

START UP BROMLEY

Business support for aspiring and early stage entrepreneurs



Discover more

TABLE OF CONTENTS

START UP BROMLEY WINTER SHOWCASE

ATTENDEE SHOWCASE

BIGGIN HILL NETWORK EVENT SUCCESS!

UPCOMING EVENTS

MEMBERS DIRECTORY

BUSINESS ROOMS

2021 BOOK HIGHLIGHTS

BUSINESS GRANTS



[Pit Pro](#) showcasing their product range, presented as a subscription-based service providing you with spices and instructions to prepare BBQ food in new & exciting ways.

Together with [Gluten Free Life Tweaks](#) and [Naani Maas Kitchen](#), we have heard that they allegedly formed an impromptu "food corner" at the back of the hall that many found entertaining.

Winter Showcase Wonders!

Start Up Bromley's Winter Showcase event proved to be a wonderful experience for every aspiring entrepreneur and business owner, giving them all the opportunity to show off their goods and services to the whole community!

Excitedly setting up stalls from as early as half-past 9 for an 11am start, all of the Start Up Bromley Showcasers had the whole day to show exactly how they stood out from the rest in their own markets. Not only did each attendee have the opportunity to talk to the public, but to other companies and startups in the hall! We are so proud of everyone who took this as an opportunity to network within themselves.

We've heard wonderful things about those that took the opportunity to network at this event, as we have been happily surprised to hear of a few companies who will now be working a lot more closely in the future with shared goals in mind!

Start Up Bromley was delighted to open the winter showcase to members of the public, as well as members of London Borough of Bromley Council, in addition to representatives from Barclays & Natwest who were keen to meet and learn about the budding businesses of Bromley.



Tim Buick of [Streetpin](#) has done a wonderful job of using their startup to help bring more attention to other businesses, many of which who are within the Start Up Bromley program!

A WONDERFUL WINTER SHOWCASE

Following such a positive day for all of us, we're keen to remind everyone that a *Spring* showcase is in the plans! We intend to keep supporting you as much as possible throughout the time until that date rolls around with additional workshops, 1:1 sessions and other events, all for free, that we hope will greatly assist you all on your journey to success!

Attendee Showcase

Below are just some of the lovely companies who joined us that day. With over 20 of them, we could only include so many! We'd like to remind everyone who attended that day that the photographs taken on the day have been distributed to all attendees by email.



Buki Lami and her beautiful accessories created from African print fabrics. Her goal is to share, with the world, the same joy that colourful fabrics give her.



Laurette Wright, editor of the *Life In...* Magazine was here to inform us about wonderful plans to expand the *Life In...* brand to include a *Life in... Bromley* too! Look forward to seeing it in the new year.



Josette Coulson of *My Party Box.Fun* brings us a beautiful, sustainable "all-in-one" party box full of sustainably-sourced, recyclable, biodegradable partyware that should more-than-suffice a whole party!



Jackie Groundsell representing the wonderful company *1230TWC*, who have been empowering businesswomen to network (and much more!) for nearly 20 years.

We thank you for the wonderful day!

We absolutely love all the effort that was put into each and every one of your stalls. The pageantry and care that went into every stall was absolutely stunning!

We can only hope that we provided a wonderful event for all of you, and we appreciate all of you for giving feedback when requested at the end, as we seek to be supporting you and your individual companies as much as possible throughout your time with us.

Hoping to see you all in our events in 2022!

JOIN THE PROGRAMME NOW!

Would you like to join the next showcase event, and get your business or ideas "out there"? There is no charge for joining Start Up Bromley or any fee for using the facilities on offer.

All we ask is that you complete our Registration Form ([link](#)) which will give us brief details of you and your business or business idea.

Biggin Hill Network Evening Success

On the 24th of November, we showcased what Start Up Bromley we can offer businesses and aspiring entrepreneurs at Biggin Hill, and gave an opportunity to network with like-minded individuals at similar places in their businesses developments.

In the evening of the 24th, we presented an opportunity for all Start Up Bromley members to network, and to view the facilities we have in our *Biggin Hill Memorial Library* location.

Logistics of a Library & Pool aside, our Biggin Hill location functions as a wonderful entry point for our Kentish members to benefit from our services, with its placement on the southernmost tip of the Bromley borough.

During the event, several companies and business owner were able to tell us all about what they do, and share what their future plans are.

If you're curious about using our facilities at Biggin Hill Memorial Library, see the following section, or email StartupBromley@GLL.ORG

Business Lounge

The upstairs Business Lounge at Biggin Hill Memorial Library is open for drop-in visitors, at the following times only:

MONDAY	09:30 - 13:00
TUESDAY	09:30 - 19:00
WEDNESDAY	09:30 - 19:00
FRIDAY	09:30 - 19:00
SATURDAY	09:30 - 17:00



Business Corner

Biggin Hill Memorial Library also offers a Business Corner with seating and desk space among the business and career books. This space is ideal for research & administration. **If you have calls or meetings we recommend going upstairs to use the Business Lounge.**

MONDAY- FRIDAY	09:30 - 19:00
SATURDAY	09:30 - 17:00



UPCOMING EVENTS & THINGS TO LOOK FORWARD TO:

Wednesday 5 January 2022 18:30 – 20:30

New Strategy Networking Event

Start Up Bromley hosts Lee Lam of '[Your Startup Partner](#)' to give a talk on Business Strategy, followed by some table networking.



