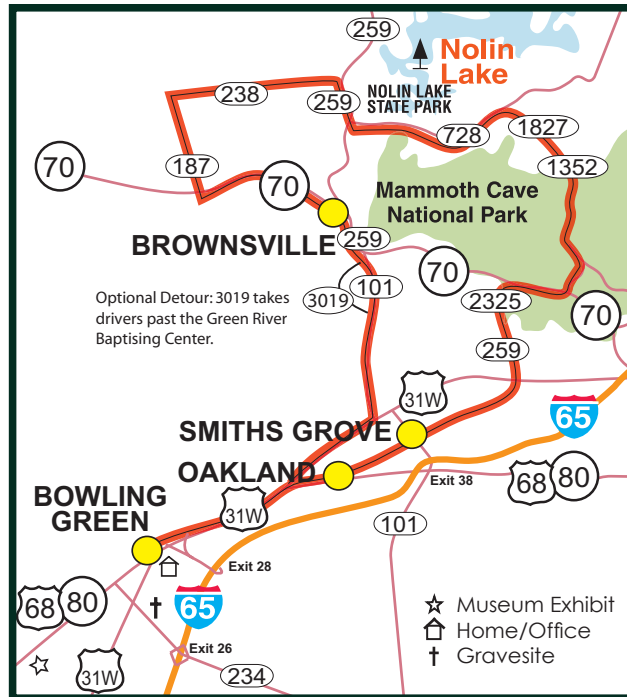


scenic byway

Noted as one of the 'Most Scenic Drives in America' by Reader's Digest, this 82-mile route begins and ends at Duncan Hines' former home and office and winds through Warren and Edmonson counties. Numerous small communities like Sunfish, Pig, Bee Spring, and Rocky Hill dot the countryside along with many historic buildings. Pass by an outdoor Baptising Center, witness wildlife in Mammoth Cave National Park and cross the Green River by ferry. Don't be afraid to wander off the beaten path for side trips and treasure hunt at some of the antique shops along the way.

Want more information on the scenic byway?
Visit duncanhinesmuseum.com



Note: The Green River Ferry is the ONLY way across the river. During extreme drought or flooding the Ferry may close. Please call the ferry information line at 270-758-2166 in advance.

Begin at 3098 Louisville Rd.
US 31W North (11 mi.)
L on KY 101, follow signs for KY 259 and 70 (10.5 mi.)
L on KY 70 (6 mi.)
R on KY 187 (4 mi.)
R on KY 238 (5 mi.)
R on KY 259 (1.5 mi.)
L on KY 728 (7 mi.)
R Fork on KY 1827 E (2.5 mi.)
R on KY 1352 South (5 mi. - Entrance to Mammoth Cave)
Green River Ferry, continue for 1 mi.
R at stop sign (Visitor Center Road, 2.5 mi.)
R on KY 70 (4.5 mi.- will exit Mammoth Cave)
L on KY 2325 (2 mi.)
L on KY 259 (8.5 mi.)
R on Rocky Hill Hayes Rd. (2 mi.)
R on Hays Smith Grove Road (Laurel Road in Smiths Grove) (2.5 mi.)
Road ends at Main Street in Smiths Grove,
Turn **R** to follow KY 101 (.5 mi.)
L on Little Knob Road (1 mi.)
Road ends, turn **L** on Upper Dixie Hwy (1 mi.)
Follow onto Vine Street
At Oakland City Hall, turn **R** on Main Street and immediately turn **L** on Church Street (.5 mi.)
Road ends, **R** on US 68 / KY 80 (no road sign) (.5 mi.)
L on US 31W South
End at 3098 Louisville Rd.



the festival

The Duncan Hines Festival is held each August in downtown Bowling Green. Activities include live music, product giveaways, a "create your own recipe" contest, art exhibition, children's pageants and Uncle Duncan's Duck Derby.



One year a 1,200 pound cake was made with 337 boxes of Duncan Hines cake mix, two gallons of vanilla, 502 eggs, 170 pounds of shortening and 650 pounds of sugar. The cake was 6 feet long and 3 feet wide. Another year yielded the world's biggest chocolate brownie. The giant confection measured 18 feet by 28 feet - approximately 13,500 servings.



Want more information on the festival?
Visit duncanhinesfestival.com or call 1-800-326-7465.

Presented by the Bowling Green Junior Woman's Club, the festival has been honored as a Top 10 Festival by the Kentucky Tourism Council and a Top 20 Event by the Southeast Tourism Society.

