

Visit Anchorage
Tourism Development & Sales
2016 Show Calendar
September through December

September

13-22... Adventure Travel World Summit, Anchorage, AK
Sales Mgr: Jara Haas, jhaas@anchorage.net

October

8-9... Fairbanks Go Winter Expo, Fairbanks, AK
Sales Mgr: Savannah Evans, sevans@anchorage.net

18-20... Peninsula Travel Presentations, Sacramento, Berkeley, San Jose, CA
Sales Mgr: Tia Froehle, tfroehle@anchorage.net

22-26... Family Travel Summit, Tucson, AZ
Sales Mgr: Jara Haas, jhaas@anchorage.net

24-27... Peninsula Travel Presentations, San Diego, Santa Ana, Ontario, Pasadena, CA
Sales Mgr: Marsha Barton, mbarton@anchorage.net

November

2-7... ITF, Taipei, Taiwan
Sales Mgr: Marsha Barton, mbarton@anchorage.net

3-9... NACTA, Ft. Lauderdale, FL
Sales Mgr: Tia Froehle, tfroehle@anchorage.net

8-18... CITM, Shanghai, China
Sales Mgr: Marsha Barton, mbarton@anchorage.net

7-9... World Travel Market, London, United Kingdom
Sales Mgr: David Kasser, dkasser@anchorage.net

December

7-9... USTOA, Scottsdale, AZ
Sales Mgr: David Kasser, dkasser@anchorage.net

TDS Planning Travel Calendar 2017	Start	End	Cities/Countries	Sales Mgr	Market Description	Cost for Member Participation
January						
Travel & Adventure Show	1/14	1/15	Washington DC	Jara	Consumer show with seminar time on the Destination Theater	\$900
Travel & Adventure Show	1/21	1/22	Chicago, IL	Ashley	Consumer show with seminar time on the Destination Theater	\$900
New York Times Show	1/27	1/29	New York City, NY	Marsha	Consumer: The 2012 show welcomed a total of 20,880 travelers and industry professionals to a jam-packed three days of travel sales and education. www.nytimes.com/travelshow	SOLD OUT (\$900)
February						
AAA	2/3	2/5	Columbus, OH	Tia	Consumer: This show had over 10,000 attendees in 2015. AAA Columbus books itineraries onsite and taking onsite deposits. www.aagreatvacations.com	SOLD OUT (\$600)
Travel & Adventure	2/11	2/12	San Francisco/Bay Area, CA	Marsha	Consumer show with seminar time on the Destination Theater	\$900
PRT	2/14	2/16	Florida	David	Travel Trade: a series of 5 minute round table presentations to small groups of 7 to 8 travel agents at a time. This unique format offers an excellent opportunity for vendors to educate and discuss with travel agents how best to present and sell their product to prospective travellers.	\$150 per show, 4 shows per week
Routes	2/14	2/16	Las Vegas	Tia		
Travel & Adventure Show	2/18	2/19	Los Angeles	Marsha	Consumer show with seminar time on the Destination Theater	\$900
PRT	2/21	2/23	Arizona, Colorado	Ashley	Travel Trade: a series of 5 minute round table presentations to small groups of 7 to 8 travel agents at a time. This unique format offers an excellent opportunity for vendors to educate and discuss with travel agents how best to present and sell their product to prospective travellers.	\$150 per show, 4 shows per week
PRT	2/27	3/2	Georgia, SC, NC	Tia	Travel Trade: a series of 5 minute round table presentations to small groups of 7 to 8 travel agents at a time. This unique format offers an excellent opportunity for vendors to educate and discuss with travel agents how best to present and sell their product to prospective travellers.	\$150 per show, 4 shows per week
March						
Travel & Adventure Show	3/4	3/5	San Diego, CA	Ashley	Consumer show with seminar time on the Destination Theater	\$900
Swanson's Travel Show	3/4	3/4	Stockholm, Sweden	David	Consumer show hosted annually by the largest TA in Sweden	\$300
FDM Travel Show	3/5	3/5	Copenhagen, Denmark	David	Consumer show hosted annually by the largest TA in Denmark. Also, includes a one hour seminar for consumers.	\$300
PRT	3/13	3/15	DC, Maryland, NJ	Marsha	Travel Trade: a series of 5 minute round table presentations to small groups of 7 to 8 travel agents at a time. This unique format offers an excellent opportunity for vendors to educate and discuss with travel agents how best to present and sell their product to prospective travellers.	\$150 per show, 4 shows per week
Travel & Adventure Show	3/18	3/19	Denver, CO	Jara	Consumer show with seminar time on the Destination Theater	\$900
PRT	3/20	3/23	NY, MA, NJ	David	Travel Trade: a series of 5 minute round table presentations to small groups of 7 to 8 travel agents at a time. This unique format offers an excellent opportunity for vendors to educate and discuss with travel agents how best to present and sell their product to prospective travellers.	\$150 per show, 4 shows per week
Travel & Adventure Show	3/25	3/26	Philadelphia, PA	Ashley	Consumer show with seminar time on the Destination Theater	\$900
April						
Travel & Adventure Show	4/1	4/2	Dallas	Jara	Consumer show with seminar time on the Destination Theater	\$900
PRT	4/3	4/6	PA, NJ	Marsha	Travel Trade: a series of 5 minute round table presentations to small groups of 7 to 8 travel agents at a time. This unique format offers an excellent opportunity for vendors to educate and discuss with travel agents how best to present and sell their product to prospective travellers.	\$150 per show, 4 shows per week
PRT	4/10	4/13	Texas	Jara	Travel Trade: a series of 5 minute round table presentations to small groups of 7 to 8 travel agents at a time. This unique format offers an excellent opportunity for vendors to educate and discuss with travel agents how best to present and sell their product to prospective travellers.	\$150 per show, 4 shows per week
Cruise3Sixty Conference	4/18	4/24	Ft Lauderdale, FL	Ashley	Travel Trade: This is the Cruise Line International Associations' (CLIA) annual conference and trade show, attended by 1,400 travel agents, specializing in selling cruise experiences worldwide. One stop shopping for cruise industry knowledge, supplier information, and destination training. www.cruise3sixty.com	\$1,000
May						
June						
IPW	6/3	6/7	Washington DC	Tia, Marsha, Jara, Ashley	The largest international tour operator to supplier show held annually with more than 5K in attendance. In just three days of intensive pre-scheduled business appointments, more than 1,000 U.S. travel organizations and more than 1,300 international and domestic buyers from more than 70 countries conduct business negotiations that would otherwise be generated only through an exhaustive number of around-the-world trips.	ASK Marsha (mbarton@anchor age.net)