



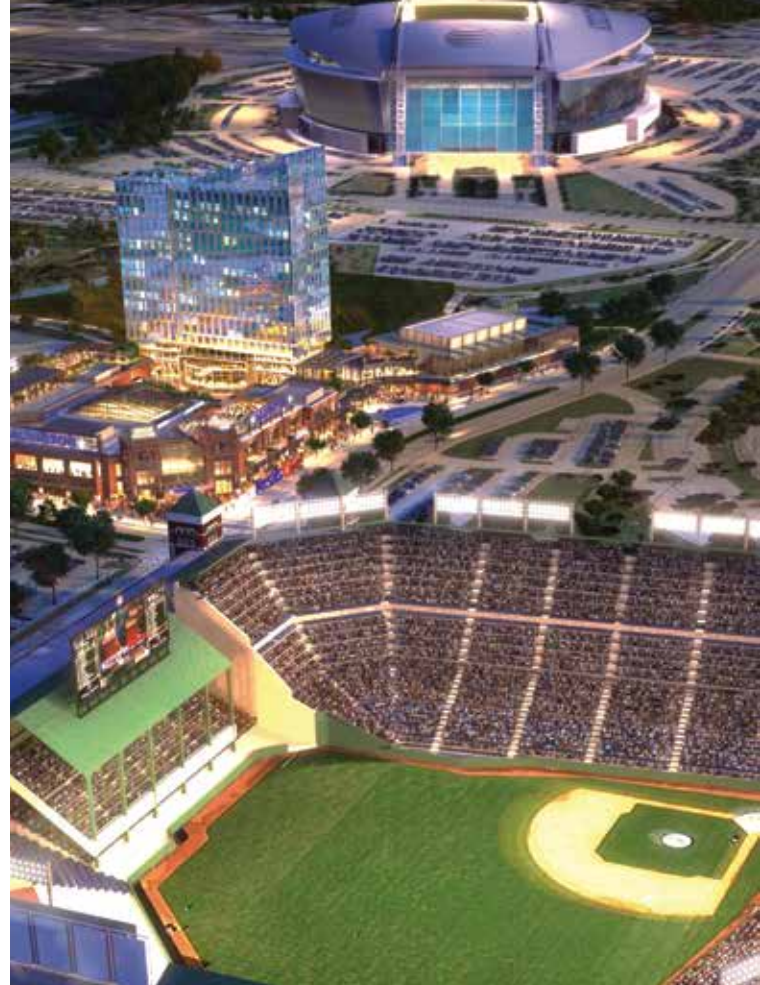
ARLINGTONSM TEXAS



ARLINGTON.ORG/MEETINGS

What can a CVB do for you?

Unique venues make your event memorable!



TEXAS *Live!*

Arlington unveiled plans for the 100,000 square foot TEXAS Live! Entertainment Complex, which includes a 300+ room upscale hotel with 35,000 square feet of convention space near Globe Life Park. This project, which is slated to finish in 2017, is the next chapter in a City of Arlington partnership with the Texas Rangers that spans more than four decades. TEXAS Live! will feature multiple best-in-class restaurants, retail and entertainment venues, along with a signature event space with a capacity of 5,000 people.

For more information, visit arlington.org



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“Using a CVB can save you time and money... plain and simple. We exist to make your planner jobs easier.” — Joe Bedsole,
Director of State & Southwest Associations



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Welcome to Arlington!

On behalf of the Arlington Convention & Visitors Bureau, we invite you to explore the American Dream City's many offerings for meeting professionals. Our convenient location in the country, just 10 minutes from DFW International Airport, makes us the perfect headquarters for events of any size. Arlington offers the facilities, services and attractions to make your event a success, so get ready for first-class entertainment in addition to the Arlington Convention Center's 100,000 square feet of flexible meeting space.

Arlington prepares for the newly-announced 100,000 square foot Texas Live! Entertainment Complex. Texas Live! will offer your guests multiple best-in-class restaurants, retail and entertainment venues, along with a signature event space with a capacity of 5,000 people. Expect to see a new 300+ room upscale hotel with 35,000 square feet of convention space adjacent to Globe Life Park upon completion in 2017. This is the next chapter in a City of Arlington partnership with the Texas Rangers that spans more than four decades.

The Entertainment District offers major league excitement at Globe Life Park in Arlington. Or catch a thrill at Six Flags Over Texas and Hurricane Harbor. And of course, the incredible AT&T Stadium, home of the Dallas Cowboys, is more than just a sports focus. It is also a contemporary art gallery! Convention delegates looking for an after-hours excursion can explore the dining and shopping options in the lifestyle centers of Lincoln Square or the Arlington Highlands and the Parks Mall at Arlington.

This Meeting Planner Guide provides a quick snapshot of Arlington's many meeting and hotel options. However, we welcome the opportunity to customize our CVB services to your specific needs. We know your time is valuable, so rest assured that you are in reliable hands with our sales and services team.

We look forward to welcoming you to Arlington!

Ron Price
President & CEO
Arlington Convention & Visitors Bureau



MEET *the Sales & Services Team*

OUR SALES AND SERVICES team members offer professional attention and multi-faceted industry knowledge when you plan your meetings and events of all sizes in Arlington. Our experts are at your service and dedicated to your success.

SALES TEAM



JON HIXON, CMP
Vice President, Sales

○ 817-704-7588
C 817-897-6844
jon@arlington.org



ELLEN BROWN
Director of National
Accounts: Corporate

○ 817-704-7571
C 817-889-6924
ellen@arlington.org



JOE BEDSOLE
Director of State &
Southwest Associations
Austin Regional Office

○ 817-704-7585
C 512-656-4229
joe@arlington.org



MATT WILSON
Director of Sports

○ 817-704-7585
C 817-673-2248
matt@arlington.org



SCOTT POLAND
Tourism Sales Manager

○ 817-704-7593
C 214-563-2555
scott@arlington.org



STEFANIE SHAFNER
Executive Meetings
Specialist

○ 817-704-7592
C 817-504-1372
stefanie@arlington.org



KELLY BUMGARNER
Conventions Sales
Administrative Assistant

○ 817-704-7583
kelly@arlington.org



DONNA SAENZ
Director of National
Accounts: National
Association & SMERF

○ 817-704-7578
C 817-296-7558
donna@arlington.org

SERVICES TEAM



MARY GERMAN, CMP, CDME
Senior Vice President,
Operations

○ 817-704-7580
C 817-729-7580
mary@arlington.org



FIDEL MITCHELL
Convention Services
Manager

○ 817-704-7594
C 940-228-6759
fidel@arlington.org

“The Texas Girls Coaches Association has been working with the Arlington Convention & Visitors Bureau every even year since 1988. TGCA is very appreciative for the guidance and service presented to us in a warm, congenial and sincere manner. We feel, through the efforts of the Arlington CVB, we are a part of the Arlington family. Our coaches look forward to coming to Arlington, because the hotels, convention center, restaurants, and entertainment venues make them feel special. We cherish our relationship with the Arlington CVB.”

– Sam Tipton, Executive Director
TEXAS GIRLS COACHES ASSOCIATION



Chef Spotlight

Robert Stehlin
Executive Chef, ACC
Culinaire International



with
Laurie Dove
Texas
Meetings +
Events

A

After experiencing some of the most impressive convention center cuisine we've ever encountered, Texas Meetings + Events sat down with Executive Chef Robert Stehlin of Culinaire International, who has been serving fine fare at the Arlington Convention Center for more than 14 years.

Catering for large groups isn't normally thought of as leading-edge cuisine.

Our philosophy on cooking at the ACC is to cook with as many fresh ingredients as possible. Our kitchen is 90 percent from scratch. We make our own sauces, vinaigrettes and use only fresh chicken and beef. We also use small amounts of expensive ingredients such as truffle oil, saffron, fresh microgreens, exotic fruits and heirloom tomatoes.

How has the Arlington Convention Center set itself apart, in terms of catering? How will it continue to do so?

We have a very dedicated and longterm staff with a commitment to personal service. Their years of experience and consistent efforts to always seek new and innovative menu items are a major asset. For example, we are often a less expensive alternative to hotels and competing convention centers, while still providing innovative items like our gourmet popcorn station. Plain popcorn is made exciting by tossing it with dill truffle oil, jalapeño cheddar butter, bacon blue cheese butter or cinnamon and sugar. Then it is served from vintage popcorn carts at an action station.

What's the best food you've ever eaten (prepared by the ACC's catering staff, of course)?

We recently hosted a baseball themed event. The client was looking for something fun that fit the theme but that was still upscale. I created a lobster corndog served with a whole grain mustard hollandaise and filet mignon. It was really exceptional and the guests loved it too.

Chef Robert's Famous
~ CORNBREAD ~
STUFFED CHICKEN
With Hatch Green Chile Green Cream Sauce

FOR THE STUFFING:

- 1 cup cornbread crumbled
- 4 tablespoons Pico de Gallo
- ¼ cup cheddar cheese

Enough chicken stock to make the stuffing moist but not wet.

Salt and pepper to taste

½ beaten egg to bind the stuffing

Yields enough stuffing for 4 chicken breast

FOR THE SAUCE:

- 2 cups of heavy cream
- 2 tablespoons of hatch green chiles

2 tablespoons diced onions

1 tablespoon dice garlic

¼ cup white wine

DIRECTIONS: Brown the chicken, put a small amount of olive oil in the pan on medium high heat.

Place in the onions and sauté for 2 min or until translucent. Add garlic and cook for 1 minute. Add green chile and cook for 1 minute. Deglaze with the wine and reduce until almost dry. Add the heavy cream and turn the heat to medium low and cook until it is reduced to desired thickness. About 5 to 10 minutes.

FOR THE CHICKEN:

We use a continental chicken breast. That is a breast with the skin on and the first wing joint attached.

Pan fry only the skin side of the chicken until browned, let cool and cut a pocket in the breast from the side opposite the wing. Place enough stuffing in the pocket to make the breast look plump.

Cook for 20 minutes at 350 degrees and the internal temp of the chicken is at 165 degree. Let the chicken rest for 3 minutes and top with the sauce. ~

