Street Address

City

State

Zip Code

---

Contact Person

Phone Number

Email Address

Purpose of Organization

Name of Event

Type of Project      Festival  
   Cultural  
   Performing Arts  
   Other

Location of Event

Date(s) of Event

Date of Application

Grant Amount Requested

### **TOURISM GRANT FUND ELIGIBILITY CHECKLIST**

**\*\*\*Please complete this section before proceeding\*\*\***

- 1.     Application is submitted by a non profit or  
          volunteer organization.
  
- 2.     This event will show a favorable impression of  
          Eau Claire and the Chippewa Valley.
  
- 3.     This EVENT has received previous Eau Claire  
          Convention & Visitors Bureau Tourism Grant(s).

Number	Amount
--------	--------

- 4.     This ORGANIZATION has received previous Eau  
          Claire Convention & Visitors Bureau Tourism  
          Grant(s).

Number	Amount
--------	--------

- 5.     Profit and Loss Statement of previous event  
          included.

6. Notes

## HISTORICAL DATA

How many years has this event  
been held?

Attendance at last event (Divide  
into spectators and participants,  
if appropriate)

What percentage of attendance  
was visitor draw? (50+ mile  
radius)

Estimated Room Nights of Last  
Event

Comments

---

**Briefly describe the purpose  
of your organization; what  
your organization provides to  
the community; the group of  
people you are targeting to  
bring into our community with  
this event.**

**Describe your event. Be sure  
to include who, what, where,  
when, and how activities will  
take place.**  
(500 words or less)

**What geographic areas are  
you bringing event  
participants from?**  
(500 words or less)

**How will this project make  
the arts more accessible to  
the general public?**  
(500 words or less)

**Explain the resulting impact  
on your project if the  
requested funding is denied.**  
(500 words or less)

Please complete the additional budget form. Budgets not provided on this form will not be considered. Budget reflected should be for the event only.

---

**Authorized Electronic  
Signature**

**Date**

Please review and adhere to the criteria for funding grant requests as found in the Special Events Grant Brochure. Follow the guidelines for funding and also carefully note the ineligible organizations and programs that will not be funded.

Funding scores are greatly enhanced when the criteria are met and the application format is followed. If you have any questions please call the Visit Eau Claire 715-831-2345.

**Eau Claire Area Convention & Visitors Bureau  
4319 Jeffers Road, Suite 201  
Eau Claire, WI 54703  
715-831-2345 • 888-523-3866**