



MEET *the Sales & Services Team*

OUR AWARD-WINNING Sales and Services team members offer professional attention and multi-faceted industry knowledge when you plan your meetings and events of all sizes in Arlington. Our experts are at your service and dedicated to your success.

SALES TEAM



JON HIXON, CMP, CTA
Vice President, Sales

○ 817-704-7588
C 817-897-6844
jon@arlington.org



ELLEN BROWN, CTA
Director of National Accounts

○ 817-704-7571
C 817-889-6924
ellen@arlington.org



JOE BEDSOLE, CTA
Director of State & Southwest Associations

Austin Regional Office
C 512-656-4229
joe@arlington.org



MATT WILSON
Director of Sports & National Accounts

○ 817-704-7585
C 817-673-2248
matt@arlington.org



SCOTT POLAND
Tourism Sales Manager

○ 817-704-7593
C 214-563-2555
scott@arlington.org

SERVICES TEAM



STEFANIE SCHAFNER
Executive Meetings Specialist

○ 817-704-7592
C 817-504-1372
stefanie@arlington.org



KELLY BUMGARNER, CTA
Conventions Sales Administrative Assistant

○ 817-704-7583
kelly@arlington.org



DONNA SAENZ,
Director of National Accounts: National Association & SMERF

○ 817-704-7578
C 817-296-7558
donna@arlington.org



MARY GERMAN, CMP, CDME, CTA
Senior Vice President, Operations

○ 817-704-7580
C 817-729-7580
mary@arlington.org



FIDEL MITCHELL
Convention Services Manager

○ 817-704-7594
C 940-228-6759
fidel@arlington.org

“The Texas Girls Coaches Association has been working with the Arlington Convention & Visitors Bureau every even year since 1988. TGCA is very appreciative for the guidance and service presented to us in a warm, congenial and sincere manner. We feel, through the efforts of the Arlington CVB, we are a part of the Arlington family. Our coaches look forward to coming to Arlington, because the hotels, convention center, restaurants, and entertainment venues make them feel special. We cherish our relationship with the Arlington CVB.”

— Sam Tipton, Executive Director
TEXAS GIRLS COACHES ASSOCIATION





MEET *the CVB Team*

THE ARLINGTON CONVENTION & VISITORS BUREAU is the official destination marketing organization for Arlington, Texas. Our mission is to provide economic impact by building and marketing Arlington as a premier leisure travel, meetings and events destination. We also forge meaningful partnerships with tourism stakeholders and advocate for tourism interests in the state and local community.

ADMINISTRATIVE TEAM



RONNIE PRICE, CTA
President & CEO
ronnie@arlington.org



JOEL McLELLAND, CTA
Senior Vice President,
Finance & Administration
joel@arlington.org



CYNTHIA DEWEY, CTA
Executive Assistant
cynthia@arlington.org



SHELLEY JORDAN, CTA
Administrative & HR
Assistant
shelley@arlington.org

MARKETING TEAM



DECIMA COOPER MULLEN, CTA
Senior Director of
Marketing & Public
Relations
decima@arlington.org



MICHAEL LY, CTA
Digital Marketing
Manager
michael@arlington.org



NIKKI STEPHENS, CTA
Public Relations &
Digital Media
Coordinator
nikki@arlington.org



LISA FARRIMOND, CTA
Project Manager
lisa@arlington.org

MARKETING TEAM



JASON TORRES
Graphic Designer
jason@arlington.org



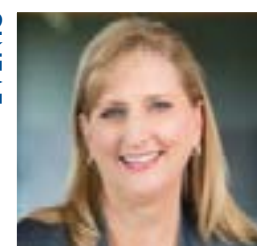
NEETU SINGHAL, CTA
CRM Specialist
neetu@arlington.org

PARTNERSHIP



APRIL LUTER
Director of Partnerships
& Programs
april@arlington.org

EVENTS



BARBARA KOVACEVICH
Director of Special Events
barbara@arlington.org