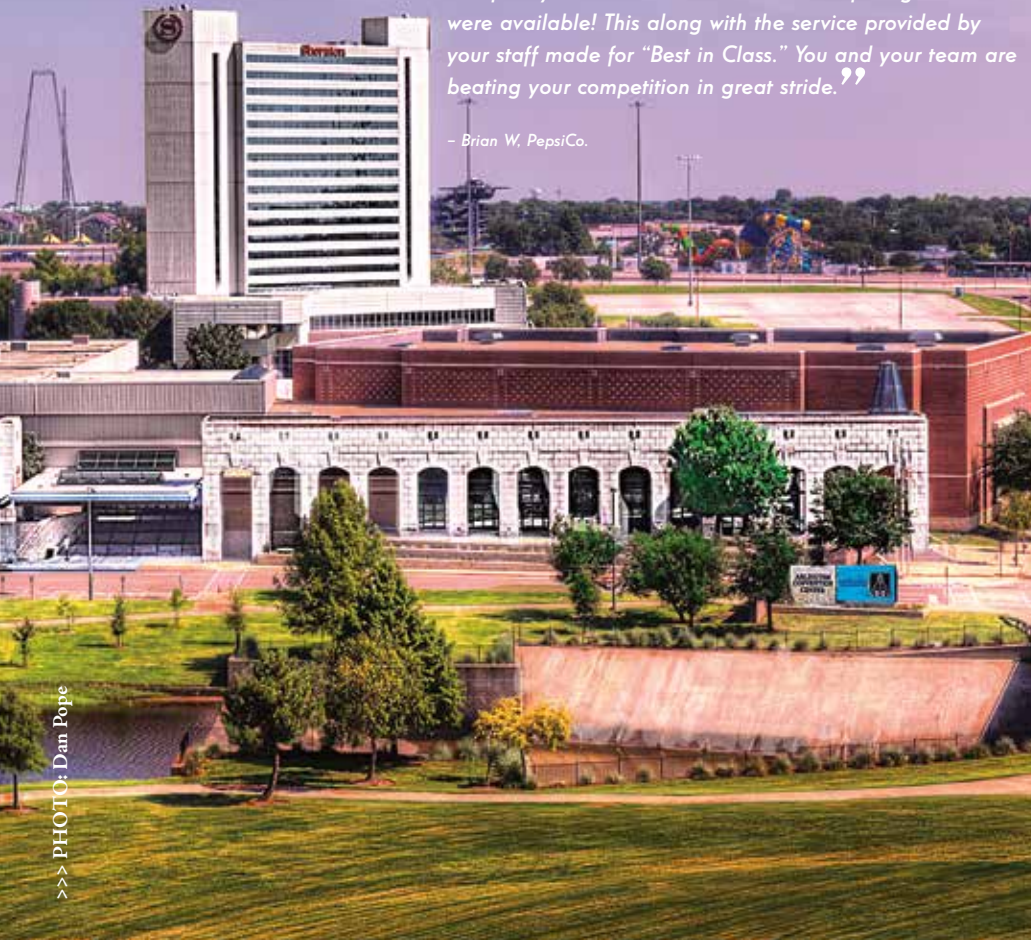


ARLINGTON CONVENTION Center



“Hosting our summit at multiple locations over the years, without a doubt I can say the quality of the food and service was 5 stars above all others. I think the best way to sum up the quality was several associates asked if “to-go” boxes were available! This along with the service provided by your staff made for “Best in Class.” You and your team are beating your competition in great stride.”

- Brian W. PepsiCo.



>>> PHOTO: Dan Pope

TOP 10 ACC FACTS

1. 10 minutes from DFW International Airport

2. Free public wifi available throughout the facility

3. 90,000 sq.ft., all on one level, including Exhibit Hall, Grand Hall, and Meeting Rooms

4. Open space 50,000 sq.ft. of column-free exhibit floor

5. Located in the heart of the Arlington Entertainment District

6. Award-winning chef and catering

7. Designed for ease of access for efficient set-up and teardown

8. Copious amounts of convenient parking

9. New LED lighting in exhibit hall

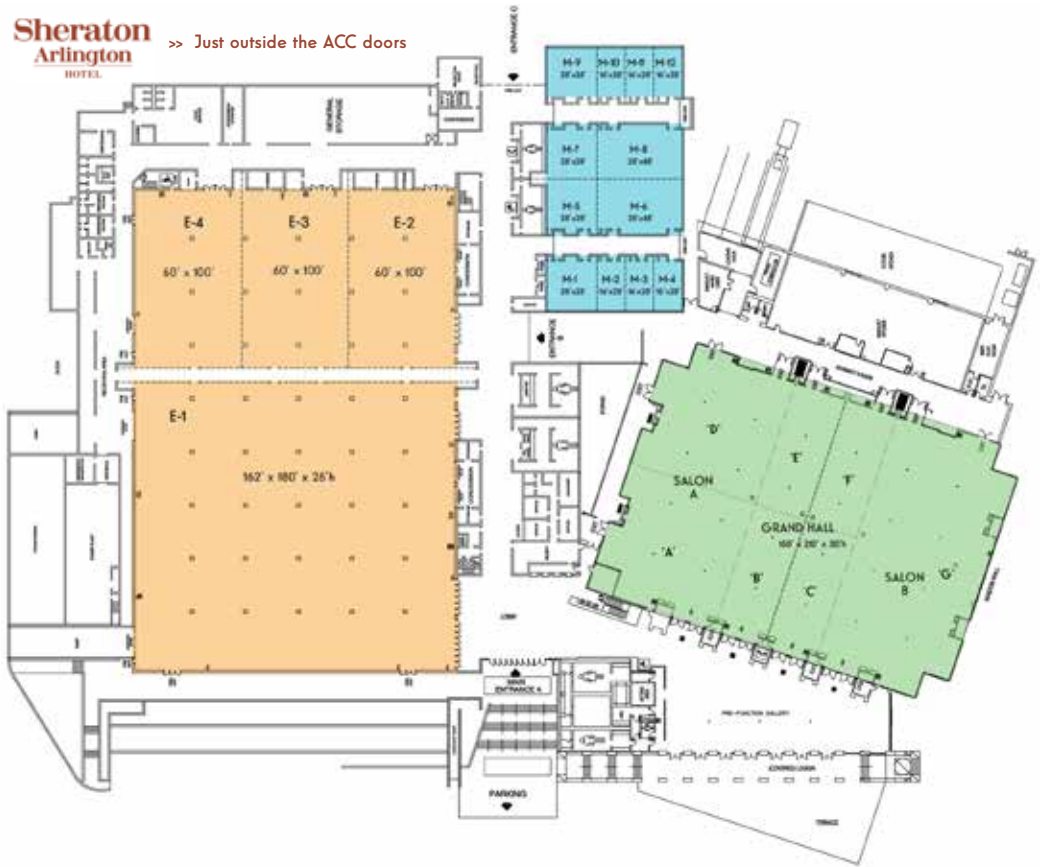
10. Dramatic views of AT&T Stadium, Six Flags Over Texas and Globe Life Park

ARLINGTON CONVENTION Center

THE GRAND HALL

30,000 sq.ft. of flexible, column-free carpeted space that provides an impressive backdrop and is divisible for banquets, meetings and events.

- 6,000 sq.ft. indoor pre-function gallery
- Outdoor waterfront terrace
- 30-foot ceilings
- More than 100 hang points
- Separate three bay truck dock



THE EXHIBIT HALL

48,600 sq.ft. of column-free space for up to 276 10'x10' booths, seating for 5,000 theater-style or 2,800 in a banquet format.

- 30-foot utility centers throughout the show floor
- More than 1,000 pounds per sq.ft. floor load factor
- Two drive-in access doors
- Separate six bay truck dock
- Expansive 25-foot ceilings

GRAND HALL	Function Room	Square Feet	Ceiling Height	Theatre	Classroom Seating	Banquets	Exhibit Booths 10 x 10
	Grand Hall	30,000	30'	3,000	1,500	1,800	150
Salon A	15,000	30'	1,500	650	770	70	
Salon B	15,000	30'	1,500	650	770	70	
Gallery	6,000	22'					
Terrace	4,700						

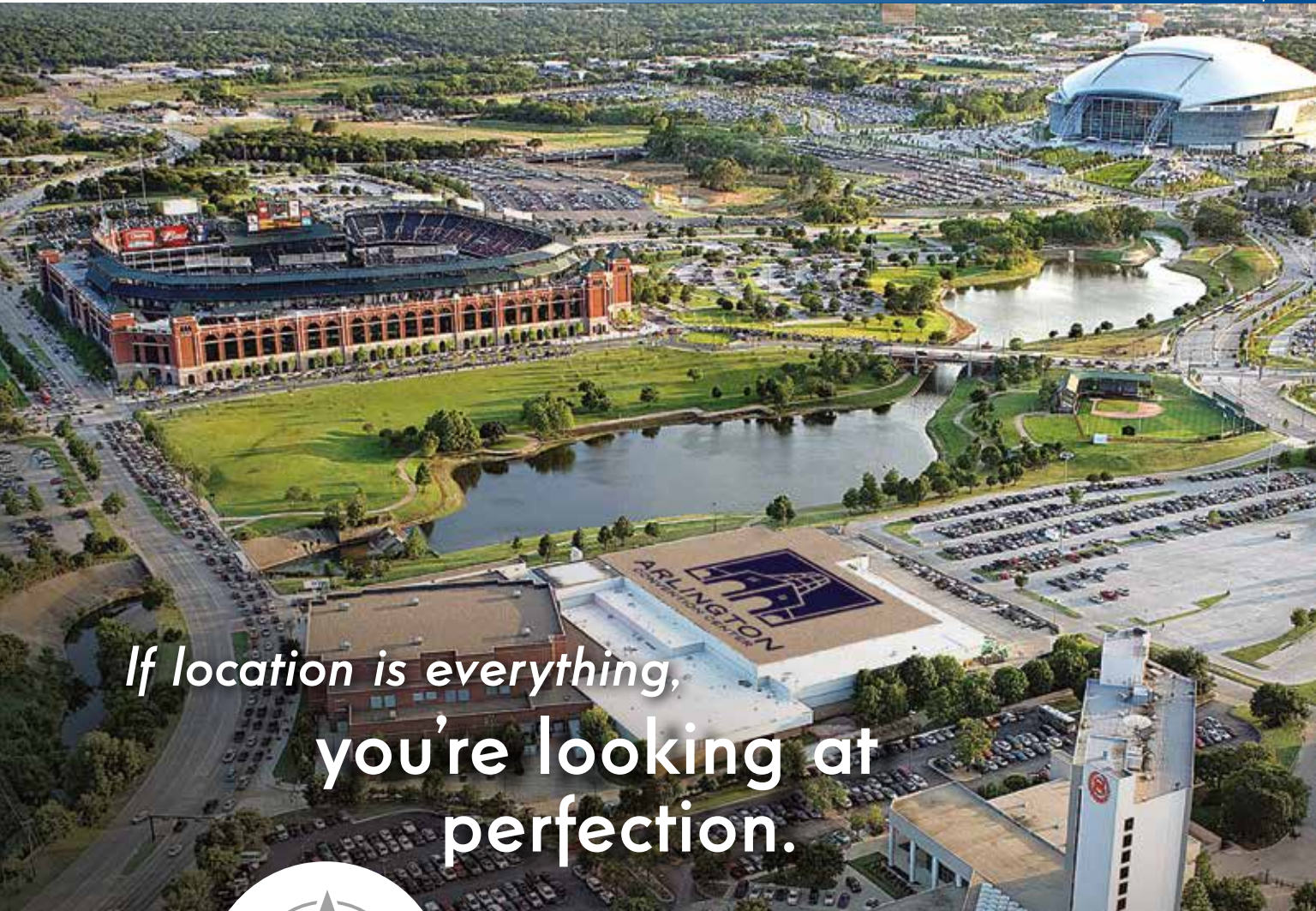
EXHIBIT HALL	Function Room	Square Feet	Ceiling Height	Theatre	Classroom Seating	Banquets	Exhibit Booths 10 x 10
	E- (1-4)	48,600	25'	5,000	3,900	2,800	276
E-1	29,160	25'	2,800	2,400	1,500	157	
E-2	6,000	25'	670	500	320	32	
E-3	6,000	25'	670	500	320	32	
E-4	6,000	25'	670	500	320	32	

MEETING ROOMS

Complementing the Exhibit Hall and the Grand Hall is an additional 8,500 square feet of divisible meeting space available for breakout sessions or smaller meetings. Up to 12 separate meeting rooms, each offering individual climate, lighting and sound controls. Also available are dedicated internet and telephone services.

MEETING ROOMS	Function Room	Square Feet	Ceiling Height	Theatre	Classroom Seating	Banquets
	M1	784	10'	72	40	48
M2	448	10'	49	30	24	
M3	448	10'	49	30	24	
M4	448	10'	48	30	24	
M5	784	12'	72	40	48	
M6	1,344	12'	144	80	96	
M7	784	12'	72	40	48	
M8	1,344	12'	144	80	96	
M9	784	10'	72	40	48	
M10	448	10'	49	30	24	
M11	448	10'	49	30	24	
M12	448	10'	48	30	24	





*If location is everything,
you're looking at
perfection.*



- 4 full-service hotels are 3 miles or less from the Arlington Convention Center
- Central location in United States
- 10 minutes from Dallas/Fort Worth International Airport
- Vibrant entertainment district with Six Flags Over Texas, Dallas Cowboys, Texas Rangers and much more

Visit ARLINGTON.ORG/MEETINGS to find out more about our Sales and Services Team and to submit an RFP.

