



Presented by:
Visit Chapel Hill/Orange County

INFO SHEET

Chapel Hill - Carrboro Small Plate Crawl: Sept 29-Oct 1, 2015

<http://chapelhillcarrborocrawl.com>

Crawlers travel from restaurant to restaurant during the three day event, sampling the best of the Chapel Hill, Carrboro, and Hillsborough culinary scene. Participating restaurants will offer special Small Plate Menus priced from \$4 to \$10 showcasing their cuisine and Chef's talent.

Crawlers peruse restaurant menus and use the interactive map on the event website, plan their path and crawl. A printable Crawl Guide, indicating participating restaurant locations and hours can be used as a reference during the crawl. Crawlers take selfies with their Crawl Guide for a chance to win prizes.

Restaurants may choose to participate in our TOPO Spirits Challenge bartender challenge. Bartenders create a cocktail using a TOPO Spirit for their Small Plate Crawl menu. A winning cocktail will be chosen by a visiting judge. The winning bartender will be awarded \$100 cash and other prizes from TOPO Distillery.

When a Crawler pays at each restaurant, they scan a Server Card with a QR Code using a QR reader on their mobile device. The first scan takes them to www.ChekTrek.com where they will register. Once they are logged into the Crawl system they are checked in at each restaurant as they scan additional Server Card QR codes. If a mobile device is not available, Crawlers may write down the alphanumeric code from the Server Card and enter these into www.ChekTrek.com before the end of the Crawl.

If ANYONE in a group purchases a plate, EVERYONE in the group gets to scan the QR code for validation. Sharing is encouraged! Only the person that ordered a Challenge Cocktail can scan the cocktail QR code.

Crawlers are automatically entered into prize drawings based on the number of restaurants they have visited. Prize entries are doubled when a Crawler visits a restaurant outside of the main core of participating restaurants.

This is a rain-or-shine event. Small plates taste just as great no matter what the weather. Come hungry!

Follow the latest Crawl news by following Chapel Hill-Carrboro Small Plate Crawl on Facebook at <https://facebook.com/chapelhillcarrborosmallplatecrawl>.

CONTACT: NICHOLE LIVENGOOD | NICHOLE@CAROLINAEPICUREANEVENTS.COM | 864.320.3002