

# HOST WORLD CLASS EVENTS

at Lee Valley VeloPark



### GET YOUR EVENT ON TRACK

Everything you need to know about hosting your event at Lee Valley VeloPark

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## HIRE AN ICON

# National and international sporting events

Lee Valley VeloPark, at Queen Elizabeth Olympic Park, is renowned for hosting major sporting events. It's where Team GB, including famous cyclists like Sir Chris Hoy MBE, Dame Laura Kenny DBE, and Sir Jason Kenny CBE made history.

With seating for 5,500 overlooking the velodrome, we're the only place in the UK, where you can do four Olympic cycling disciplines in one location and we welcome cyclists of all levels.







### **CONFERENCES AND EXHIBITIONS**

At Lee Valley VeloPark, we've hosted many conferences, exhibitions and have created unforgettable events for companies like Facebook, Barclays, and Cancer Research UK. Our conference and exhibition spaces are flooded with natural light and can also offer excellent views over the stunning Queen Elizabeth Olympic Park.

Choose your event setup whether it's on the track, track centre, concourse or all of these. The concourse, which can be divided into 13 pods, is a great space for exhibitors, retailers or food and beverage. It's also an ideal location for private lunches, dinners, meetings or receptions as it offers excellent views of the track.



### FILMING AND LOCATION HIRE

From documentaries and commercials to product launches, Lee Valley VeloPark is an iconic location and you might've spotted us on shows such as BBC The One Show, A League of their Own, Black Mirror, Comic Relief, ITV's The Games and Strictly Come Dancing.





### MEETINGS AND TEAM AWAY DAYS

Do you want to host your team at our iconic Olympic and Paralympic venue? Host meetings and compete in cycling challenges on the same track where history was made.

Our away days are a great way to mix work with fun and create memorable experiences for your team or clients.

Our meeting spaces are designed for collaboration and we can accommodate groups of up to 50 people. Even better, our team will be on hand to support you and make sure everything goes smoothly.







### **Unforgettable days out**

Discover thrills at Lee Valley VeloPark, where adventure meets an iconic legacy and stunning architecture. Nestled in the heart of Queen Elizabeth Olympic Park, this adrenalin packed destination offers unparalleled activities for thrill seekers like you.

Get ready and gear up to tackle the famous velodrome where world records have been broken. We're the perfect destination for team building, impressing clients, or an unforgettable day out! Our expert coaches ensure a safe, memorable experience, and all equipment is available at the venue.

We're perfect for team building and celebrations, offering a memorable venue with a rich legacy.



### ALTERNATIVE EVENTS

It's not only major international cycling events we cater to!

We've also welcomed popular running events like Run Through and the Prost8 Challenge, as well as races like the NatWest 5k and 10k on the one mile road cycling circuit.

From local competitions to international championships, we've seen exciting events such as British Indoor Rowing Championships, London Youth Games and much more!





### **CATERING**

Whether it's a big work event or a team day out, we've got food and drinks covered!

Choose from buffets for working lunches, à la carte for formal gatherings or something special for the occasion.

Our catering team as well as wider suppliers can create a menu that will impress important clients and make any event memorable. If you need a quick bite, Café 42 Degrees is right on the concourse.

We're licensed so if you fancy a little tipple you can choose from a range of wines, bottled beers and ciders plus pre mixed spirits and mixers (just not before you take part in an activity).

Talk to our events team for all your catering needs at your next event!



UCI Track Champions League (SWpix.com)

SMOKE

GAUCH

# **VENUE SPECIFICATIONS**

### TRACK CENTRE

Size Capacity 2,185m<sup>2</sup> and seating

Up to 1,000 - additional safety measures required above 750

**Track centre specifications include:** Three phase commando power sockets, four x large HD screens (5.76m x 3.20m) suitable for branding or live content, venue wide WiFi, with additional fibre and ethernet ports available upon request.

#### **EXTERNAL AREAS**

One mile Road Circuit with floodlights, 390m BMX Track with starting gate and floodlights and five miles of MTB trails (graded from basic to expert) as well broadcast capabilities.



The maximum capacity of the entire venue is 6,750.



## HOW TO FIND US

Lee Valley VeloPark is based at Queen Elizabeth Olympic Park in the heart of east London and has excellent links to the rest of the city.

Train stations:

Stratford \ominus 🚭 🚭 🚭 greateranglia Stratford International 🚭 southeastern

**Bus routes:** 308, W15, N26, W14, 58

#### Car parking:

100 car parking spaces 13 blue badge spaces 6 coach parking bays Bike racks

LVveloparkevents@gll.org \$ 03000 030 613

Lee Valley VeloPark, Abercrombie Road, Queen Elizabeth Olympic Park, London E20 3AB