817-265-7721 | sales@arlington.org



SHERATON
ARLINGTON



HILTON
ARLINGTON



CROWNE PLAZA
SUITES



HOLIDAY INN
ARLINGTON



GLOBE LIFE *Park*



FACT The 48,114-seat open-air ballpark offers guided tours through the batting cages, press box, dugout and more.

GLOBE LIFE PARK IN ARLINGTON, HOME OF THE TEXAS RANGERS, offers more than just championship baseball. With flexible indoor and outdoor spaces, renowned cuisine, this extraordinary venue is a stunning backdrop for any event.



- Corporate Outings
- Seminars
- Trade Shows
- On-Field Events
- Team Building
- Job Fairs
- Concerts
- Cocktail Parties
- Luncheons
- Races
- Weddings
- Festivals



VENUES & CAPACITY	SEATED	COCKTAIL	PRESENTATION
HALL OF FAME 6,500 sq.ft.			
Level One	200	350	300
Level Two	200	300	50
Level Three	200	350	200
THEATER			
	235	N/A	235
JACK DANIEL'S CLUB 17,000 sq.ft.			
	500	1,000	250
CAPITAL ONE CLUB 9,100 sq.ft.			
Top Tier	160	200	200
Bottom Tier	90	215	50
HYUNDAI CLUB			
	80	150	100
CAPTAIN MORGAN CLUB 4,000 sq.ft.			
Level One	120	200	125
Level Two	130	200	125
CHOLULA PORCH 4,000 sq.ft.			
	375	800	350
BUDWEISER BOWTIE PLAZA			DUGOUT
FIELD RENTAL			WARNING TRACK
KID'S ZONE			VISITOR'S CLUBHOUSE
CONCOURSE			BOARDROOMS
SUITE RENTALS			PARKING LOT RENTALS

GRAND SLAM EXTRAS:

- Ballpark Tours
- Appearances by:
 - Rangers Mascot "Captain"
 - Six Shooters
 - Alumni Players
- Rangers Merchandise
- Audio / Visual Setup
- Scoreboard Message
- Field Lights
- Valet Parking
- Batting Cage Experience
- Fly-balls in the Outfield
- On-Field Banquet / Concerts / Activities

AT&T STADIUM



FACT Available guided art tours share the unique collection of museum quality contemporary art within the Stadium.

WELCOME TO AT&T STADIUM, the home of true Texas-sized hospitality. The \$1.3 billion venue was built to impress and offers more than 22 flexible event locations to provide the perfect setting for your team. Boost your attendance and excite your participants at the home of America's Team!

EVENT SPACE	RP	B-10	B-8	TH	CR
-------------	----	------	-----	----	----

Direct access to load-in, load-out. Full Power available. 10 x 10 Booth Capacity: 490

FIELD | 98,000 sq.ft. Home of the Cowboys Star. Retractable roof.
5,000 2,500 2,000 REQUEST REQUEST

MILLER LITE CLUB | 9,300 sq.ft. Experience the excitement of having your event in a room directly adjacent to the Field.
350 220 184 150 51

DRAFT KING'S FANTASY SPORTS LOUNGE | 9,300 sq.ft. Adjacent to the Field on the Visitor's side of the stadium.
350 220 184 150 51

COWBOY'S LOCKER ROOM | 2,400 sq.ft. Evening only 6:30 pm start
Work on your own team strategy, inspire and motivate your guests by meeting in the Cowboys Locker Room.

HALL OF FAME LEVEL	RP	B-10	B-8	TH	CR
	150	120	72	125	60

POST-GAME INTERVIEW ROOM 2,700 sq.ft.	RP	B-10	B-8	TH	CR
	150	120	72	150	80

**INFORMATION TECHNOLOGY AMPHITHEATRE
INFORMATION TECHNOLOGY CONFERENCE ROOM**

MAIN CONCOURSE

MAIN LEVEL CLUB SOUTH 30,000 sq.ft.	RP	B-10	B-8	TH	CR
	2,500	400	344	130	135

MAIN LEVEL CLUB NORTH 33,000 sq.ft.	RP	B-10	B-8	TH	CR
	2,500	740	704	150	216

AT&T ENDZONE EAST 24,500 sq.ft.	RP	B-10	B-8	TH	CR
Panoramic platform view overlooking the field as well as the water feature in the East Plaza.	2,500	780	720	1300	498

AT&T ENDZONE WEST 24,500 sq.ft.	RP	B-10	B-8	TH	CR
Panoramic Platform view overlooking the field and a view of downtown Fort Worth	2,500	780	720	1300	498

SILVER LEVEL	RP	B-10	B-8	TH	CR
--------------	----	------	-----	----	----

AMERICAN AIRLINES LOUNGE 8,700 sq.ft.	RP	B-10	B-8	TH	CR
Vaulted ceilings with spacious surroundings.	500	250	208	150	90

SILVER LEVEL LOUNGE 8,700 sq.ft.	RP	B-10	B-8	TH	CR
Experience the Silver lining near the top of the stadium. This club has a view of the skyline.	500	250	208	150	90

FORD ENDZONE 14,500 sq.ft.	RP	B-10	B-8	TH	CR
East side End Zone Platform, Silver level Reception			350		

MILLER LITE ENDZONE	RP	B-10	B-8	TH	CR
West side End Zone Platform, Silver level Reception			350		

STAR LEVEL

MEDIA PRESS BOX 3,500 sq.ft.	RP	B-10	B-8	TH	CR
	200	100	64	100	75

UPPER CONCOURSE LEVEL

DR PEPPER ENDZONE 14,000 sq.ft.	RP	B-10	B-8	TH	CR
Highest level, amazing view, East side	500	300	256	N/A	N/A

PEPSI ENDZONE 14,000 sq.ft.	RP	B-10	B-8	TH	CR
Highest level, amazing view, West side	500	300	256	N/A	N/A

UPPER CONCOURSE EAST ANNEX BAR 2,400 sq.ft.	RP	B-10	B-8	TH	CR
	150	100	N/A	N/A	N/A

BACARDI BAR 2,400 sq.ft.	RP	B-10	B-8	TH	CR
	150	100	N/A	N/A	N/A

KEY: RP = RECEPTION, BQ-10 = BANQUET
BQ-8 = BANQUET, TH = THEATRE, CR = CLASSROOM



SIX FLAGS *Over Texas*



FACT Six Flags Over Texas is the original Six Flags Theme Park, opening on August 5, 1961.

THE MORE THE MERRIER! Six Flags is in the business of fun, so why have your event anywhere else? Options abound for many groups. Explore options like special pricing, two private and covered pavilions, meal vouchers, even personalized tickets with your company name on them. The picnic pavilions and indoor show venues can serve as meeting sites, complete with audio/visual set-up.



GROUP SIZE

Six Flags Over Texas features several venue options for groups looking for out of the box meeting locations.

Indoor theaters vary in seating capacity and style. Subject to availability.

- Crazy Horse Saloon 250
- Lone Star Theater 350
- Majestic Theater 850
- Southern Palace 930
- Music Mill 9500

Outdoor picnic pavilions are also available and seat 1000.

- AV Requests
- Set up and technical support available. AV fees vary by request.
 - PA system available in pavilions at no additional charge

• Venue access requires park admission. 100 ticket minimum group size.



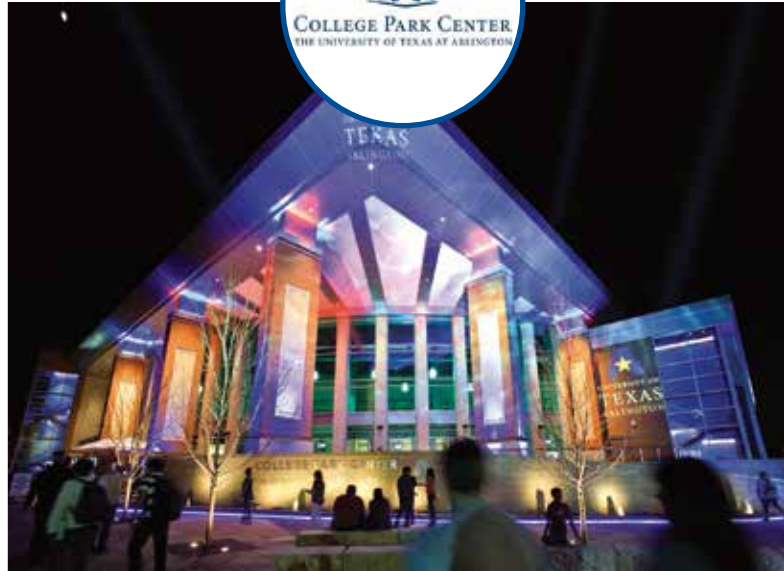
**YOU BRING THE TEAM...
WE'LL BRING THE SCREAM!**

- 212 acres of excitement
- 44 rides
- 12 roller coasters
- 5 water rides
- Live Shows
- Top-Tier Entertainment
- Catered Meetings
- Great group rates



THE UNIVERSITY OF TEXAS AT ARLINGTON

COLLEGE PARK Center



FACT The U.S. Green Building Council recognized College Park Center with a LEED Gold certification.

OUR NEW HOME COURT Designed as a home for three of UT Arlington's Division I teams, College Park Center can easily accommodate a variety of athletic competitions: basketball, volleyball, wrestling, cheerleading, plus dance and martial arts events.

BUILT FOR BUSINESS College Park Center's size and location in Arlington's downtown business district make it a perfect place for corporate events, including:

- Conferences
- Trade shows
- Training sessions
- Orientations
- Product launches



PARTIES DONE RIGHT The arena and Hospitality Suite are available for private parties, corporate functions, receptions, and special occasions. We'll also help you plan your event; everything from designing the room layout and securing audio and video equipment to choosing the menu and cleaning up afterward!

COLLEGE PARK CENTER is a 218,000-square-foot facility set on the eastern edge of the University of Texas at Arlington campus in Arlington's downtown business district. The state-of-the-art venue is perfect for athletic, entertainment, and corporate functions.

