

Media Contact: Kate Holcomb Daytona Beach Area Convention and Visitors Bureau <u>kholcomb@daytonabeach.com</u> 386.255.0415, ext. 125

## FOR RELEASE

## DAYTONA BEACH: FABULOUS FALL FESTIVALS & FUN 2016

Revel in art, culture, food, music and rally fun in the Festival Capital of Florida!

**DAYTONA BEACH, Fla**. (September 7, 2016) – If you love mild temperatures, endless activities and fabulous festivals look no further than Daytona Beach! Offering a year-round calendar, the <u>Festival</u> <u>Capital of Florida</u> really heats up in the fall, just as the weather starts to cool down. For the first time in history the Ferrari World Finals will take place in North America Dec. 1-4 at Daytona International Speedway.

The Original American Beach has plenty that's new for visitors of all ages. In the midst of investing close to \$2 billion in renovations and construction, the destination features a recently opened oceanfront rollercoaster, a new planetarium, the new Cici and Hyatt Museum of Art, the new Tanger Outlets Mall (opening November 18), and a even a \$5 million renovation of the ever-popular Volusia Mall.

Some of the upcoming festivals and events include:

**Daytona Blues Festival, Oct. 7-9.** Enjoy this charity-minded, weekend-long Blues music festival featuring nearly 20 performing artists. Craft beer and food will be available. Held at historic Jackie Robinson Ballpark in Daytona Beach. All proceeds benefit the Neonatal Intensive Care Unit and initiatives for women and children at Halifax Health. For more information, call 386-846-7302.

<u>Biketoberfest® Motorcycle Festival and Rally, Oct 13-16.</u> Get ready for the roar with more! Biketoberfest® attracts motorcycle enthusiasts from around the world to Daytona Beach. Festivities include motorcycle races, charity rides, street festivals and expos. The event takes place at various locations throughout the Daytona Beach area. For more information, visit biketoberfest.org.

Dream Cruise Car Show, Oct. 21-23. Come see your favorite specialty cars and trucks in downtown Daytona Beach during a free three-day event! Cars will be displayed alongside the Halifax River in scenic Riverfront Park on Friday and Saturday, and at the Halifax Harbor Marina's Marina View restaurant on Sunday. Participants get a free keepsake photo of their vehicle posed alongside the river. For more information, visit daytonabeachdreamcruise.com.

Halifax Art Festival, Nov. 5-6. Set in historic downtown Daytona Beach on the scenic Halifax River, this two-day professionally juried and judged art show attracts more than 200 artists from throughout the United States. It also features music, food, entertainment and special activities for children. For more information, visit halifaxartfestival.com

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Daytona

**40th Annual Greek Festival, Nov. 10-13.** Come to St. Demetrios Greek Orthodox Church and experience one of Daytona Beach's most attended and enjoyed celebrations with authentic food, dance and music. For more information, visit stdemetriosdaytona.org.

**<u>Sth Annual Food, Wine & Brew Festival, Nov. 4</u>.** Sample food from 30 of the best local restaurants around along with 100 craft beers and 30 wines from around the country. Enjoy the night in the sports bar with college football games, live entertainment, and a Cigar Lounge. It all takes place on the banks of the Intracoastal Waterway in beautiful downtown Daytona Beach at The News-Journal Center. For more information, visit news-journalevents.com.

**DeLand Fall Festival of the Arts, Nov. 19-20.** Woodland Boulevard blossoms into an artist's garden of color as nearby DeLand, Florida, hosts its ever-popular art show. Over 180 juried national artists will display and sell artwork in mediums including painting, glass, sculpture, jewelry, leather, photography, printmaking, wood, ceramics and fiber. For more information, visit delandfallfestival.com.

<u>43st Annual Daytona Turkey Run, Nov. 24-27</u>. Welcome to the largest combined classic car show and swap meet in the United States. Enjoy over 6,000 classic cars, a massive swap meet and car corral, handcrafted arts and crafts all in Daytona International Speedway's famous infield. For more information, visit turkeyrun.com.

**Ferrari World Finals, Dec. 1-4**. For the first time in history the Ferrari World Finals, or the Finali Mondiali as it's also known, will take place in North America at Daytona International Speedway! It brings together Ferrari Challenge competitors from around the world to battle for the World Championship. For tickets and more information visit daytonainternationalspeedway.com.

## About the Daytona Beach Area

Discover the new Daytona Beach and its surrounding area, a resurging destination along Florida's East Coast comprising eight distinct communities. Recognized worldwide for its annual events including Bike Week, Biketoberfest<sup>\*</sup>, the Rolex 24 At Daytona and the Daytona 500, Daytona Beach's famed heritage also claims the headquarters of LPGA and NASCAR -- and is home to Daytona International Speedway, the 'World Center of Racing.' With more than 12,000 beds, the destination boasts accommodations for all lifestyles and budgets including resorts, B&Bs, hotels and everything in between. Visitors can enjoy the quintessential vacation experience beginning with the Daytona Beach Boardwalk and Pier, or choose from a surprising list of attractions and cultural venues and a colorful culinary scene. With 23 miles of world-famous beaches ideal for shelling, swimming and surfing, it is no surprise Daytona Beach was chosen as a **Best Florida Attraction and Best Spring Family Break Beach Destination** in the Top 10 Best Readers' Choice travel award contests sponsored by *USA TODAY*. To order a complimentary comprehensive Official Visitors Guide or book a stay, visit DaytonaBeach.com. For real-time updates, visit Facebook.com/DaytonaBeach or Twitter.com/DaytonaBeachFun.

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