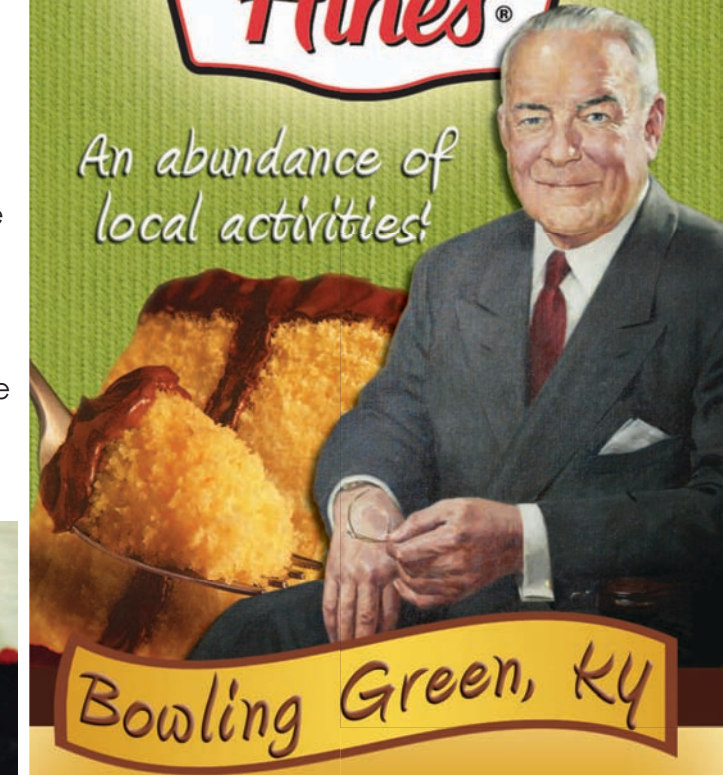
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Brochure produced by the Bowling Green Area CVB.
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The Home of



An abundance of local activities!



Bowling Green, KY

Museum Exhibit
Home & Office
Scenic Byway
Annual Festival
Gravesite

Meet the Man
Behind the Cake Mix

the name

Many people who visit his hometown of Bowling Green are surprised to find that Duncan Hines was indeed a real person and not something created from by an advertising agency.



Born in Bowling Green, Kentucky March 23, 1880, Hines studied at Bowling Green Business College and left home to pursue a career as a traveling salesman. In 1935, he sent a list of over 160 restaurants he'd encountered and enjoyed while on the road along with his Christmas cards to friends and family.

The response was overwhelming as others requested the list, and in 1936, Hines self-published *Adventures in Good Eating*. He published a second edition in 1937, and in 1938, Hines published a complementary guide to 3,000 superior hotels and motels in America.

Settled into his new career, he moved back to Bowling Green at a time when most Americans kept both his books in their cars for quick reference. After being featured in the *Saturday Evening Post*, Hines' influence on the American public exploded and he helped reform American restaurants.



After turning down countless endorsement offers, Hines and businessperson Roy Park formed Hines-Park Foods, Inc. in 1949 with the purpose of bringing high-quality foods to the American household. They began producing over 250 packaged products ranging from ice cream to china featuring the Duncan Hines label. In 1951, the Duncan Hines brand introduced cake mixes with such superior quality that they keep the brand's reputation cooking 60 years later.

Hines died 11 days before his 79th birthday in 1959 and is buried in Fairview Cemetery in Section E, with wife Clara alongside.



Directions to gravesite: Take I-65 exit 26 (Cemetery Road / KY 234 West) toward Bowling Green. Turn right into the cemetery. Follow arrows to Section E. The gravesite is on the left.



the legend

Now owned by Pinnacle Foods Corp., the Duncan Hines brand is one of the most recognized trademarks in the U.S. with a product line including over 60 baked-good mixes and several unique specialty products.



Giving us much more than delicious, easy products for the kitchen, Duncan Hines gave us a higher standard of dining in America. Establishments strived to be included among his recommendations, and Hines kept readers entertained while pointing them in a safe direction.

An exhibit celebrating the life of this notable Kentuckian can be toured at the Kentucky Museum, featuring artifacts along with state-of-the-art media tools allowing visitors to explore Hines' career and his transition to a "name-brand" icon and pioneer in the world of packaged food.

See items from Hines' own kitchen – his stove, ice bucket, china and cabinets filled with Duncan Hines branded products like spices and cookware. Visitors will also see a rare Duncan Hines grill and scores of ephemera from establishments across the U.S. including matchbooks, menus, postcards and soaps all bearing the 'Recommended by Duncan Hines' slogan.



The Kentucky Museum is located on Western Kentucky University's campus at 1400 Kentucky Street (for GPS only), just off Hwy. 68/80 where University Boulevard splits into Adams Street and Kentucky Street.



Learn more about the Duncan Hines exhibit at duncanhinesmuseum.com



Browse Bowling Green info, events, attractions, restaurants & more at

VisitBGKY.com