SPECIFICATIONS

LAYOUT

- 12,000 sq.ft. arena floor (8,400 sq.ft. sports configuration)
- Seating for up to 7,000 for sporting events
- Seating for up to 6,300 for concert/stage events
- Portable 120' x 60' basketball floor
- Accommodates 120 (8' x 10') booths

A/V COMPONENTS

- Daktronics end hung video board (14' x 25' LED video screen)
- Daktronics four-sided center-hung video board
- Two 200-amp and four 400-amp electrical services at floor level (Stage Right)
- One 200-amp electrical service at catwalk level
- Full broadcast and video production capabilities
- Wireless Internet

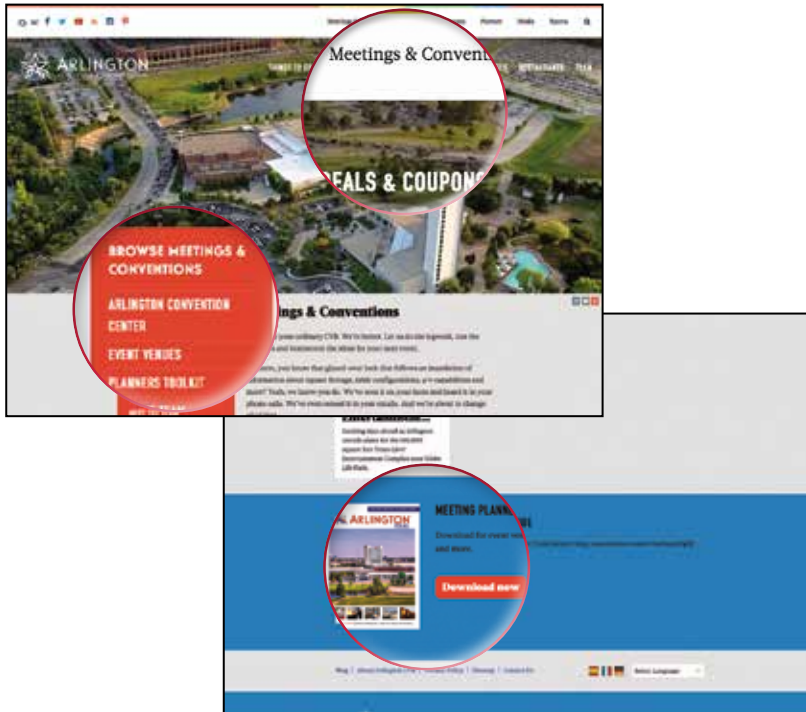
AMENITIES

- Two practice courts (7,700 square feet each)
- 2,800-square-foot Hospitality Suite, divisible into three sections
- Full concessions and catering services
- Three dock bays, one drive-up truck dock
- Back of house accommodates 25 cars, eight trucks or seven buses



ONLINE *Tools*

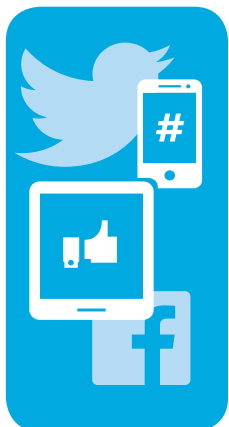
IF YOU'RE LOOKING TO HOST an annual meeting, conference, reunion or activity in Arlington, there will be lots to do before the big event! Visit our website and you'll find planning tools that are just a click or two away.



ARLINGTON.ORG/MEETINGS

The Meeting Planner section of our website is devoted to making your job easier.

- Meet the experienced sales and services team members that will assist you.
- Initiate a quick search to see which Arlington venues will work for you.
- Browse the Meeting Planner Toolkit with photos and blurbs about Arlington for use with attendance building.
- View capacities and/or floorplans for event venues.
- Review ACVB client testimonials.
- Submit an RFP or email to our team for a personal consultation at sales@arlington.org or call **817-265-7721**.



HOW CAN YOU GENERATE BUZZ AND BUILD YOUR ATTENDANCE?

- **GET SOCIALLY SAVVY** Spread the word through your social media like Facebook and Twitter. Tag us in your posts and tweets.
- **ONLINE/WEBSITE** Update event info. Is your early bird discount beginning or ending? What room block(s) at which hotel(s) did you establish through the Sales and Services Team at the Arlington CVB? What clothing should people pack for your newly-booked evening event? Link to the CVBs "Things to Do" pages. These are all things that your guests will WANT to know.
- **COMPANY INTRANET** If you have a company intranet, don't neglect it! This is the perfect vehicle for keeping staff members informed about important announcements and registration for your event.





LOCATION *is everything*

ARLINGTON, TEXAS

A convenient location and varied transportation options are valuable assets that encourage attendance. Because of a central location in the continental United States between Dallas and Fort Worth and a placement at the crossroads of five interstate highways, Arlington offers unparalleled accessibility.



BY AIR Arlington is 10 miles from Dallas/Fort Worth International Airport, the third busiest airport in the world and no more than 4 hours by air from every major city in the country. Most of our hotels offer complimentary shuttles to and from DFW Airport.

Arlington is 30 minutes from Dallas Love Field, home to carrier Southwest Airlines. The Love Field Modernization Program (LFMP) renovations are also underway: a centralized concourse with 20 gates, a remodeled lobby, expanded baggage claim area and a new ticketing wing. For corporate, cargo and recreational pilots, the Arlington Municipal Airport also offers accessibility and convenience.

BY TRAIN Amtrak operates multiple trains in the DFW area, like the Heartland Flyer out of Fort Worth and the Texas Eagle out of Dallas. The Trinity Railway Express (TRE) commuter train connects to the downtown areas of Dallas and Fort Worth, with stops at DFW Airport. Trains operate Monday through Saturday.

BY CAR Arlington sits at the crossroads of five interstate highways, making the average drive time to most major cities in the state and region approximately three to five hours.

BY BUS - Dan Dipert Tours & Coaches (817-654-3622) and Roadrunner Charters (972-692-5477) proudly provide motorcoaches and shuttle buses in a variety of sizes and capacities for your mass transportation needs. For booking options, contact jessicac@dandipert.com or donna@roadrunnercharters.com. Mention the Arlington CVB to both Dan Dipert Tours & Coaches and Roadrunner Charters.

BY TROLLEY Guests of participating hotels receive complimentary trolley transportation to the Arlington Welcome Center, Six Flags Over Texas, Hurricane Harbor, Globe Life Park in Arlington, AT&T Stadium, plus additional shopping, dining and entertainment locations. See page 24 for details.

“A good CVB is a remarkable support system. Arlington has taken the time to learn about TASC. They support us, and they have developed a real relationship. They take the time needed to do that. I love it that they are passionate about their city, that they partner with us, and that they care about our success. If you don’t use a CVB, you just added hours to your job.”

- Terry Hamm, Director, Texas Association of Student Councils



SHERATON *Arlington*



1500 Convention Center Drive

ARLINGTON.ORG/MEETINGS

QUICK INFO

MEETING ROOMS

18

SQ.FT. EVENT SPACE

26,000

TOTAL ROOMS/DOUBLES

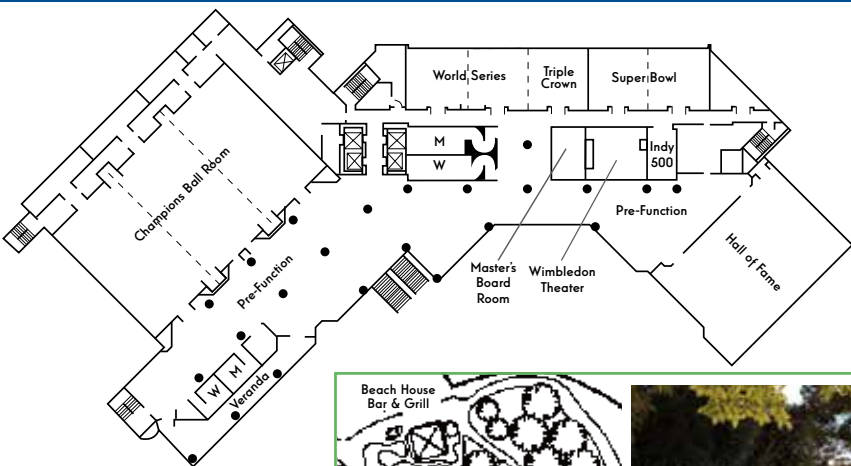
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MILES TO ACC

0

MILES TO DFW AIRPORT

9



Plaza on the Hill

Our private outdoor meeting space, adjacent to the pool, features a private Yacht Club and 4,300 sq. ft. of space capable of accommodating up to 500 guests.



MEETING ROOM	DIMENSION	SQ. FT.	CEILING	RECEPTION	BANQUET	THEATRE	CLASSROOM	CONFERENCE	U-SHAPE
Champions Ballroom (total)	100'x60'	6,000	14'	700	500	675	350	N/A	N/A
Champions I, II & III (each)	33'x60'	1,980	14'	225	150	220	120	50	40
Hall of Fame	68'x48'	3,264	12'	250	200	300	150	40	40
World Series (total)	51'x25'	1,275	9'	115	80	100	60	40	40
World Series I & II (each)	25'x25'	625	9'	50	40	50	30	20	20
Triple Crown	25'x25'	625	9'	60	40	50	30	20	20
Super Bowl (total)	51'x25'	1,275	9'	115	80	100	60	40	40
Super Bowl I & II (each)	25'x25'	625	9'	50	40	50	30	20	20
Wimbledon Theatre	25'x23'	575	9'	45	40	50	30	20	20
Master's Boardroom	25'x14'	350	9'	N/A	N/A	N/A	N/A	12	N/A
Indy 500	25'x12'	300	9'	N/A	N/A	16	12	12	N/A
World Cup*	23'x55'	1,189	12'	115	80	120	60	40	40
Stanley Cup*	24'x55'	1,109	12'	85	70	90	50	30	30
The Plaza*	N/A	4,300	16'	500	350	500	N/A	N/A	N/A
Yacht Club*	30'x28'	840	9'	50	40	55	32	28	26
Poolside Pavilion*	N/A	2,859	16'	200	160	N/A	N/A	N/A	N/A

Dimensions outlined above are approximate. *Denotes space not shown on diagram below.

- **Parkside Grille**
Regional and American cuisine. Breakfast buffet, lunch and dinner
- **Parkside Bar**
Upscale lounge with Southwest flair
- **The Market Place**
Serving up Starbucks® Coffee, snacks and more
- Copy and printing services
- 24-hour business center
- Outdoor jogging trails
- 24-hour fitness center
- Outdoor pool & hot tub
- Room service
- Complimentary DFW International Airport Shuttle
- Free parking
- Entertainment District Trolley stop
- On-site catering
- On-site audio-visual services
- Adjacent to ACC



HILTON *Arlington*



2401 E. Lamar Blvd

ARLINGTON.ORG/MEETINGS

QUICK INFO

MEETING ROOMS

20

SQ.FT. EVENT SPACE

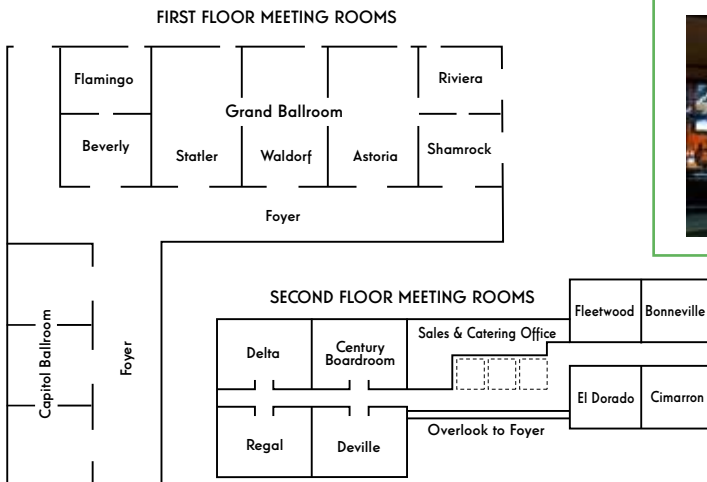
11,000

TOTAL ROOMS/DOUBLES

308/125

MILES TO ACC MILES TO DFW AIRPORT

1 10



R Bar & Grill

Wood burning pizza oven along with a cocktail and craft beer program features cocktails made with fresh juices, house made bitters and mixers – something for everyone.