In this talk, Lee will be breaking down the crucial difference between a plan and a strategy, why both are important and how to use them, as well as helping you feel more confident in predicting the next twelve months. Because as with any journey. The event will take place on the fourth floor of Bromley Central Library.

You can find more information about the event as well as register your attendance at this [link](#).

Wednesday 19 January 2022 12:00 – 16:00

Bid Writing for Beginners

This workshop is for those who have very limited previous experience of bid writing and need to gain skills and knowledge to write bids, hosted by Gary Parker of [CNT Associates](#)

The event will take place on the **fifth floor of Bromley Central Library**.

You can find more information about the event as well as register your attendance at this [link](#).

Tuesday 8 February 2022 10:30 – 12:00

Instagram Deep Dive

Helen Manchip will be taking us through what the Instagram platform has to offer for businesses

The event will take place in the **Workshop Room at Bromley Central Library**.

You can find more information about the event as well as register your attendance at this [link](#).

Other events on the horizon.

Be sure to subscribe to the Start Up Bromley [Eventbrite](#) as we add to our 2022 calendar of events and workshops.



Eventbrite



MEMBERS DIRECTORY

Who are the Start Up Bromley Members?

It has been great to see so many StartUp Bromley members add their businesses to the Directory!

Follow this [link](#) or scan the QR code below to get to know Start Up Bromley Members by exploring the exciting and varied products and services they provide!



If you would like to be part of the directory, please get in [contact with us](#) and we would be happy to add you to it to bring visibility to your company.

BUSINESS ROOMS AT THE LIBRARY!

We proudly offer business spaces at some of your local libraries!

Available at *Biggin Hill Memorial Library and Pool*, *Bromley Central Library* and *Orpington Library*, we're proud to offer spaces for you as a business owner or aspiring entrepreneur to work.

BIGGIN HILL MEMORIAL LIBRARY

Business Lounge

The upstairs Business Lounge at Biggin Hill Memorial Library is open for drop-in visitors, at the following times only:

MONDAY	09:30 - 13:00
TUESDAY	09:30 - 19:00
WEDNESDAY	09:30 - 19:00
FRIDAY	09:30 - 19:00
SATURDAY	09:30 - 17:00



Business Corner

Biggin Hill Memorial Library also offers a Business Corner with seating and desk space among the business and career books. This space is ideal for research & administration. **If you have calls or meetings we recommend going upstairs to use the Business Lounge.**

MONDAY- FRIDAY	09:30 - 19:00
SATURDAY	09:30 - 17:00



BROMLEY CENTRAL LIBRARY

The Business Lounge at Bromley Central Library is open for drop-in visitors, while the Library is open:

MONDAY - FRIDAY	09:30 - 19:00
SATURDAY	09:30 - 17:00



In addition to our Business Lounge at Bromley Central Library we can offer small rooms for use for private meetings with clients, professional advisors and so on. These rooms must be pre-booked, to do so either email the team or complete our [booking form](#).

ORPINGTON LIBRARY

The Business Lounge at Orpington Library is open for drop-in visitors, at the following times only:

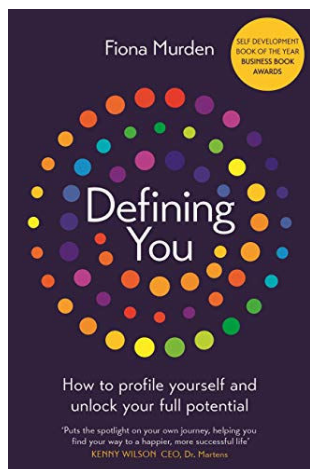
TUESDAY	10:00 - 17:00
WEDNESDAY	10:00 - 17:00
THURSDAY	10:00 - 13:00
FRIDAY	10:00 - 17:00



Please contact the [Start Up Bromley team](#) to obtain the access codes for the business lounges

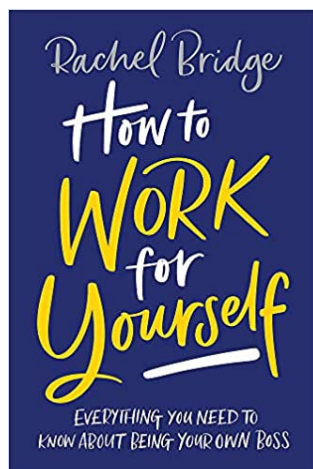
Popular Business Books in Bromley

The Start Up Bromley Team wants to take this opportunity to show readers some of the most borrowed business books in Bromley Libraries, are any of them on your reading list?