MEETING ROOM	L x W x H	SQ. FT.	CLASSROOM	THEATRE	BANQUET	RECEPTION	U-SHAPE	CONFERENCE
FIRST FLOOR								
Grand Ballroom	120'x42'x14'	5,040	320	600	350	500	-	-
Beverly	24'x21'x14'	504	25	50	30	50	18	20
Flamingo	24'x21'x14'	504	25	50	30	50	18	20
Statler	24'x42'x14'	1,008	60	120	70	120	30	34
Waldorf	24'x42'x14'	1,008	60	120	70	120	30	34
Astoria	24'x42'x14'	1,008	60	120	70	120	30	34
Shamrock	24'x21'x14'	504	25	50	30	50	18	20
Riviera	24'x21'x14'	504	25	50	30	50	18	20
Capitol Ballroom	90'x30'x12'	2,700	150	320	200	320	-	-
Capitol I, II or III	30'x30'x12'	900	50	100	60	110	25	30
SECOND FLOOR								
Delta	18'x24'x8'	432	24	40	30	30	15	15
Century Boardroom	12'x18'x8'	220	-	-	-	-	-	12
Regal	18'x24'x8'	432	24	40	30	30	15	15
Deville	18'x24'x8'	432	24	40	30	30	15	15
Bonneville	18'x24'x8'	432	24	40	30	30	15	15
Fleetwood	18'x24'x8'	432	24	40	30	30	15	15
El Dorado	18'x24'x8'	432	24	40	30	30	15	15
Cimarron	18'x24'x8'	432	24	40	30	30	15	15

Dimensions outlined above are approximate.

- **R Bar & Grill**
Features locally sourced Texas chef-inspired cuisine. Casual yet innovative menu. Outdoor patio with firepit.
- **FIRST**
Bountiful breakfast buffet
- Upgraded event and meeting spaces
- Concierge
- 24-hour front desk
- 24-hour business center
- 24-hour fitness center
- Free Wi-Fi access in all guest rooms
- Indoor/outdoor heated pool
- Room service
- Complimentary DFW International Airport Shuttle
- Entertainment District Trolley stop
- On-site catering and audio-visual services
- PURE™ Allergy Friendly Rooms
- Free self parking



CROWNE PLAZA Arlington



700 Avenue H East



ARLINGTON.ORG/MEETINGS

QUICK INFO

MEETING ROOMS

8

SQ.FT. EVENT SPACE

8,400

TOTAL ROOMS/DOUBLES

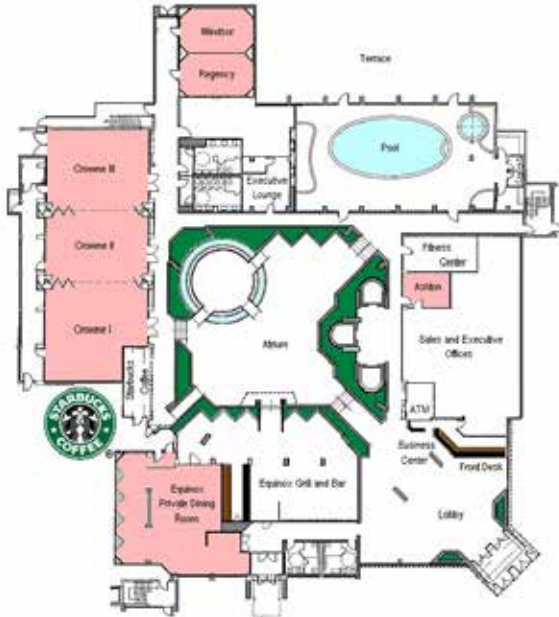
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MILES TO ACC

2

MILES TO DFW AIRPORT

7



- **Equinox Grill & Bar**
Regional and American cuisine. Breakfast buffet, lunch and dinner
- Watch the game and enjoy a full bar and menu
- Gorgeous seven-story atrium
- Starbucks® Coffee bar
- Business center
- Concierge services
- Free wifi
- 24-hour fitness center
- Indoor pool & hot tub
- Room service
- Guest Laundry
- Courtesy DFW International Airport shuttle
- Entertainment District Trolley stop
- On-site catering
- On-site audio-visual services
- Free parking
- IHG Rewards Club

MEETING ROOM	SQ. FT.	DIMENSIONS	CLASSROOM	THEATRE	BANQUET	RECEPTION	U-SHAPE	CONFERENCE	CEILING
Crowne Ballroom	2,870	84'x35'	150	225	220	170	72	84	11'
Crowne I	1,085	33'x35'	42	90	60	-	27	33	11'
Crowne II	840	24'x35'	36	-	40	-	27	30	11'
Crowne III	945	27'x35'	36	80	70	-	27	33	11'
Regency	365	14'x24'	-	-	-	-	14	16	11'
Windsor	365	14'x24'	14	24	18	-	-	12	11'
Ashton	192	12'x16'	-	-	-	-	-	8	11'
Equinox	1,296	36'x36'	39	40	56	56	23	25	11'





HOLIDAY INN *Arlington*



1311 Wet N Wild Way

ARLINGTON.ORG/MEETINGS

QUICK INFO

MEETING ROOMS

5

SQ.FT. EVENT SPACE

3,100

TOTAL ROOMS/DOUBLES

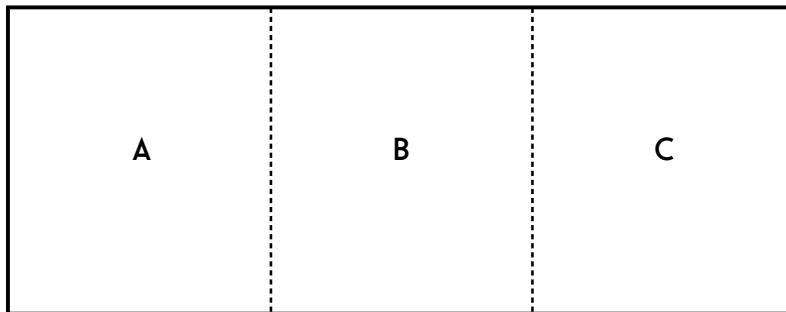
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MILES TO ACC

1.5

MILES TO DFW AIRPORT

9



COWBOY'S BALLROOM

FUNCTION ROOM	SQ.FT.	DIMENSIONS	THEATRE	CLASSROOM	BANQUET	HOLLOW SQUARE	EXHIBITS 8X10
Ballroom	2,400	75'x30'	180	120	150	75	50
A	800	25'x30'	60	40	50	25	
B	800	25'x30'	60	40	50	25	
C	800	25'x30'	60	40	50	25	

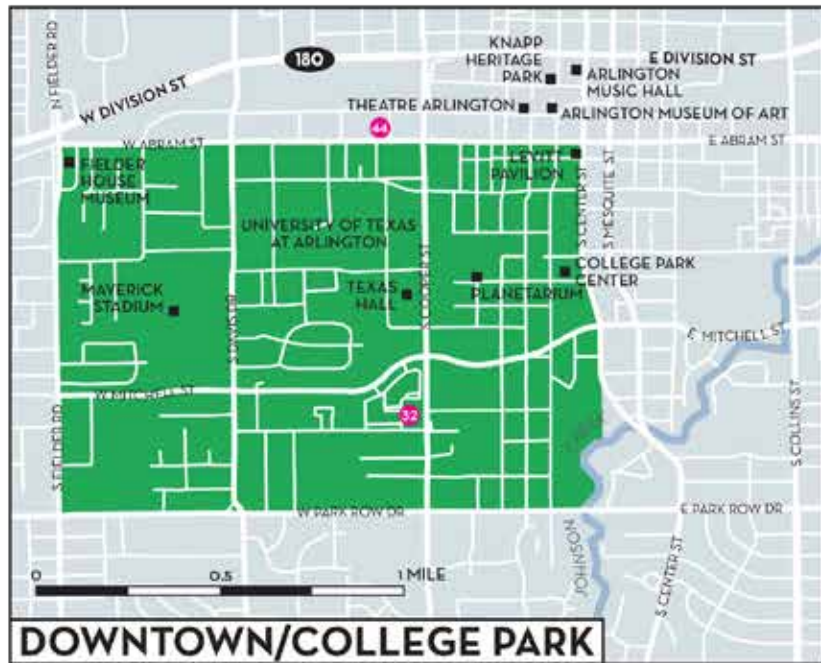
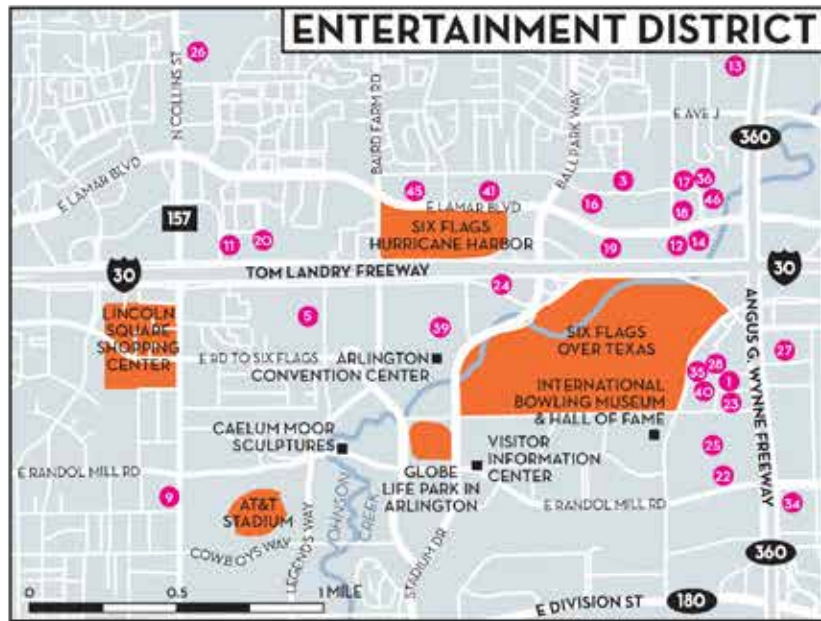
Dimensions outlined above are approximate.



- **Sporting News Grill**
Enjoy a full-service bar and American cuisine
- 24-hour front desk
- 24-hour business center
- Free self-serve laundry options
- Free wifi
- 24-hour fitness center
- Indoor pool & hot tub
- Room service
- Complimentary DFW International Airport Shuttle
- Free parking
- Entertainment District Trolley stop
- On-site catering
- On-site event assistance
- Audio-visual services
- 100% smoke free
- Additional breakout spaces:
Board room: 20 ppl
Media room: 10 ppl

ARLINGTON HOTELS

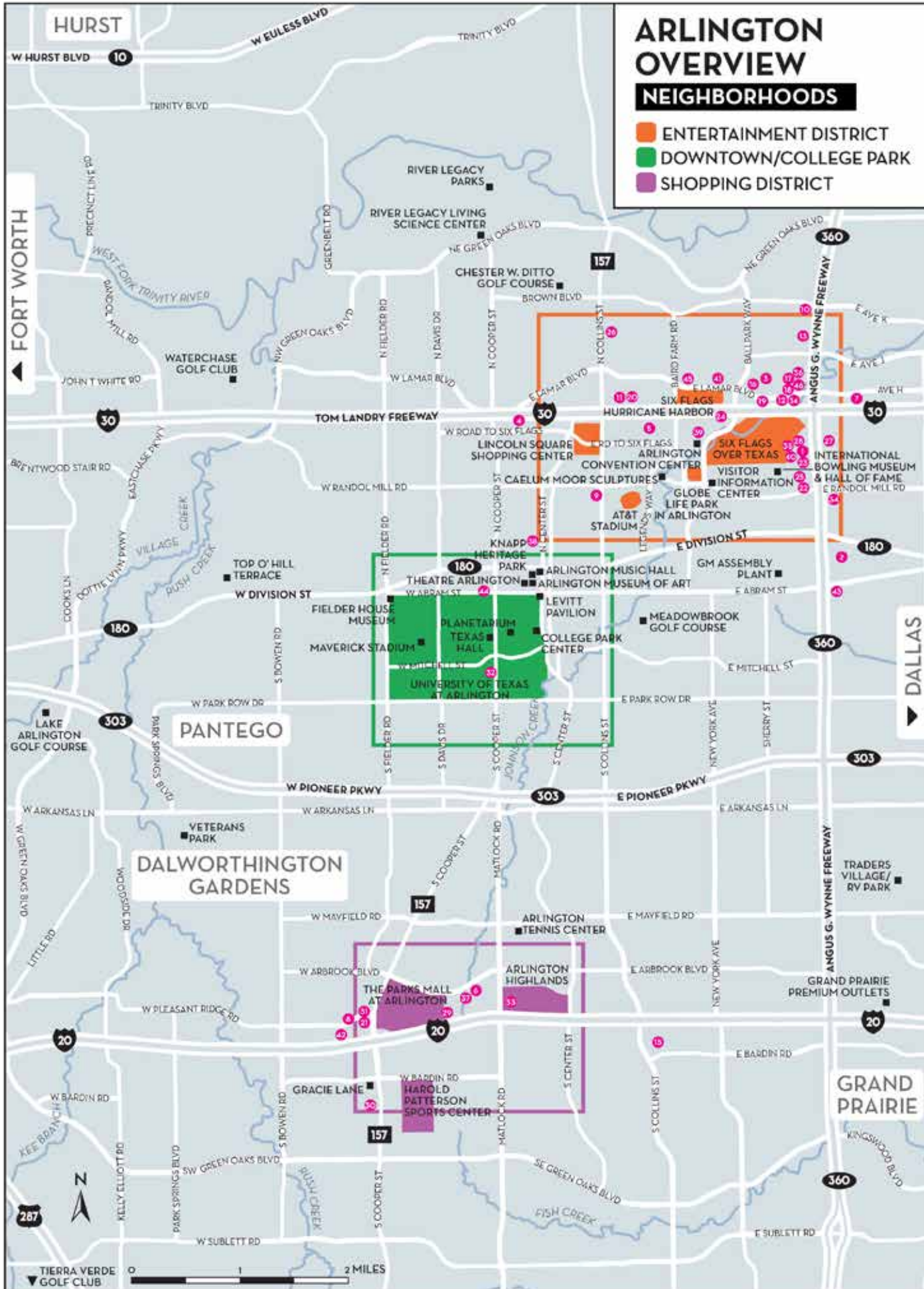
- 1 Baymont Inn & Suites
- 2 Blue Cypress Hotel
- 3 Candlewood Suites
Arlington
- 4 Comfort Suites Arlington
- 5 Courtyard Dallas Arlington
- 6 Courtyard Dallas Arlington
South
- 7 Crowne Plaza Suites
- 8 Days Inn - South Arlington
- 9 Days Inn Arlington
- 10 DoubleTree by Hilton
- 11 Econo Lodge Inn & Suites
- 12 Extended Stay America -
Six Flags
- 13 Extended Stay America
Hotel Arlington
- 14 Fairfield Inn & Suites
- 15 Hampton Inn & Suites
Arlington South
- 16 Hampton Inn & Suites
Arlington North
- 17 Hawthorn Suites by
Wyndham Arlington
- 18 Hilton Arlington
- 19 Hilton Garden Inn
- 20 Holiday Inn Arlington NE-
Rangers Ballpark
- 21 Holiday Inn Express &
Suites Arlington
- 22 Holiday Inn Express
- 23 Homewood Suites by Hilton
- 24 Howard Johnson Express
Inn
- 25 Hyatt Place Arlington
- 26 InTown Suites
- 27 Knights Inn
- 28 La Quinta Inn & Suites
Six Flags Drive
- 29 La Quinta Inn & Suites
South
- 30 Microtel Inn & Suites
- 31 Motel 6
- 32 Parkway Inn Arlington
- 33 Quality Inn at Arlington
Highlands
- 34 Quality Inn & Suites Six
Flags Area
- 35 Ranger Inn & Suites
- 36 Residence Inn Arlington
- 37 Residence Inn Dallas
Arlington South
- 38 Sanford House Inn & Spa
- 39 Sheraton Arlington Hotel
- 40 Sleep Inn Arlington Near
Six Flags
- 41 SpringHill Suites by
Marriott
- 42 Studio 6 - South
- 43 Super 8 Arlington
- 44 The Thornton Inn
- 45 TownePlace Suites by
Marriott
- 46 Wingate by Wyndham



ARLINGTON OVERVIEW

NEIGHBORHOODS

- ENTERTAINMENT DISTRICT
- DOWNTOWN/COLLEGE PARK
- SHOPPING DISTRICT



UNIQUE Venues

“ We connect meeting professionals with an array of unique venues and elite services, as well as unmatched entertainment options. ”

- Ellen Brown, Director National Accounts

>>> Howell Family Farms - Barn



HOWELL FAMILY FARMS • 4016 WEST DIVISION ST.

Historically-registered cottage and barn offering a secluded feel with all the “big city” comforts like crystal chandeliers. Cottage with a wrap-around porch, stone ceremony stage, baseball out-field (able to accommodate a very large tent), or Barn: Upstairs reception room is 70’ x 40’ and downstairs area: 70’ x 15’.

SEATED DINNER	200
COCKTAILS	300
DINNER/DANCE	180
DOWNSTAIRS	46-80

AV, tables & chairs, valet parking, ability to bring in offsite catering



THE SANFORD HOUSE INN & SPA • 506 N. CENTER ST.

Magnificent Bed & Breakfast, Restaurant, Bar, Spa, Salon & Event Facility. The elegant house is nestled into an outdoor grand courtyard, blooming with flowers and shaded by majestic trees.

LARGE PAVILION AND GAZEBO	200
RENOIR ROOM	50
RESTAURANT	70

Custom menu from Executive Chef, AV, complimentary wifi



1010 COLLINS ENTERTAINMENT • 1010 N. COLLINS ST.

Tailgate and celebrate in the Entertainment District, across from AT&T Stadium, 18,000+ sq.ft. of interior event space. Tables, chairs, drapes and centerpieces, three high-definition presentation screens, mood lighting, AV.

DINNER/DANCE	800
RECEPTION	1,000
CLASSROOM	1,500
THEATRE	2,000
OUTDOOR GARDEN	3,000
INDOOR ROOM	
200 dinner, 250 classroom	
300 theatre	



CACHAREL RESTAURANT & GRAND BALLROOM 2221 E. LAMAR BLVD. BROOKHOLLOW • TOWER 2, 9TH FL

An exquisite dining experience with unique views of Arlington’s Entertainment District. Our chefs create amazing dishes and offer an extensive array of menu items along with the best steak and wine selections. Private VIP Room with seating for 12. Custom menu options from Executive Chef, AV.

GRAND BALLROOM 6,500 SQ.FT.
SEATS W/DANCE FLOOR 375,
COCKTAIL 450, THEATRE 400
CLASSROOM 200

PANORAMIC ROOM 2,200 SQ.FT.
SEATS W/DANCE FLOOR 100,
COCKTAIL 125, THEATRE 75
CLASSROOM 50



INTERNATIONAL BOWLING MUSEUM & HALL OF FAME TRAINING & RESEARCH CENTER • 621 SIX FLAGS DR.

Groups from 20-400 come alive at our International Bowling Museum & Hall of Fame. Journey back to where bowling began. Discover an interactive museum brimming with one-of-a-kind bowling artifacts and a cutting-edge glimpse at the far-flung future of this global pastime. Individual, group, and team lessons with Team USA coaches (1-15 bowlers), AV, wifi, ADA accessible.

18,000 SQ.FT. of usage space
2 breakout rooms, mini movie theater, prep kitchen, offsite catering allowed.

24,000 SQ.FT. training venue with sound system. 20 state-of-the-art lanes with projectors and screens. 16 training cameras, pro-shop, weight room.





EVENT Venues

Downtown Levitt Pavilion

ALLEY CATS ENTERTAINMENT CENTER • 2008 W. PLEASANT RIDGE RD.

DETAILS: Event packages include in-house catering, full-service bar, AV audio equipment, and breakout meeting rooms. 40,000 sq. ft. of attractions for meetings include: giant arcade, 24 bowling lanes, laser-tag, Putt-Putt Golf, indoor rock-climbing, and more.

MEETING ROOMS	5
CAPACITY BANQUET	150
CAPACITY THEATER	200
SQFT	2,300

ARLINGTON MUSEUM OF ART • 201 W. MAIN ST.

DETAILS: Offsite catering allowed, flexible floor plan allowing for multiple configurations, kitchen facilities available.

MEETING ROOMS	3
CAPACITY BANQUET	350
CAPACITY THEATER	500
SQFT	7,000

SOUTH STREET PATIO • 401 E. SOUTH ST.

DETAILS: Full-service bar, custom catering, additional 2,500 sq.ft. of covered patio, performance stage with a 'state-of-the-art' sound system and lighting.

MEETING ROOMS	2
CAPACITY BANQUET	400
CAPACITY THEATER	600
SQFT	8,000

ARLINGTON MUSIC HALL • 224 N CENTER ST.

DETAILS: Hospitality Room with full-service bar and concessions for events up to 150 people, prep kitchen with off-site catering allowed, and flexible floor plan (with portable stage) for a variety of uses.

MEETING ROOMS	3
CAPACITY BANQUET	100
CAPACITY THEATER	1070
SQFT	FLEX

TIERRA VERDE GOLF CLUB • 7005 GOLF CLUB DR.

DETAILS: Full-service restaurant and bar for events, award-winning golf course, stunning vistas, indoor and outdoor patio options.

MEETING ROOMS	2
CAPACITY BANQUET	200
CAPACITY THEATER	275
SQFT	3,200

BOB DUNCAN • 2800 S. CENTER ST. (IN VANDERGRIF PARK)

DETAILS: Caterer's kitchen, onsite and off-site catering options, tables & chairs included, excellent AV.

MEETING ROOMS	4
CAPACITY BANQUET	300
CAPACITY THEATER	500
SQFT	7,500

UT ARLINGTON - BLUEBONNET BALLROOM • UT ARLINGTON CAMPUS

DETAILS: Inhouse catering, ballroom can be divided into smaller rooms.

MEETING ROOMS	1
CAPACITY BANQUET	500
CAPACITY THEATER	900
SQFT	10,640

RIVER LEGACY PARK • 701 NORTHWEST GREEN OAKS BLVD.

DETAILS: Scenic outdoor pavillions and flexible indoor options, adjacent 1,300-acre park and the Trinity River.

MEETING ROOMS	FLEX
CAPACITY BANQUET	150
CAPACITY THEATER	250
SQFT	FLEX

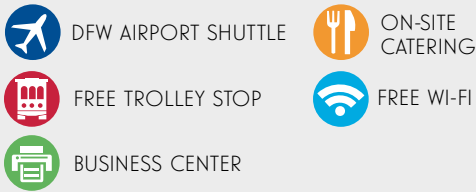
PLANETARIUM AT UNIVERSITY OF TEXAS ARLINGTON • 700 PLANETARIUM PL.

DETAILS: Unique venue setting with spectacular AV opportunities.