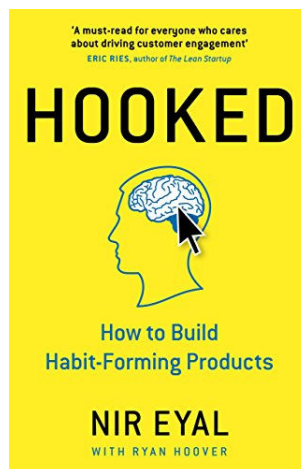
Defining You: How to profile yourself and unlock your full potential by Fiona Murden

You can find out more details about this book and reserve your copy [here](#)



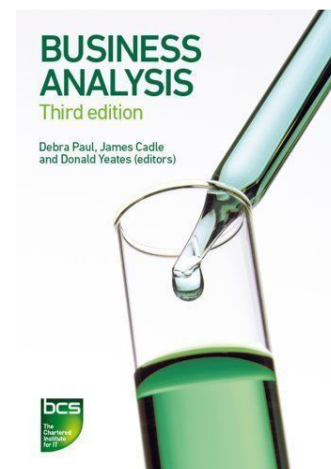
How to Work for Yourself by Rachel Bridge

You can find out more details about this book and reserve your copy [here](#)



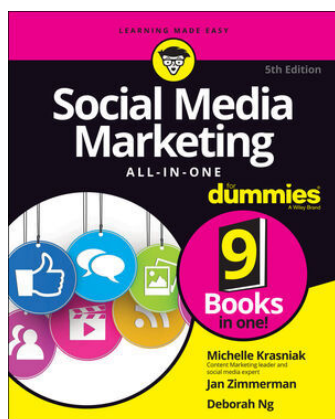
Hooked: How to Build Habit-Forming Products by Nir Eyal

You can find out more details about this book and reserve your copy [here](#)



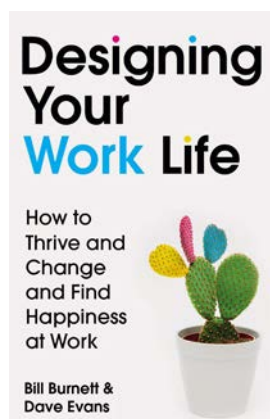
Business analysis by David Yeates

You can find out more details about this book and reserve your copy [here](#)



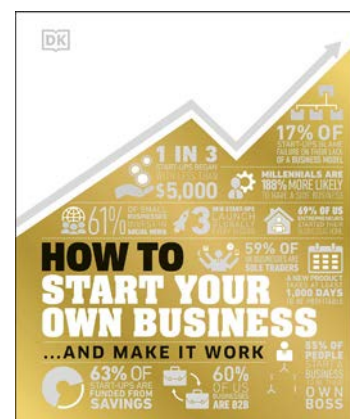
Social Media Marketing All-in-One For Dummies by Michelle Krasniak, Jan Zimmerman, and Deborah Ng

You can find out more details about this book and reserve your copy [here](#)



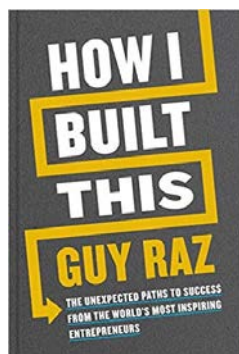
Designing Your Work Life: How to Thrive and Change and Find Happiness at Work by Bill Burnett and Dave Evans

You can find out more details about this book and reserve your copy [here](#)



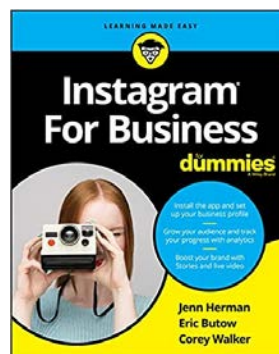
How to Start Your Own Business: And Make it Work by DK

You can find out more details about this book and reserve your copy [here](#)



How I Built This: The Unexpected Paths to Success From the World's Most Inspiring Entrepreneurs by Guy Raz

You can find out more details about this book and reserve your copy [here](#)



Instagram For Business For Dummies by Jenn Herman, Eric Butow, and Corey Walker

You can find out more details about this book and reserve your copy [here](#)

To borrow these books, all you need is your Bromley Library Card – You can apply for a library card online [HERE](#) or visit any of our Bromley library branches.

Business Grants from Bromley Council

Bromley Council have released some additional grants, which we urge all business owners to have a read through and apply if you meet the criteria! There are two schemes currently available, to view full criteria and how to apply please visit the council's **Business Grants** page.

Deadline 31 January 2022

Additional Restrictions Grant - cultural grant scheme

Deadline 31 December 2021

Additional Restrictions Grant - grant for occupying a vacant unit

Just a quick final note, if you have a product or service you wish for us to feature in the monthly newsletter then please feel free to email us at StartupBromley@gll.org

JOIN THE PROGRAMME NOW!

There is no charge for joining Start Up Bromley or any fee for using the facilities on offer. All we ask is that you complete our Registration Form ([link](#)) which will give us brief details of you and your business or business idea.

Follow us on social media for Start Up Bromley updates



@StartUp_Bromley



@startup_bromley



@Startupbromley



@Start Up Bromley SUB

Thank you, we look forward to seeing you at our future events and 1-2-1s

**With kindest regards,
the Start Up Bromley Team!**