MEETING ROOMS	FLEX
CAPACITY BANQUET	75
CAPACITY THEATER	148
SQFT	FLEX

SELECT AND LIMITED SERVICE HOTELS

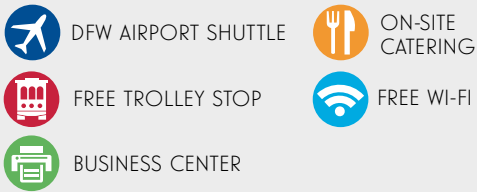
HOTEL KEY



	ROOMS			CONFERENCE/MEETING FACILITIES						TRAVEL
	TOTAL ROOMS	DOUBLES	# OF COMMITTABLE ROOMS	TOTAL SQ.FT. MEETING/EXHIBIT	# OF MEETING ROOMS	BANQUET CAPACITY (#PPL)	THEATER CAPACITY (#PPL)	CLASSROOM CAPACITY (#PPL)	DISTANCE TO ACC (MILES)	
Baymont Inn & Suites 2401 Diplomacy Dr.	95	55	60	400	1	26	26	26	1	
Blue Cypress Hotel 117 S. Watson Rd.	192	96	100	9500	2	790	1055	400	2	
Candlewood Suites Arlington 2221 Brookhollow Plaza Dr.	125	0	30	0	0	0	0	0	1.5	
Comfort Suites Arlington 411 W. Rd. to Six Flags Dr.	108	44	60	2500	2	60	70	75	1.5	
Courtyard by Marriott North 1500 Nolan Ryan Expy.	147	95	30	1300	2	40	40	30	0.2	
Courtyard by Marriott South 711 Highlander Blvd.	103	45	50	1879	3	90	130	40	7.5	
Days Inn South 1901 W. Pleasant Ridge Rd.	47	21	30	0	0	0	0	0	12.2	
Days Inn North 910 North Collins St.	92	77	30	0	1	10	10	10	1	
DoubleTree Hotel 1507 N Watson	237	133	85	4048	6	250	400	200	2	
Extended Stay 2420 E. Lamar Blvd.	177	39	Varies	0	0	0	0	0	1.3	
Extended Stay 1221 N. Watson Rd.	137	16	Varies	0	0	0	0	0	2	
Fairfield Inn & Suites by Marriott 2500 East Lamar Blvd.	101	45	20	0	1	12	12	12	1.3	
Hampton Inn & Suites Arlington South 1100 East I-20	98	36	50	1456	2	64	70	50	7	
Hampton Inn & Suites Arlington North 2200 Brookhollow Plaza Dr.	103	30	20	1456	3	40	35	30	1	
Hawthorn Suites by Wyndham 2401 Brookhollow Plaza Dr.	129	26	70	861	2	30	45	30	1	
Hilton Garden Inn 2190 E. Lamar Blvd.	132	67	60	1702	4	2,472	150	120	1	
Holiday Inn Express & Suites 2451 East Randol Mill Rd.	103	65	30	2418	2	56/25	65/35	50/25	1	
Homewood Suites by Hilton 2401 Rd. to Six Flags Street East	89	89	39	294	1	18	25	18	1.5	








HOTEL KEY



			ROOMS	CONFERENCE/MEETING FACILITIES							TRAVEL
			TOTAL ROOMS	DOUBLES	# OF COMMITTABLE ROOMS	TOTAL SQ. FT. MEETING/EXHIBIT	# OF MEETING ROOMS	BANQUET CAPACITY (#PPL)	THEATER CAPACITY (#PPL)	CLASSROOM CAPACITY (#PPL)	DISTANCE TO ACC (MILES)
Howard Johnson Express Inn 2001 East Copeland Rd.			98	67	VARIES	0	0	0	0	0	0.6
Hyatt Place Arlington 2380 E Rd. to Six Flags			127	58	76	1200	2	50	60	50	0.2
InTown Suites 2211 North Collins			133	30	0	0	0	0	0	0	2.4
Knights Inn 820 N. Watson Rd.			114	50	10	0	0	0	0	0	1
La Quinta Inn & Suites Six Flags Drive 825 North Watson Rd.			178	90	30/60	4400	5	200	350	240	1
La Quinta Inn & Suites South 4001 Scots Legacy Dr.			128	86	25	700	1	35	40	25	9.9
Microtel Inn 1740 Oak Village Blvd.			42	19	20	0	0	0	0	0	12
Motel 6 4024 Melear Dr.			65	38	66	0	0	0	0	0	7.3
Parkway Inn 703 Bengé Dr.			60	35	7	0	0	0	0	0	3
Quality Inn 2626 E. Randol Mill Rd.			104	24	Varies	0	0	0	0	0	1.5
Quality Inn at Arlington Highlands 121 East I-20			128	68	40	525	1	0	35	20	6
Ranger Inn & Suites 800 Six Flags Dr.			40	20	10	0	0	0	0	0	0.8
Residence Inn by Marriott 1050 Brookhollow Plaza Dr.			114	24	40	650	1	40	40	24	1
Residence Inn by Marriott South 801 Highlander Blvd.			96	7	30	1024	2	60	90	30	7.5
Sanford House Inn & Spa 506 N. Center St.			12	3	NA	2370	1	50	60	40	2.3
Sleep Inn Maingate 750 Six Flags Dr.			126	60	10 OR MORE	0	0	0	0	0	0.8
SpringHill Suites by Marriott 1975 East Lamar Blvd.			121	44	100	350	1	0	35	24	1.3
Studio 6 1980 W. Pleasant Ridge Rd.			142	26	Varies	0	0	0	0	0	8

HOTEL KEY

			ROOMS			CONFERENCE/MEETING FACILITIES					TRAVEL
			TOTAL ROOMS	DOUBLES	# OF COMMITTABLE ROOMS	TOTAL SQ.FT. MEETING/EXHIBIT	# OF MEETING ROOMS	BANQUET CAPACITY (#PPL)	THEATER CAPACITY (#PPL)	CLASSROOM CAPACITY (#PPL)	DISTANCE TO ACC (MILES)
Super 8 2712 E Abram St.	●		50	20	10	0	0	0	0	0	1.5
The Thornton Inn B&B 719 W Abram St.	●		5	1	N/A	550	1	15	0	12	3.2
TownePlace Suites by Marriott 1709 East Lamar Blvd.	● ● ●		94	22	60	0	0	0	0	0	1.1
Wingate by Wyndham 1024 Brookhollow Plaza Dr.	● ● ● ●		92	23	N/A	650	2	25	40	35	1.5

-  DFW AIRPORT SHUTTLE
-  ON-SITE CATERING
-  FREE TROLLEY STOP
-  FREE WI-FI
-  BUSINESS CENTER

ARLINGTON TROLLEY Service



Guests of participating Arlington Entertainment Area Management District (AEAMD) hotels receive complimentary trolley transportation to the Arlington Welcome Center, Six Flags Over Texas, Hurricane Harbor, Globe Life Park, AT&T Stadium and more! We offer four options to serve our clients. Service guidelines and hotel information available at www.arlingtontrolley.com.



FOR MEETING PLANNERS

Supplementary Convention Shuttle Service

- Groups receive one hour of complimentary service for every 80 room nights consumed in Trolley District hotels. See complete list of hotels www.arlingtontrolley.com.
- Each additional hour is \$100 (hourly) in 2016*. Service available at a minimum of three consecutive hours per vehicle.
- Capacity: 35 persons seated, air-conditioned, heated and ADA equipped.
- Service available from AEAMD Trolley District hotels to any venue in Arlington.

Request service through CVB Operations/Services two months prior to service date (application & contract required):
mary@arlington.org.

FOR ATTENDEES

FREE Regular Route Trolley Service

- Regular service from participating hotels during peak season is available to Six Flags Over Texas, Hurricane Harbor, International Bowling Museum and Hall of Fame, Globe Life

Park and AT&T Stadium (non-event days) and Arlington Convention Center (on request).

- Downtown Express service is available March through September during specified hours/days.
www.arlingtontrolley.com/schedules.

This service may be accessed with a boarding pass (distributed to registered guests at AEAMD Trolley District hotels).

FREE Trolley Service to the Ballpark

- Service is independent of convention group service and is available for AEAMD Trolley District hotels to Globe Life Park for all home and post-season games.
- Service overflow vehicles available to AEAMD Trolley Hotels that anticipate groups of 35+ (over regular load, schedule with hotel sales / services representative).

Fare-Based Trolley Service to AT&T Stadium for Events

- Round-trip service for select AEAMD Trolley District hotels to AT&T Stadium events (fare-based). See complete list of hotels and fares.
www.arlingtontrolley.com/attractions/att-stadium/#events

* Rates are subject to change





ARLINGTON CVB *Destination*

SPOTLIGHT ON FIDEL MITCHELL, *Convention Services Manager*

Our sales and services team is standard on paper, but not in practice. Get to know one of our brightest new stars, our convention services guru, who is committed to brilliant customer service. She effortlessly makes the impossible possible!

INDUSTRY AFFILIATIONS:

- Texas Alliance of Convention, Meeting & Operations Managers (TxACOM)
- Event Service Professionals Association (ESPA) Annual Planning Committee
- Texas Association of Convention & Visitor Bureaus (TACVB)
- Dallas Fort Worth Association Executives Toastmasters

What do you like best about your job?

The people! I undoubtedly work with the best coworkers, city partners and clients! They all make my job a pleasure to do daily.

What's your favorite way to unwind at the end of the day?

The best part of my day is picking my black lab, Ella, up after work and taking her on a long walk or an evening at the dog park.

Tell us something people might not know about you.

Well, I've actually had the privilege of living in 5 different countries, most of them islands!



Fidel Mitchell
Convention Services Manager
 fidel@arlington.org
 817-704-7594

ARLINGTON CVB *Services*

“The Arlington CVB is the Siri of the City.”

■ **Digital Collateral** - The Arlington CVB can provide you with electronic attractions and restaurant coupons, Arlington Visitors Guide and more.

■ **Public Relations Assistance** - The Arlington CVB PR & Marketing Department can assist a group with efforts to publicize an event with a host of free tools. Whether it's a sporting event or a convention, we are more than ready to help get the word out.

■ **Transportation Coordination/Arlington Trolley** - Complimentary trolley service is available based on room night stays at participating Arlington Trolley District hotels. The Arlington CVB Team will determine eligibility, make arrangements and oversee the schedule with the Arlington Trolley service providers.

■ **VIP & Spouses Activity Planning Assistance** - The Arlington CVB knows how to streamline the process for special activities in Arlington and the Dallas/Fort Worth Metroplex. Whether it is an attendee event, spouse program, convention entertainment, or opening ceremony, we have the resources you can count on.

■ **Attendance Builders** - The Arlington CVB will assist with

pre-promotion of your conference. Opportunities include a welcome video or Arlington collateral that can be distributed at your conference the year prior.

■ **Incentive to “Come Early, Stay Late!”** - Arlington is not only a great place to hold a conference but it is an excellent place to vacation. Connect with us and let us share all the reasons why your attendees should arrive a few days early with family.

■ **Other Services & Products** - Need access to tour guides, speakers, trade show services, printers, flowers, gifts and premium items, audiovisual, off-site venues and entertainment? The Arlington CVB can connect you with some of the best in the business.

ADDITIONAL SERVICES INCLUDE:

- Corporate Social Responsibility Program Assistance
- Volunteer Services
- Speaker and Entertainment Coordination
- Housing Assistance
- Site Visits And FAM Tours

F̄AV Local Flavors

If you like entertaining your taste buds, let's just say that our city is your oyster. Arlington boasts one of the most diverse culinary scenes in Texas. Who doesn't love a little local fare? Check out some of our staff favorites:



Staff Picks



AL'S HAMBURGERS
1001 NE GREEN OAKS BLVD SUITE #103

Check out local staple Al's Hamburgers, established in 1957, in Northeast Arlington for seriously delicious local fare. Cut to order fries, made from[scratch cheesecake and of course, Al's famous burgers.

“You can't go wrong with a cheeseburger and fries. Plus, the money's right!”

– Kelly, Convention Sales
 Administrative Assistant



restaurant506
506 N. Center St

Sanford House Inn & Spa, Arlington's largest bed & breakfast located a few blocks from AT&T Stadium, boasts one of the most elegant dining experiences in town. Enjoy an impressive menu that highlights fresh seasonal ingredients for lunch, dinner and dessert. Save time for an after-dinner cocktail in the charming Van Gogh Bar & Lounge.

“I love munching on the cheese and fruit plate with friends after work while enjoying the hand-crafted cocktails. And it's hard to resist my favorite dessert...the melty Chocolate Destruction!”

– Scott, Tourism Sales Manager



BABE'S CHICKEN DINNER HOUSE
230 N. CENTER ST

Have you ever seen a giant mountain of delicious fried chicken? Come to Babe's, where you get a family-sized portion for the whole family to share. Make sure to save room for a mandatory slice of one of their out-of-this-world pies.

“I always get the chicken tenders with a side of gravy for dipping, and I could eat the whole bowl of corn by myself...good biscuits too!”

– Cynthia, Executive Assistant



CATFISH SAM'S
2735 W. DIVISION ST.

Catfish with all the fixin's? You got it. But don't fill up on the plentiful pre-meal set up. Their catfish is the main attraction.

“Fried catfish (regular) is my favorite. They have a “setup dish” that is free with a meal, but it is a meal in itself – hush puppies, beans, onions, peppers.”

– Joel, VP, Finance & Administration



PIRANHA KILLER SUSHI – TWO LOCATIONS:
859 NE GREEN OAKS AND 309 CURTIS MATHIS WAY #149

This sushi haven offers killer rolls and some of the hippest cocktail creations in town. Both of which are sure to be even yummier on their patio with live music!

“Fresh sushi and the Tower of Tuna for an appetizer can't be beat!”

– Stefanie, Executive Meeting Specialist



EL GABACHO TEX MEX GRILL
2408 W. ABRAM ST.

Not only is the atmosphere inviting, but El Gabacho delivers on the Tex-Mex experience. Don't forget the margaritas in strawberry and swirl!

“The sour cream chicken chile relleno is ridiculously good. You get a huge plate of food, and the chips & salsa are unique there... warm salsa.”

– Matt, Director of Sports





FORK IN THE ROAD
1821 S. FIELDER RD.

One word: Crack-a-Roni. The savory blend of truffle oil and multiple cheese will melt in your mouth or try Arlington Today's 2014 "Favorite Hamburger" Reader's Choice.

“Get there early for lunch, it's small and fills up fast. The grilled cheese sandwich is amazing and the mac'n cheese is out of this world.”

— Jon, Vice President, Sales



THE R BAR & GRILL
2401 E LAMAR BLVD, (INSIDE THE HILTON ARLINGTON)

Enjoy regional cuisine with local ingredients, seasonal selections, gluten free items and delicious updates to traditional Texas fare. The menu boasts a wide range of flavor fusions including Brisket Tacos, Kobe Sliders, wood-fired pizzas, Chili Peach Cobbler and more.

“We always begin with the R Chips, which are Plantain & Yucca with R Bar's special house seasoning and fresh salsa. And the usual main course.... Texas Goat Cheese pizza!”

— Lisa, Project Manager



PICCOLO MONDO
829 E. LAMAR BLVD.

Fine dining is better with someone special or a group of friends. Enjoy the ambiance and live piano music as you savor homemade Italian food like the Gnocchi al Pomodoro or Veal Parmigiana.

“I always ask them to make the tomato sauce more spicy for the Gnocchi.”

— Neetu, Partnerships



PRINCE LEBANESE GRILL
502 W. RANDOL MILL RD.

If you want Mediterranean food in Arlington, look no further than Prince, with authentic gyros, shawarma, falafel, tzatziki, baklava and much more. **Food Network's 'Diners, Drive-Ins & Dives'** brought food aficionado Guy Fieri to Arlington just to try it—look for his graffiti on the wall.

“The chicken shawarma is awesome! The family that owns and operates the restaurant are great folks and do an amazing job making you feel at home.”

— Ron, President & CEO



CHAMAS DO BRAZIL BRAZILIAN STEAKHOUSE
4606 SOUTH COOPER ST.

Roasted beef, lamb, pork, and chicken, endlessly served to your table by friendly gauchos in the Brazilian tradition. Lots of delicious options, including a 50-item salad bar.

“The ambiance is incredible! What a treat to get such excellent service. The only hard part is figuring out where to start with so many choices.”

— Fidel, Convention Services Manager



TASTE OF EUROPE
1901 W. PIONEER PKWY.

Provoke your tastebuds and don't be afraid to try something new. Taste of Europe is an authentic Russian restaurant with a built-in grocery/deli. **Food Network's 'Diners, Drive-Ins & Dives'** brought food aficionado Guy Fieri to try the authentic and delicious borscht, stuffed cabbage and beef stroganoff.

“Must try the borscht- slowly stewed, producing a sweet yet tangy flavor. Fairly priced and authentic, the dishes served here don't disappoint.”

— Decima, Sr. Director of Marketing & Public Relations



VIETALIA KITCHEN
1220 S. COOPER ST.

Vietalia's uniqueness is the result of its one-of-a-kind menu. Nowhere else can you order a hamburger for lunch, pho for dinner, and tiramisu for dessert. This is just an example of the vast range of selections offered.

“The food is delicious, but I really love the atmosphere. Try their chargrilled marinated chicken sandwich.”

— Jason, Graphic Designer

After

5

LIGHT UP THE NIGHT with live music, comedy, pubs, karaoke bars and more. Sample a local beer from Humberdink's award-winning brewery. Whether you want to dress up or scoot a boot, you'll find a vibrant scene to entertain you. Take off your tie! Arlington awaits.

- **AL-AMIR LEBANESE RESTAURANT AND CLUB** | 701 106th St.
Tues-Wed 5 pm-11 pm, Thur-Sat 5 pm-2 am, Sun 5 pm-11 pm
>>> Hookah and belly dancing
- **ARLINGTON IMPROV & BLACK DOG PIZZA** | Arlington Highlands
Wed 6 pm-11 pm, Thurs 4:30 pm-10 pm, Fri-Sat 11 am-2 am, Sun 12 pm-midnight
- **BLUE MESA GRILL** | 550 Lincoln Square
Mon-Thurs 11 am-10 pm, Fri-Sat 11 am-11 pm, Sun 9 am-10 pm
Bar open until 2 am Thurs-Sat *>>> Known for an extensive tequila selection*
- **BOOMERJACK'S GRILL & BAR** | two locations
Lincoln Square Shopping Center & Arlington Highlands Shopping Center
Mon-Sun 10:30 am-2 am
- **BOSTON'S RESTAURANT & SPORTS BAR** | 2501 E. Lamar
Wed-Sun-11 am-1 am, Thu-Sat 11 am-2 am
- **DIVISION BREWING** | 506 E. Main St.
Sat 1 pm-6 pm, Thurs 4 pm-10 pm *>>> Locally owned & operated brewery*
- **HOOLIGANS PUB** | 310 E Abram St. #150 (Downtown Arlington)
Mon-Fri 4 pm-2:30 am, Sat-Sun 2 pm-2:30 pm
- **HUMPERDINK'S RESTAURANT & BREW PUB** | 700 Six Flags Dr.
Mon-Sun 11 am-2:00 am *>>> Microbrewery*
- **J. GILLIGAN'S BAR & GRILL** | 400 E. Abrams (Downtown Arlington)
Mon-Sun 10 am-11 pm, Fri-Sat 10 am-12 am
>>> As seen on the Travel Channel, invented the Irish Nacho
- **J.R BENTLEY'S, AN ENGLISH PUB** | 406 W. Abram St.
Mon-Sat 11 am-2 am *>>> Extensive imported beer selection*
- **K1 SPEED INDOOR RACING** | 1801 E. Lamar Blvd.
Mon-Thurs noon-10pm, Fri 11 am-11 pm, Sat 10 am-11 pm, Sun 10 am-8 pm
- **LEGAL DRAFT BEER CO.** | 500 E. Division St.
Varied hours *>>> Craft beer from a German Brewmaster*
- **MERCURY WINE BAR & GRILL** | 2410 W. Abram St.
Mon 4pm-9pm, Tues-Fri 11 am-9 pm, Sat 5pm-10pm
- **MELLOW MUSHROOM** | 200 N Center St. Sun-Thurs 11am-9pm,
Fri-Sat 11am-10 pm
>>> One of the widest beer tap selections in town
- **THE MELTING POT FONDUE RESTAURANT** | 4000 Five Points Blvd., Ste.119
Mon-Thurs 5 pm-10 pm, Fri 5 pm-11 pm, Sat 3:30 pm-11 pm, Sun 3 pm-9 pm
>>> Selection of more than 100 wines
- **PERFECTO CIGAR SHOP & LOUNGE** | Lincoln Square Shopping Center
Mon-Thurs 10 am-10 pm, Fri-Sat 10 am-midnight, Sun noon-6 pm
- **SHERLOCK'S BAKER STREET PUB & GRILL** | Lincoln Square Shopping Center
Mon-Sun 11 am-2 am



Hours are subject to change.



Top 10 reasons to select Arlington for your next event.

- 1) **HOTEL BLOCKS** – No need to call around town to determine pricing when we can help you gather room block pricing. Talk about one-stop-shopping!
- 2) **PLANES, TRAINS, AUTOMOBILES...AND TROLLEYS** – We're perfectly situated next to DFW International Airport, and our Services team is ready and willing to help you and your group/attendees get where they need to be. Need a party bus, stagecoach or our friendly neighborhood Arlington Trolley? They will pull out the stops, no pun intended, to get your group rolling (pun intended).
- 3) **ONE WORD: LOCATION, LOCATION, LOCATION!** – Few destinations are as traveler-friendly as Arlington. DFW International Airport serves more than 24 scheduled airlines, providing non-stop service from more than 200 U.S. domestic and international cities combined.
- 4) **CHAMPAGNE TASTE ON A BEER BUDGET** – Have a 'different' budget or meeting size? Give us a try. Compared to other U.S. destinations, you'll find Arlington accommodations and venues are among the best deals.
- 5) **WE'RE FREE TO YOU** – Imagine having a team of experts dedicated to your event and its success. Answering your questions. Trouble-shooting your needs. How much would you pay for this? Put your wallet away...our priceless services are complimentary to meeting and event planners that utilize hotel rooms in Arlington.
- 6) **PERSONALIZED SERVICE** – We've made a reputation of taking every client's vision and making it happen. Don't doubt the talent! Our VP of Convention Services once wrangled a live boxing kangaroo for a client's event. Ka-pow!
- 7) **DID SOMEBODY SAY SHOPPING??** – Can shopping solve all the world's problems? Maybe. Looking fabulous at your meeting or convention is a good place to start. Arlington offers amazing retail therapy—the Parks at Arlington Mall, Lincoln Square, Arlington Highlands and Grand Prairie Premium Outlets are within 5 short miles of each other. Let the healing begin.
- 8) **MORE TO A MEETING THAN A MEETING** – Hear the crack of the bat at Globe Life Park, take a whirl on a roller coaster, dine in a rustic barn...Arlington is all about experiences. Go on and brag to your friends and make 'em ask "do you ever work?"
- 9) **MAKING THE IMPOSSIBLE POSSIBLE** – Questions because something unexpected has happened to your event plans? We are a phone call away with vendor support and logistic suggestions to keep things on track.
- 10) **WE'RE NATURALLY BEAUTIFUL** – Breaktime! Stretch your legs and refocus beside the ACC's scenic lake. Or burn off the ACC's decadent bread pudding on the adjacent outdoor walking trails. Arlington boasts River Legacy Park, which is a 1,300-acre urban oasis that follows the scenic Trinity River. And it's hard to find a more beautiful course than the award-winning Tierra Verde Golf Club. We have the nifty Audubon-Society sanction to prove it. Or how about a spin on the Entertainment District segway tour?

The Enterprise Way

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